

From connectivity to customer centricity

Telenet Capital Markets Day

26 September 2022



Safe harbor disclaimer

Private Securities Litigation Reform Act of 1995

Various statements contained in this document constitute "forward-looking statements" as that term is defined under the U.S. Private Securities Litigation Reform Act of 1995. Words like "believe," "anticipate," "should," "intend," "plan," "will," "expects," "estimates," "projects," "positioned," "strategy," and similar expressions identify these forward-looking statements related to our financial and operational outlook and performance, including revenue, Adjusted Free Cash Flow, Adjusted EBITDA, rebased Adjusted EBTIDAaL and Adjusted EBITDA less property & equipment additions, as well as our financial guidance; future growth prospects; strategies; product, network and technology launches and capabilities and expansion; the strength of our and our affiliates' respective balance sheets (including cash and liquidity position), tenor of our third-party debt, anticipated borrowing capacity; the anticipated endeavors, growth and financial performance of the NetCo creation between Telenet and Fluvius, including the timing, costs and benefits to be derived therefrom; any dividends to be paid to shareholders; the anticipated continued expansion of our 5G network, including the timing, costs and benefits to be derived therefrom; the costs and benefits to be realized as a result of the company's sale of its mobile tower infrastructure to DigitalBridge; and the anticipated impact of acquisitions on our combined operations and financial performance, each of which involve known and unknown risks, uncertainties and other factors that may cause our actual results, performance or achievements or industry results to be materially different from those contemplated, projected, forecasted, estimated or budgeted whether expressed or implied, by these forward-looking statements. These factors include: potential adverse developments with respect to our liquidity or results of operations; potential adverse competitive, economic or regulatory developments, the potential adverse impact of the outbreak of the novel coronavirus (COVID-19) pandemic; our significant debt payments and other contractual commitments; our ability to fund and execute our business plan; our ability to generate cash sufficient to service our debt; interest rate and currency exchange rate fluctuations; the impact of new business opportunities requiring significant up-front investments; our ability to attract and retain customers and increase our overall market penetration; our ability to compete against other communications and content distribution businesses; our ability to maintain contracts that are critical to our operations; our ability to respond adequately to technological developments; our ability to develop and maintain back-up for our critical systems; our ability to continue to design networks, install facilities, obtain and maintain any required governmental licenses or approvals and finance construction and development, in a timely manner at reasonable costs and on satisfactory terms and conditions; our ability to have an impact upon, or to respond effectively to, new or modified laws or regulations; our ability to make value-accretive investments; and our ability to sustain or increase shareholder distributions in future periods. We assume no obligation to update these forward-looking statements contained herein to reflect actual results, changes in assumptions or changes in factors affecting these statements.

Adjusted EBITDA, Adjusted EBITDAaL, Adjusted EBITDA less property & equipment additions (previously referred to as Operating Free Cash Flow), Adjusted Free Cash Flow and net total leverage are non-GAAP measures as contemplated by the U.S. Securities and Exchange Commission's Regulation G. For related definitions and reconciliations, see the Investor Relations section of the Liberty Global plc website (http://www.libertyglobal.com). Liberty Global plc is our controlling shareholder.







John Porter

Chief Executive Officer & Managing Director



Erik Van den Enden Chief Financial Officer





EVP Residential & SOHO Business





Here from Telenet Today



Micha Berger Chief Technology & Information Officer



Benedikte Paulissen

EVP Customer Journey Tribes and Data & Digital

Geert Degezelle **EVP** Telenet Business



Jeroen Bronselaer Chief Executive Officer SBS



Agenda for today

1. Introduction by the Chairman (Video)	Jo Van Biesbroeck, Lieve Creten, John Gilbert, Madalina Suceveanu, Dirk Van den Berghe	13:30
2. From connectivity to customer centricity	John Porter	13:40
3. Growing our business	Dieter Nieuwdorp, Benedikte Paulissen, Jeroen Bronselaer, Geert Degezelle	14:00
Break	All	15:10
4. Building a highly valuable future-proof network	Micha Berger	15:30
5. Investing for profitable growth	🖉 Erik Van den Enden	16:00
6. Closing remarks	John Porter	16:50
Q&A session	AII	17:00
End Capital Markets Day		17:45





1. Introduction by the Chairman





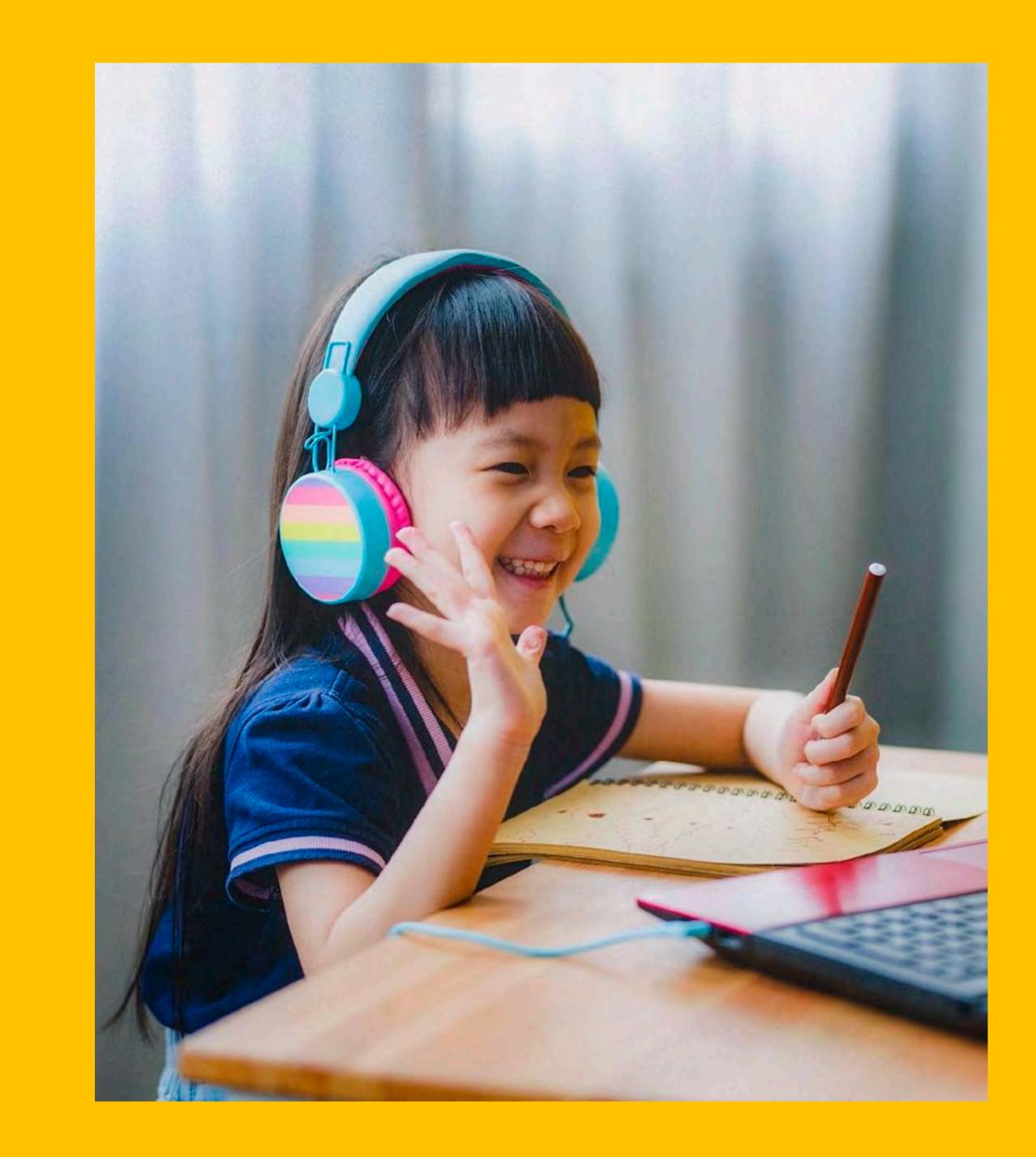
2. From connectivity to customer centricity



John Porter

Chief Executive Officer & Managing Director





From connectivity to customer centricity

We were the first to launch digital TV, fixed-mobile convergence, connected entertainment, digitization and to embark on network separation



Shifting our strategy from connectivity to customer centricity...



... while growing our business...









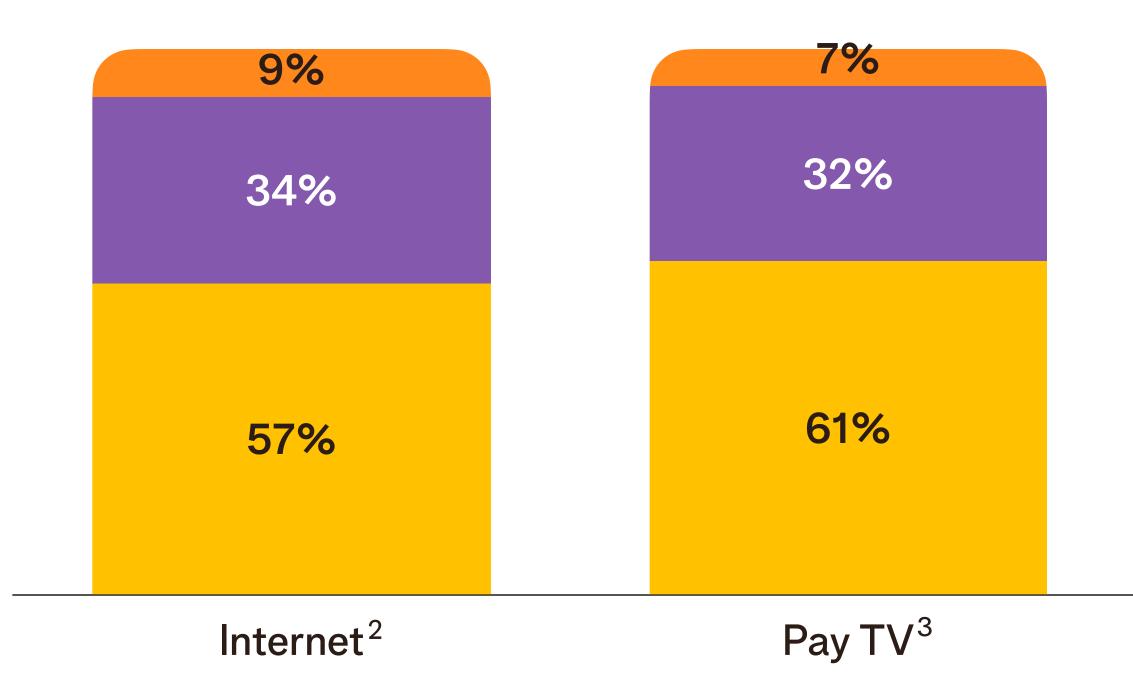
... building a highly valuable, future-proof network...

...and investing for profitable growth



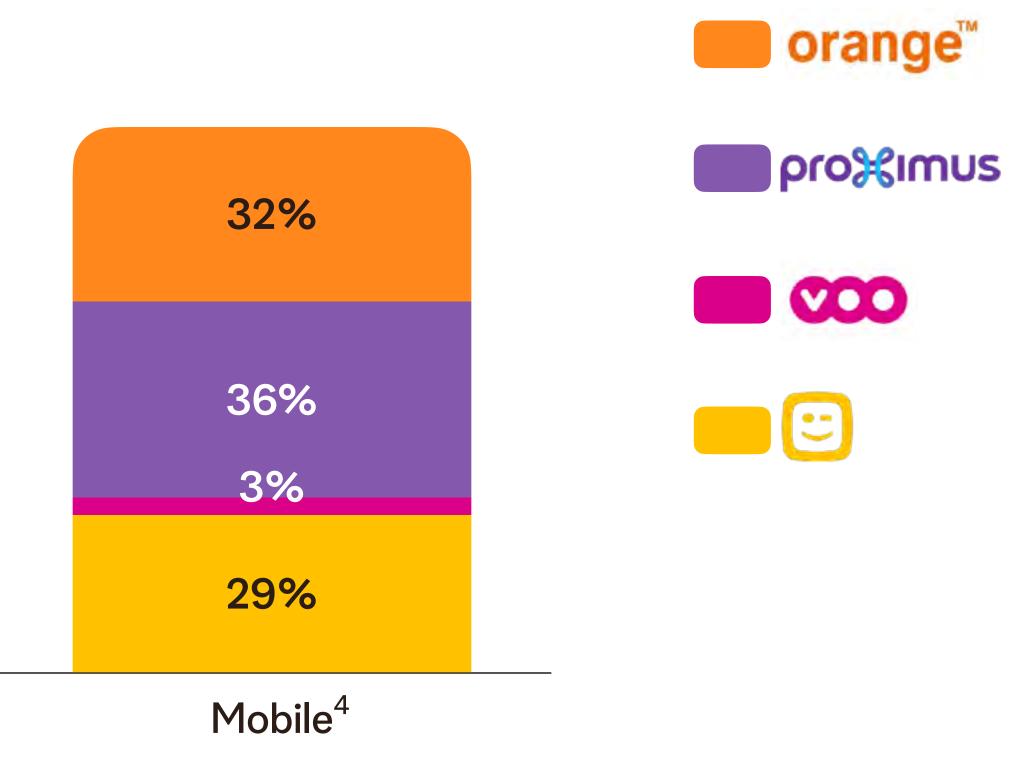
We are the leading broadband, media and entertainment company in our footprint...

2021 market share by segments and key competitors¹





1 BIPT 2021 annual report; Internal 2021 company estimates, on-footprint; 2 Internet refers to number of B2B and B2C broadband subscribers; 3 Pay TV refers to number of Pay TV subscribers; 4 Mobile refers to number of B2B and B2C sim cards issued (prepaid and post-paid)

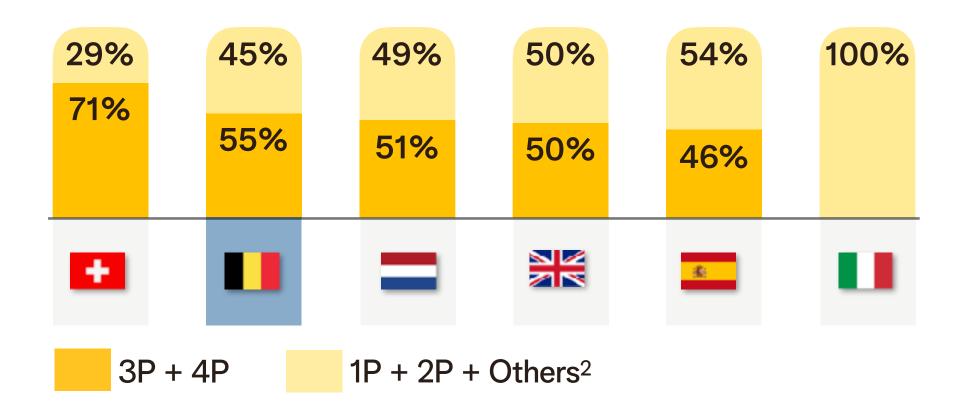




...operating in a highly converged market with low churn

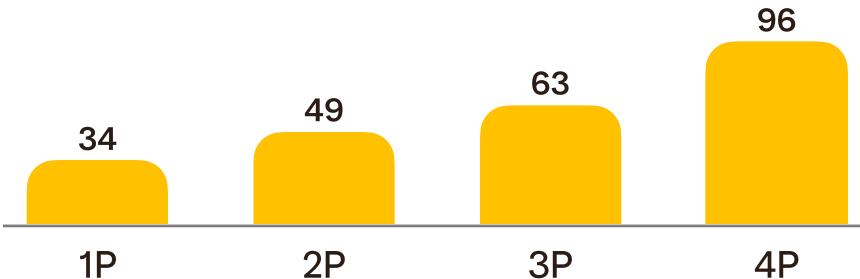
High convergence leads to...

2021 share of total consumer broadband subscriptions¹



...and drives ARPU per customer...

(€)4





1 Omdia; 2 P = Play, includes other combinations beyond 1-4P; 3 Based on incumbent reporting in respective markets (operator reports and analyst reports); 4 Source: BIPT 2021 annual report; 5 Company websites

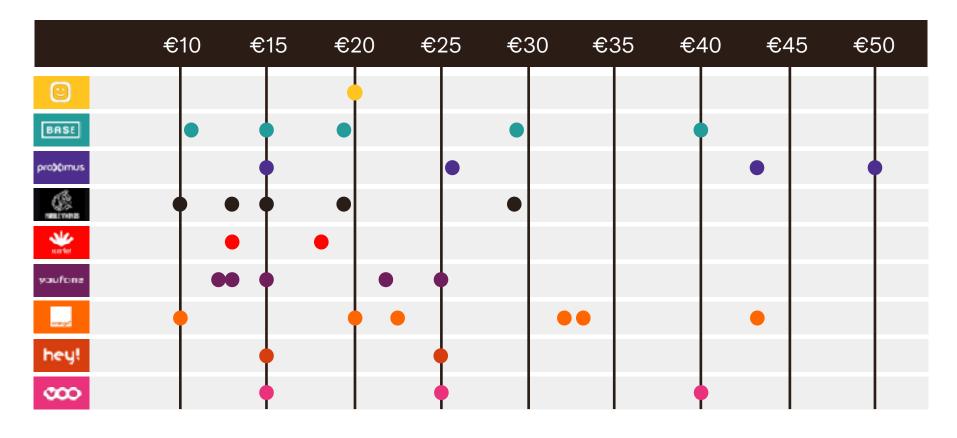
17% 14% 12% 11% 11% 7% +

...and all key price points in the mobile market are addressed

2021 mobile-only postpaid price⁵

...low churn rates...

O2 2021 annualized fixed broadband churn³





We have delivered on our 2018-21 CMD commitments



Lead via superior connectivity and platforms

Gbps full footprint¹

- ✓ Speed leadership fixed and mobile: 243 Mbps² – 93 Mbps³
- \checkmark Increase in digital sales (+10pp)^{4,5}



Accelerate growth in B2B

✓ 4.2% B2B revenue CAGR despite COVID⁶

✓ 14% SME market share $(+2pp)^{4,7}$

✓ Superior customer satisfaction at 77%^{4,8}

Adjusted EBITDA less PPE additions 2018–21 CAGR¹⁵: 6.9% delivered vs guidance of 6.5% – 8.0%



1 As of Sept 2019; 2 Weighted average broadband download speed (H1 2022); 3 BIPT Drive test results 2021; 4 Internal company data & research; 5 2019–22; 6 2018–21; 7 Telenet Team Analysis 2021; 8 In 2022; Whitelane Research, IT Sourcing Study BeLux 2022; 9 2021; 10 H1 2022; 11 Q4 2021; 12 Aug 2022; 13 2018-21; 14 2019-22; 15 Excluding the impact of IFRS 16, applicable as of January 1, 2019



Leverage strong brands & customer experience

✓ 50% FMC penetration^{4,9}

✓ Leading fixed ARPU per customer of €58.5¹⁰

Rated #1 Telco brand in Flanders^{4,11}



Transform to digital and simplify

- \checkmark 50% app attach rate of ONE customers^{4,12}
- \checkmark 15% OPEX savings in IT and residential customer operations¹³
- \checkmark 24% reduction in human service interactions^{4,14}







Our strategy is to transform into a leading customer centric provider of connectivity, entertainment and digital services



Telenet

Grow in Residential, Entertainment & Media, B2B and beyond with the simplest and most personalized offerings in the market



NetCo

Build a leading fixed network together with Fluvius for consumers, businesses and wholesale customers



Transform operating model

Enable efficiencies and a leading digital experience via simplification, digitization and automation



Invest for long-term value creation

Invest into fixed and mobile networks to maintain our market-leading position, focused on long-term value creation







ESG at the heart of what we do

We care about society and the environment and are committed to our ESG targets

Partners in life. For life.







ESG at the heart of what we do

We are taking responsibility for our footprint through three key ESG pillars



Progress

By 2030, accelerate 150k people and businesses into the digital age



Empowerment

Be internally and externally recognized as an inclusive and purpose-driven organization



Telenet Essential Internet



Digital Acceleration



Diversity, Equity & Inclusion

Underpinned by clear sustainability governance principles

- ESG risk and opportunity management embedded in business processes
- Committed to safeguarding privacy and data security
- Increased climate responsibility by committing to Science-Based Targets



Future-proof Workforce



Responsibility

Improve our climate performance by adopting a Net Zero Target by 2030, embracing circular economy practices



- ESG targets included in executive remuneration and incentive plans
- ESG objectives embedded in companywide objectives
- Active participation in third-party ESG assessments

Sustainability Award

Silver Class 2022

S&P Global



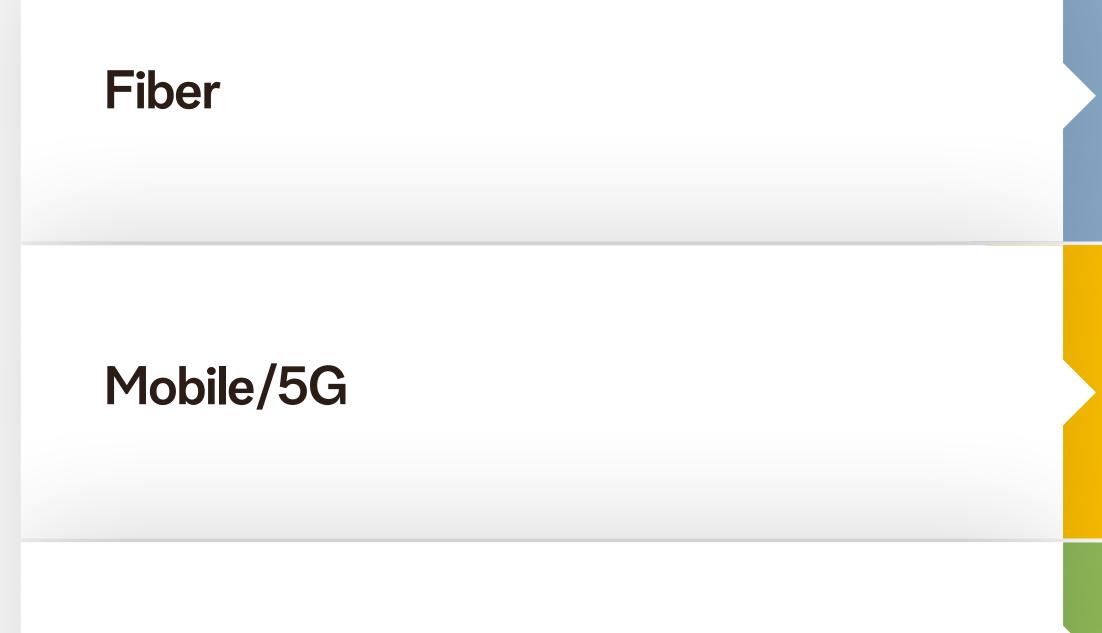






Investing to enhance our leadership position

We are investing into our business...



Digitization/IT simplification



...and continuing our track record of staying ahead

- Creating a fully funded highly valuable digital infrastructure company ("NetCo"), aiming to provide up to 10 Gbps speeds
- ✓ Generating superior returns from improved economics of fiber vs.
 HFC and additional wholesale tenants
- Acquisition of 200 Mhz of spectrum enables us to maintain our leading position in mobile network quality
- ✓ 5G will provide higher speeds and capacity, lower latency and create efficiencies in addition to B2B growth opportunities
- ✓ Poised to reap the benefits of our multi-year digitization and IT simplification program
- Driving customer experience to the next level by leveraging our unique data & digital capabilities

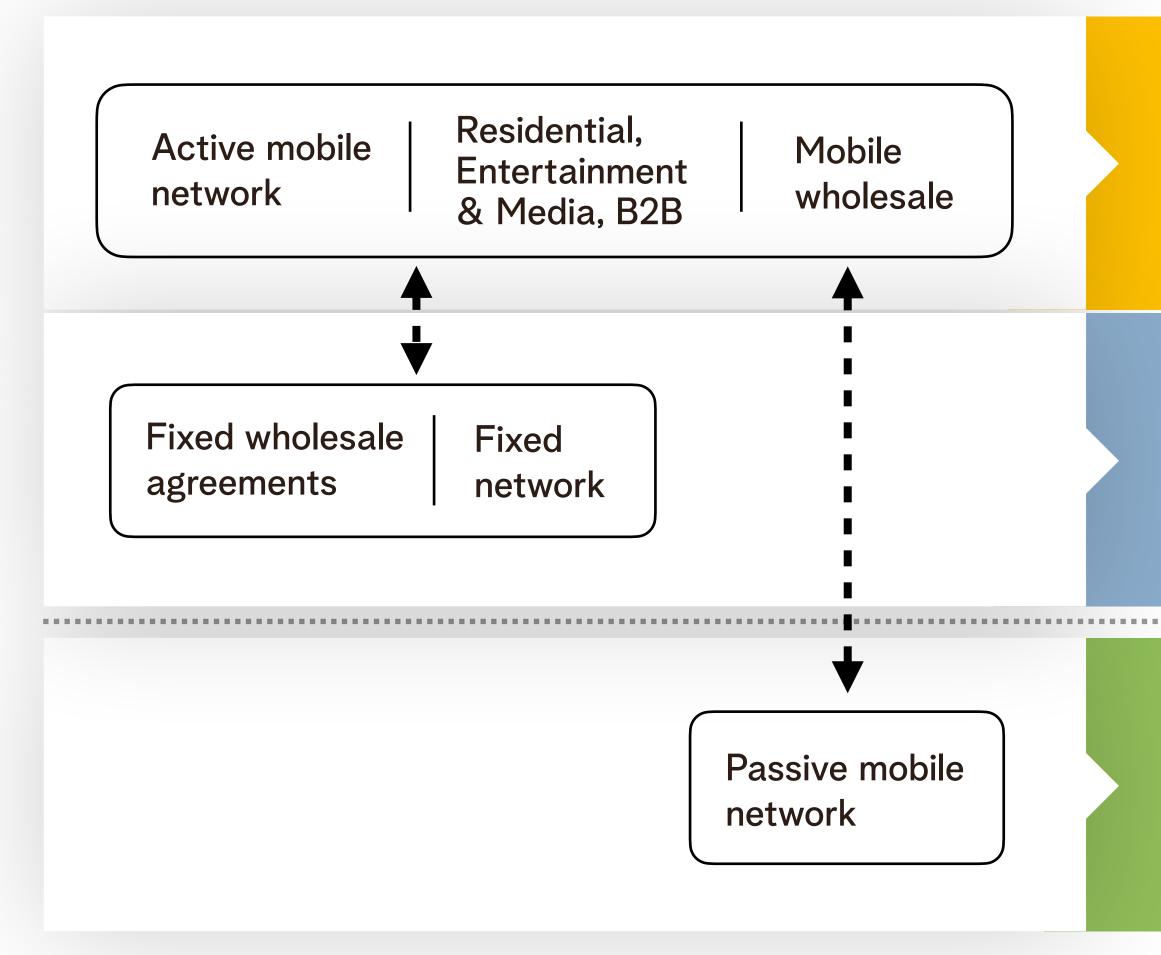


13



Our new corporate structure provides a leading infrastructure and enables the best services for our customers

Clear responsibilities for each entity...



...to deliver on our strategy

Telenet

- ✓ Robust commercially agile core business
- Providing the best digital experience to our customers
- ✓ Driving the build-out of a leading 5G mobile network

NetCo

- ✓ Highly valuable digital infrastructure company
- \checkmark Fluvius + Telenet = winning combination
- \checkmark Open access model, attractive for new tenants

TowerCo

Monetized at attractive multiple of 25.1x EV/EBITDAaL¹
 Enables reinvestment in higher return fiber network
 Good economics for densification of mobile network



14

Ample value creation opportunities across our entire Company

Telenet value upsides



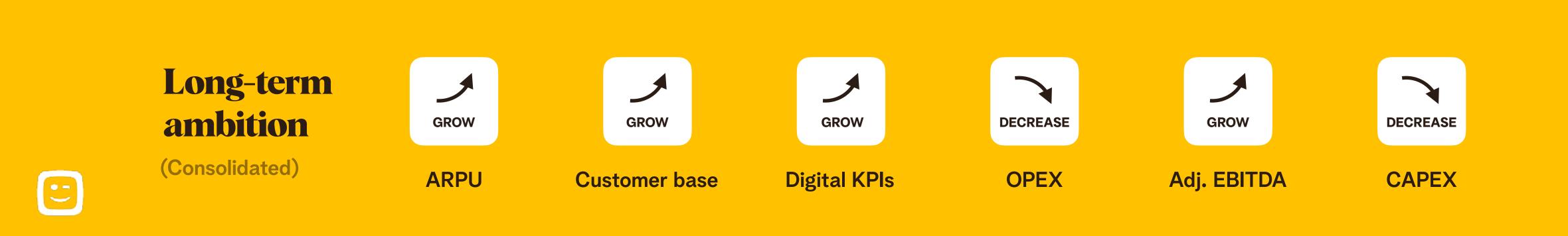
Opportunities

Growth opportunities across Residential, Entertainment & Media, B2B and New Business



Efficiency

Efficiency potential from digitization



NetCo value levers



Value creation

Value creation from bringing in additional investors and increased penetration



CAPEX efficiency

CAPEX efficiency potential from smart roll-out strategy



3. Growing our business



Dieter Nieuwdorp

EVP Residential & SOHO Business



Benedikte Paulissen

EVP Customer Journey Tribes and Data & Digital



Jeroen Bronselaer

Chief Executive Officer SBS

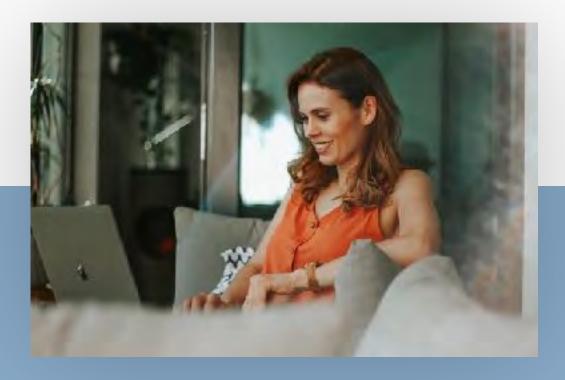


Geert Degezelle

EVP Telenet Business



We have four areas for growth and value creation



B2C Connectivity



Entertainment 02 & Media







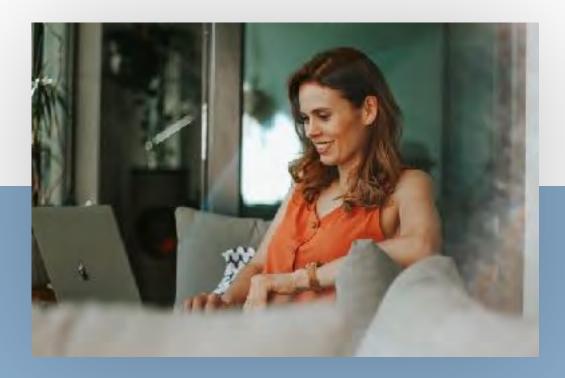
B2B Connectivity & ICT Services 03



New)4 **Business**



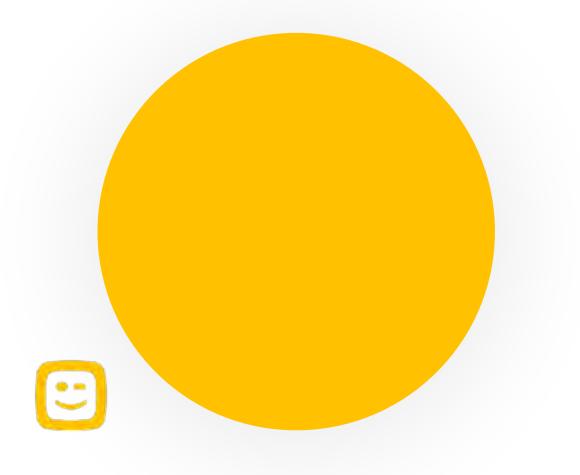
We have four areas for growth and value creation

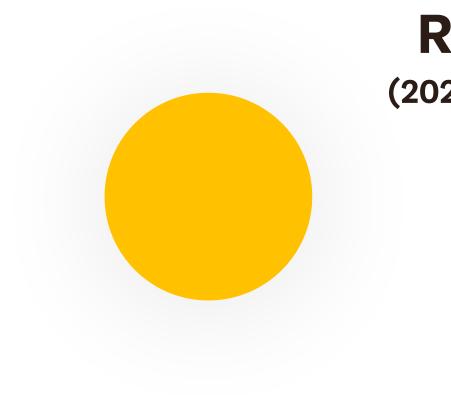


B2C Connectivity

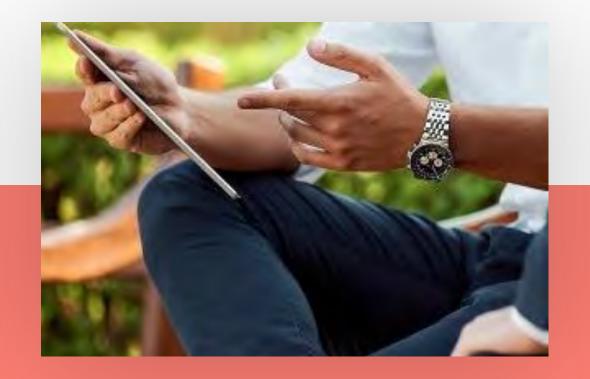


Entertainment 02 & Media













New 04 **Business**

Revenue

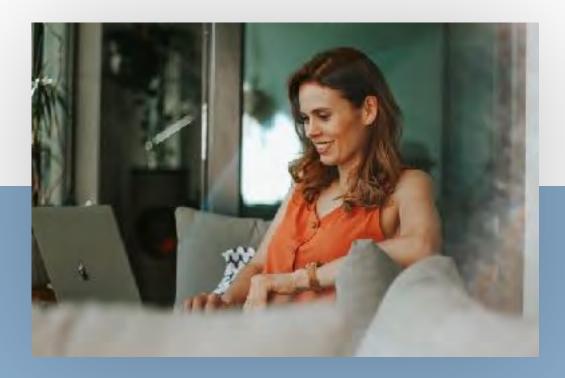
(2021, illustrative)





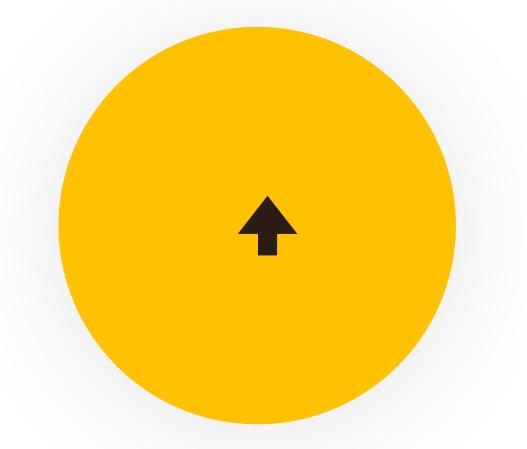


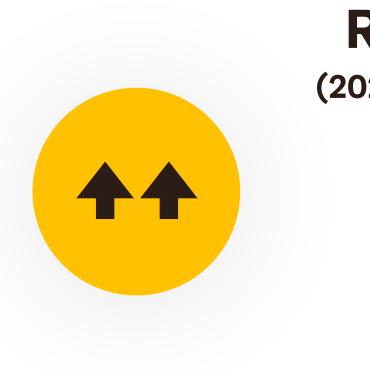
We have four areas for growth and value creation



B2C Connectivity









Revenue

(2021, illustrative)







3. Growing our business

3.1 B2C connectivity



Dieter Nieuwdorp

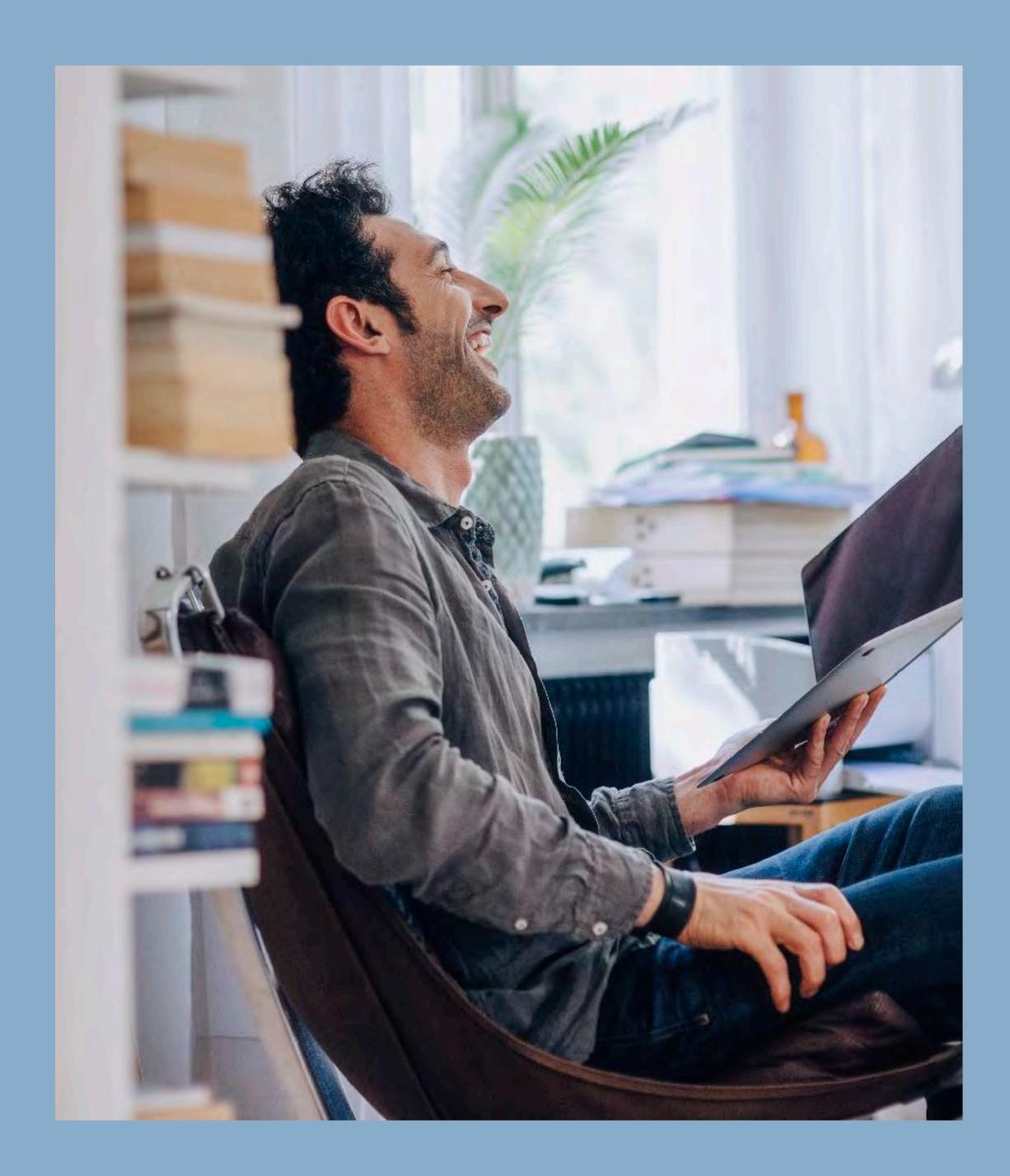
EVP Residential & SOHO Business



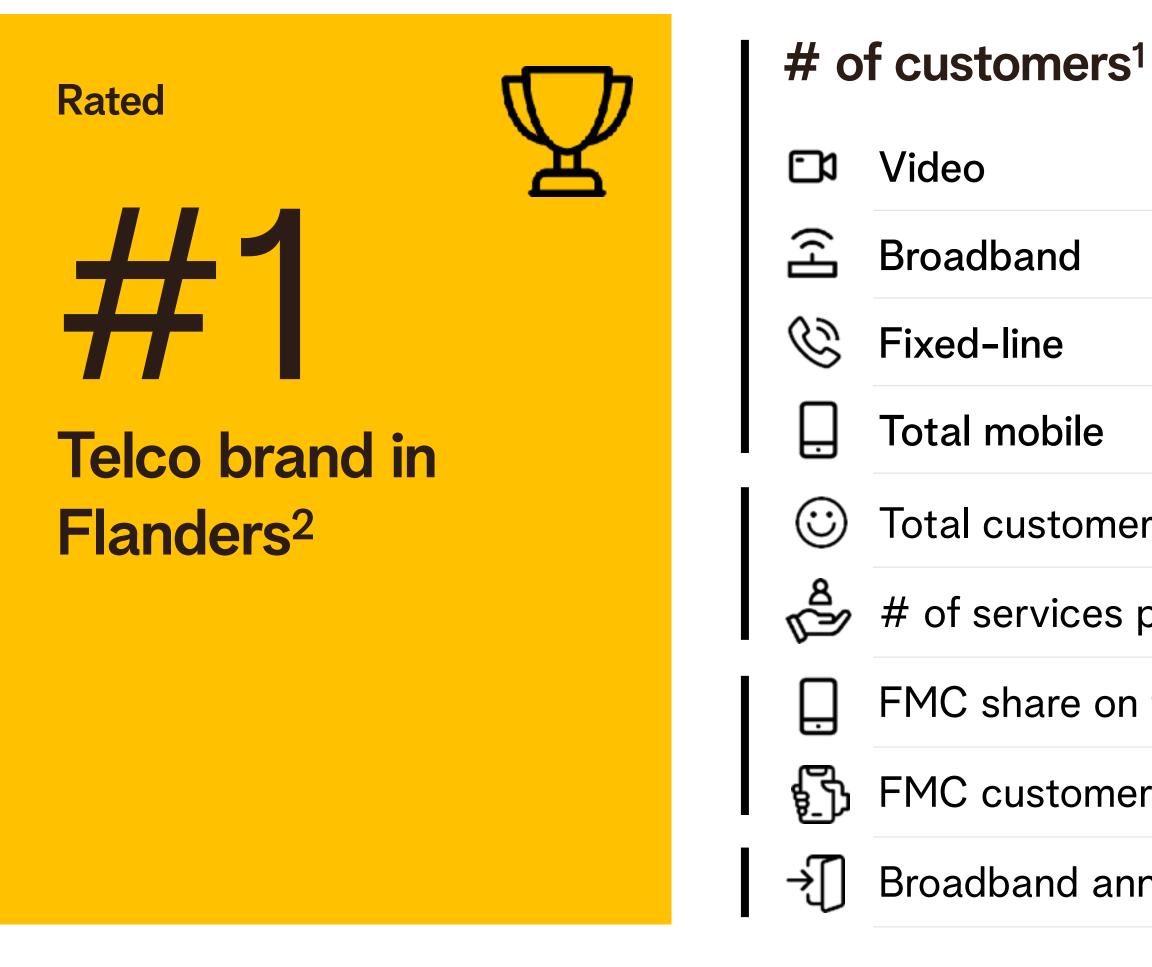
Benedikte Paulissen

EVP Customer Journey Tribes and Data & Digital





Some key numbers





	1.7 m
	1.7 m
	1.0m
9	2.9m
mer relationships	2.0 m
es per customer	2.2
on footprint ³	>50%
mers	790k
annualized churn	7%

21

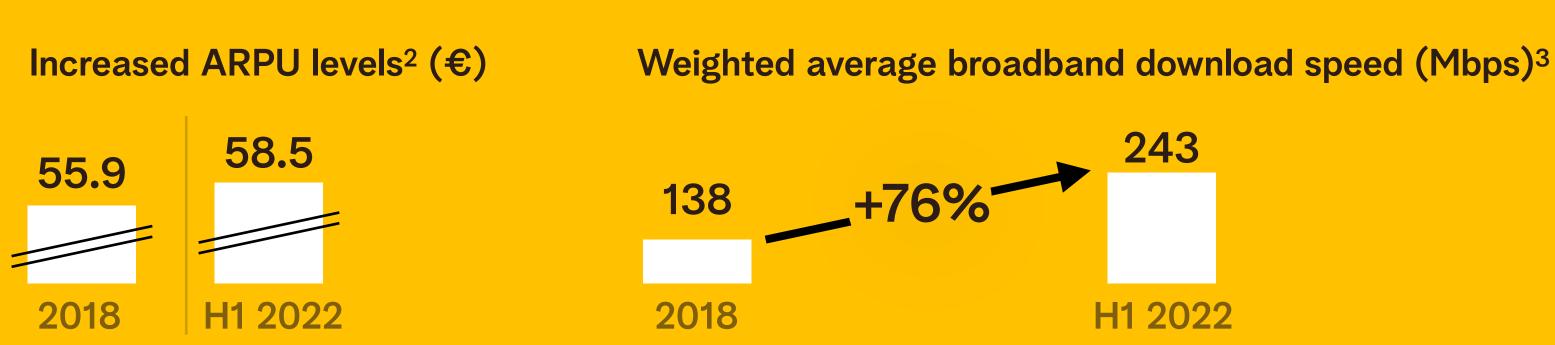
Banking on our existing 10-year gap vs. competition



Superior network enables superior returns



1 Test Aankoop July 2022; 2 Fixed customer relationship ARPU; 3 Internal company data



1 Gbps: 100% of footprint enabled

Ranked fastest mobile network in Belgium¹



22

Creating the next 10-year gap vs. competition

We want to grow our broad portfolio...

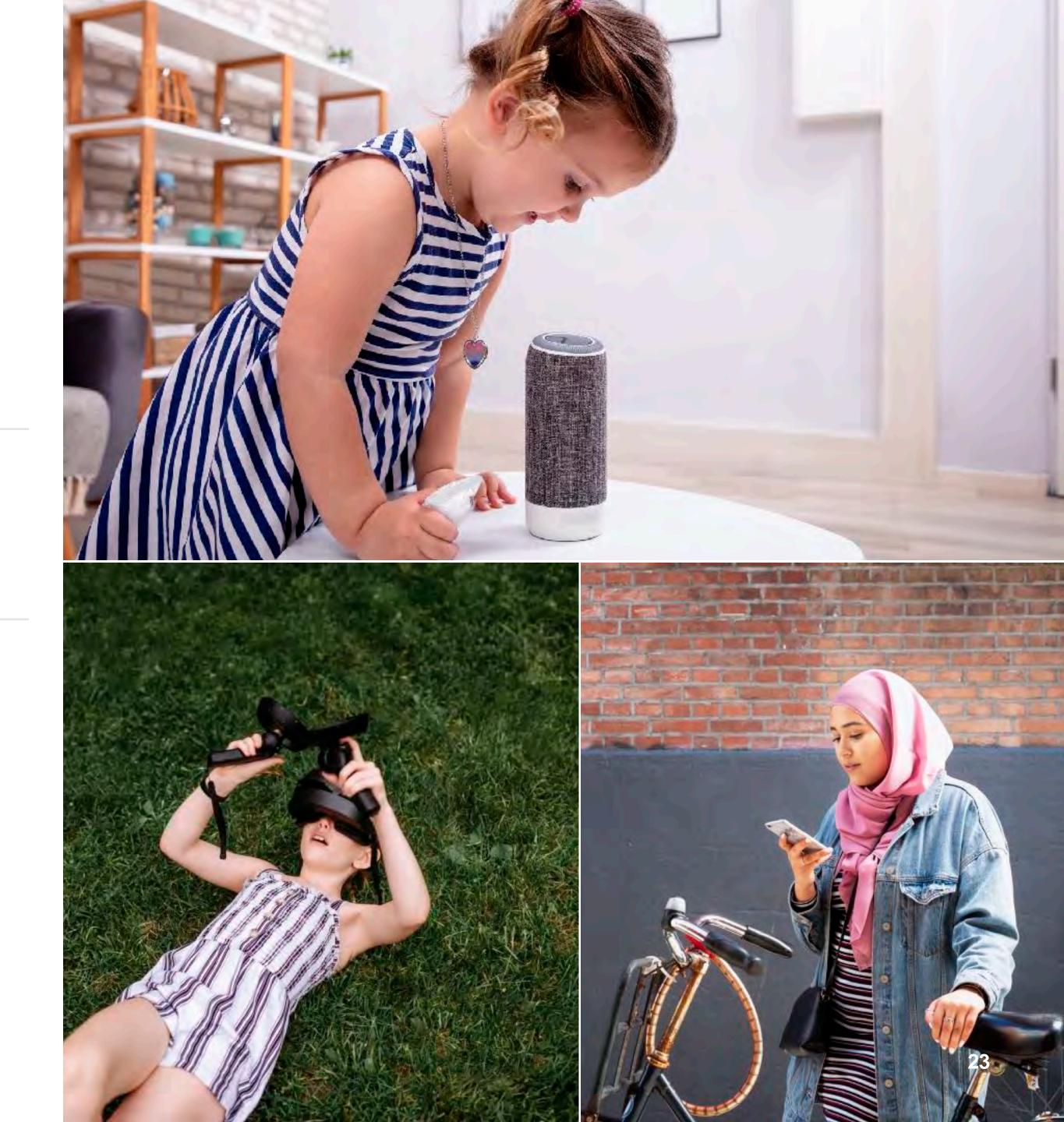
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...by leveraging our unique data/digital capabilities...

3

...to drive our customer experience to the next level, by truly understanding our customers & prospects, keep innovating in our propositions and being proactive & personalized in everything we do





Creating the next 10-year gap vs. competition

We want to grow our broad portfolio...

...by leveraging our unique data/ digital capabilities...

3

2

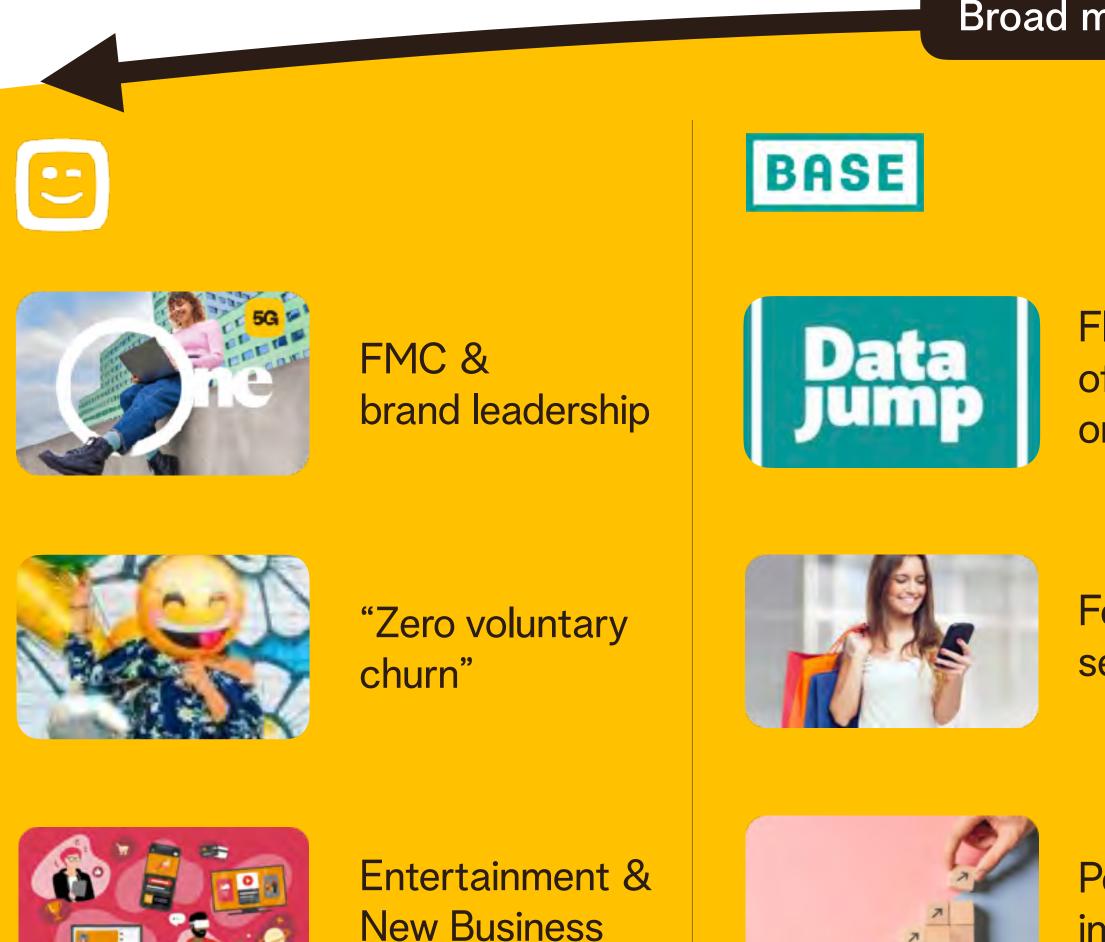
...to drive our customer experience to the next level, by truly understanding our customers & prospects, keep innovating in our propositions and being proactive & personalized in everything we do





Our broad portfolio Data & Digital Next level customer experience

Commercial agility and complementary portfolio will drive our leadership in a competitive market



Broad market coverage

Flanker brand offering mobileonly

Focus on value seekers

Potential expansion into new services

TADAAM

FWA provider

Niche region and segment specific

Mobile wholesale

Niche B2C and B2B mobile-only segments

Complementary high-margin business



Creating the next 10-year gap vs. competition

We want to grow our broad portfolio...

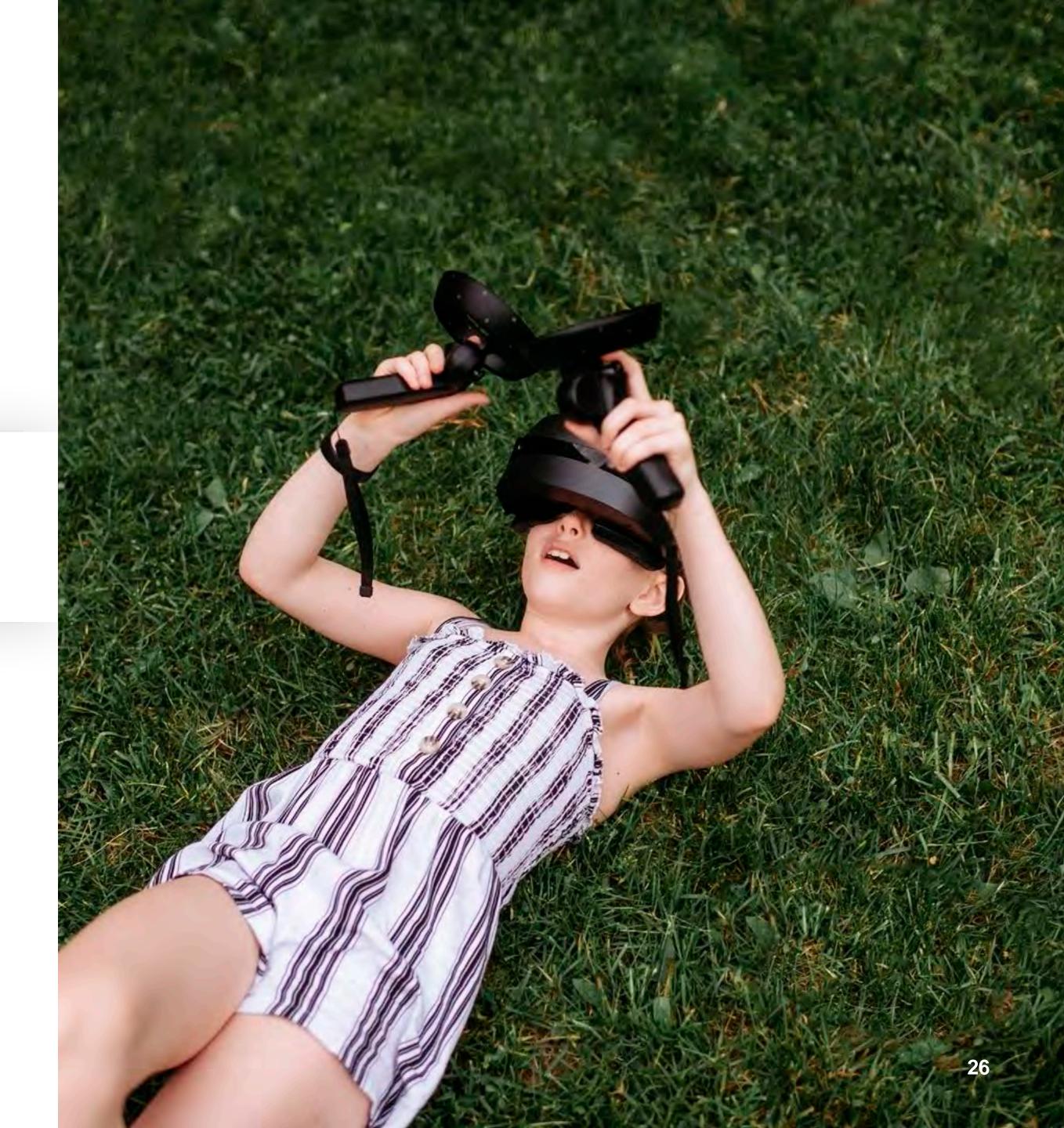
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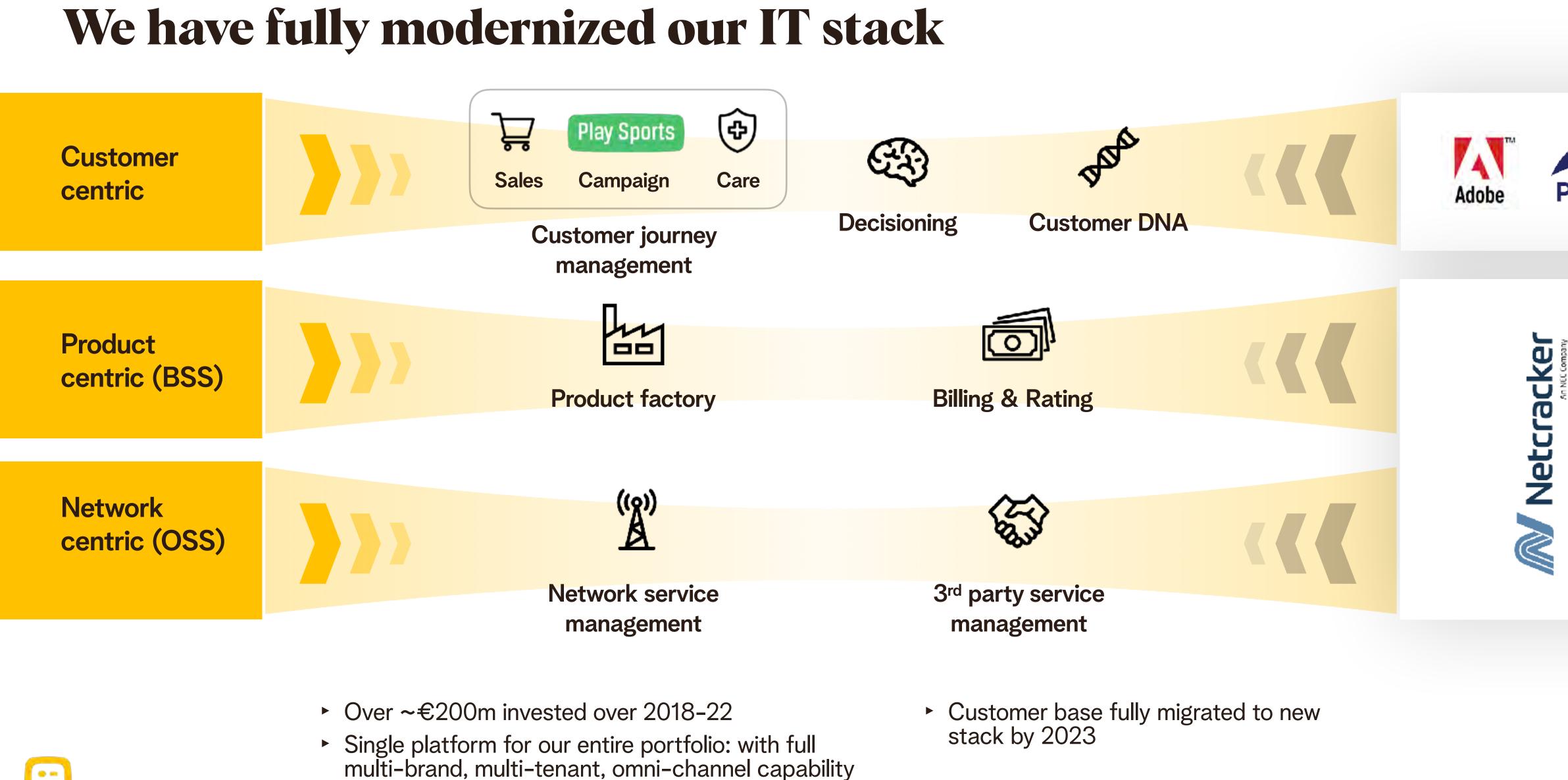
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Our broad portfolio Data & Digital Next level customer experience



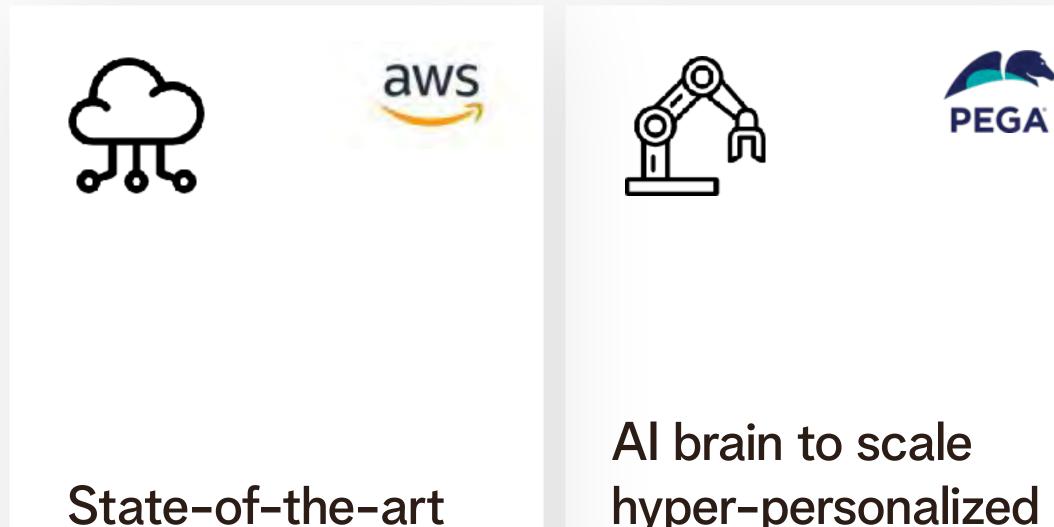






On top of our refreshed IT foundations, we have built next generation Data & Digital capabilities...

Data & Al

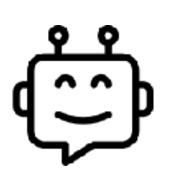


data platform

hyper-personalized sales & marketing



Digital automation





Conversational automation (NLP / bots)

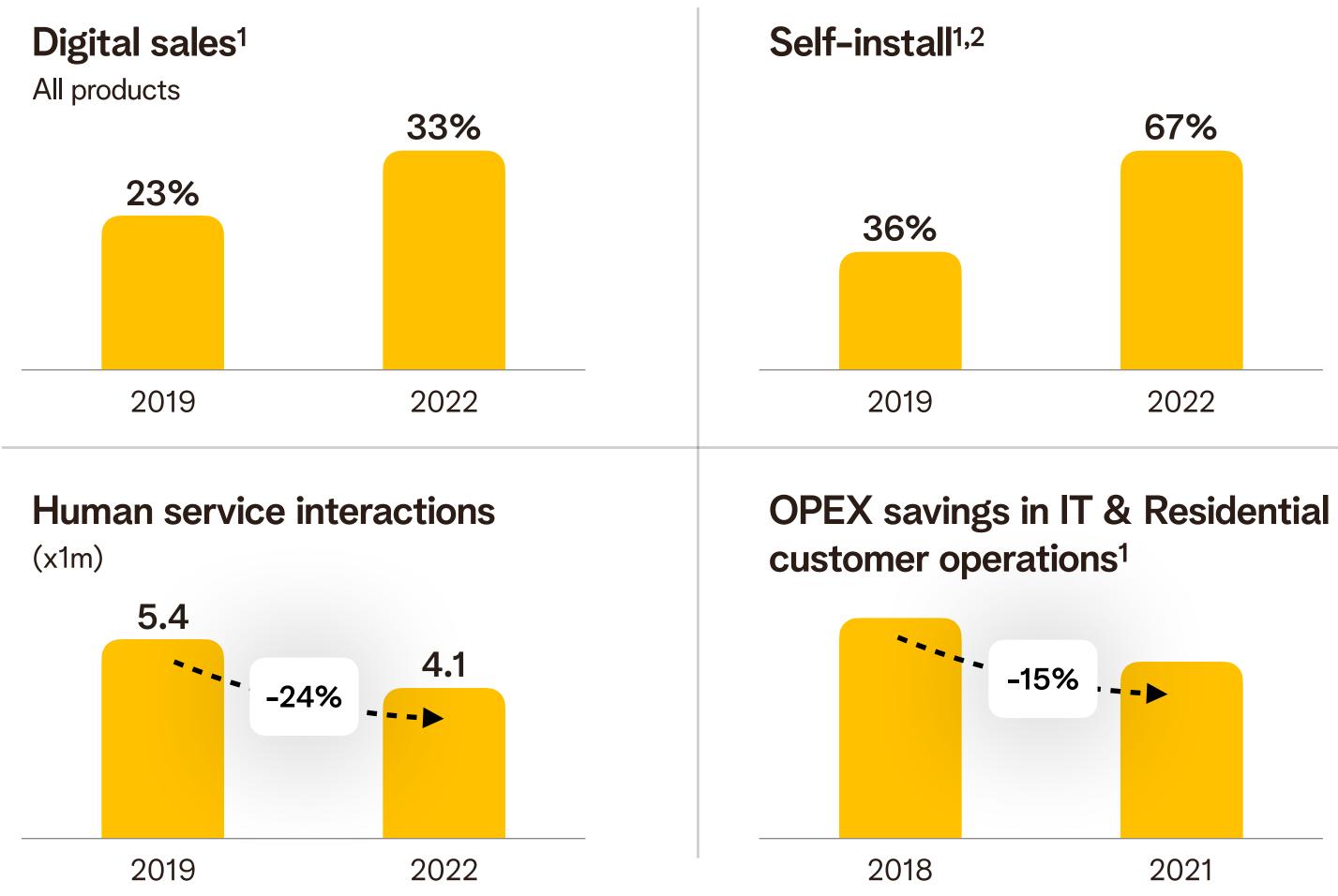


ONE App: our digital engagement platform





.these investments have unlocked significant value





1 Internal company data; 2 % of self-install of those customers that are eligible for self-install during their acquisition, change or move (Residential only)



Future benefits

Efficiency

- Sustain ~10% efficiencies in operations
- Drive further ~20% reduction in IT applications

Top line

- Sales conversion
- Product engagement
- Customer retention



Creating the next 10-year gap vs. competition

We want to grow our broad portfolio...

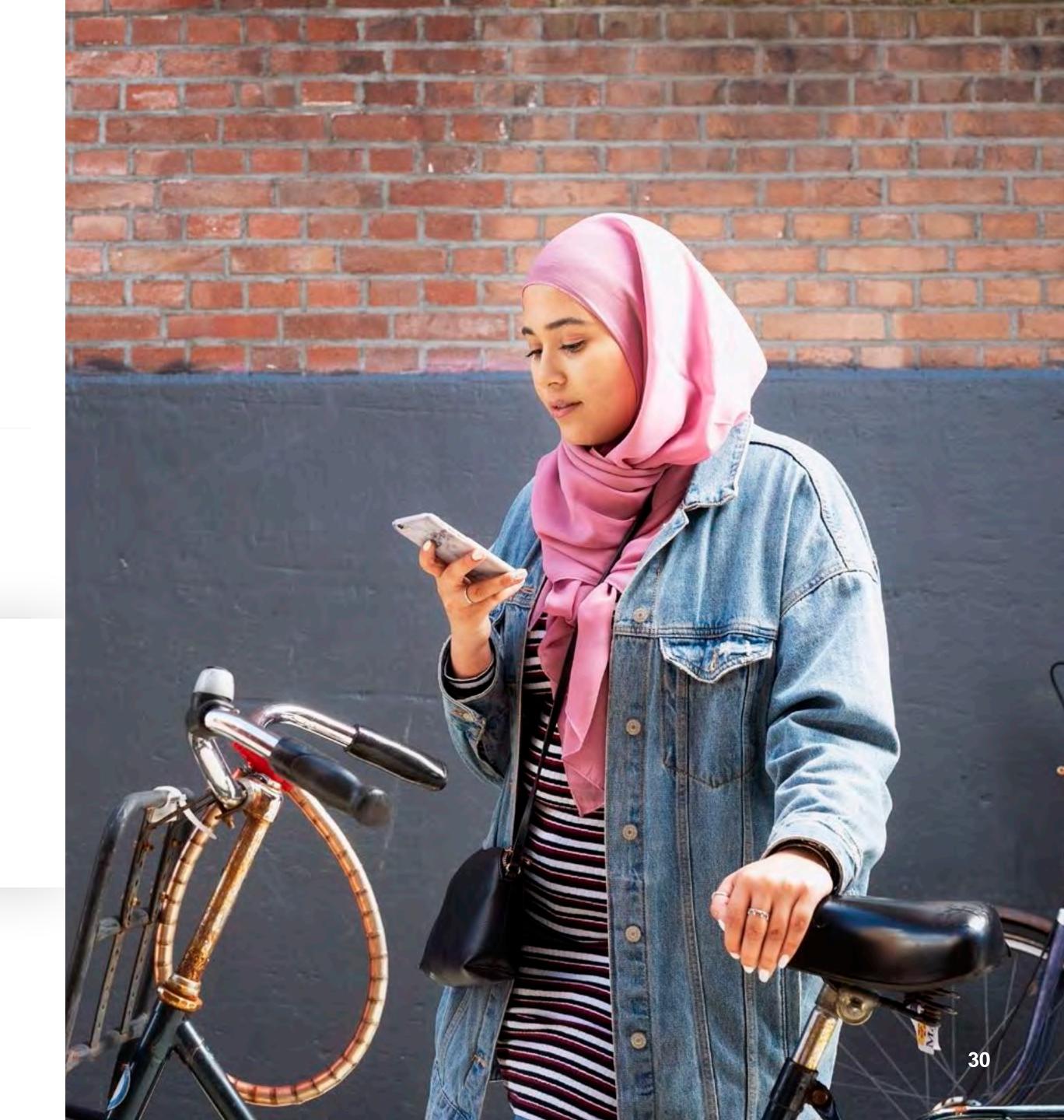
...by leveraging our unique data/ digital capabilities...

3

2

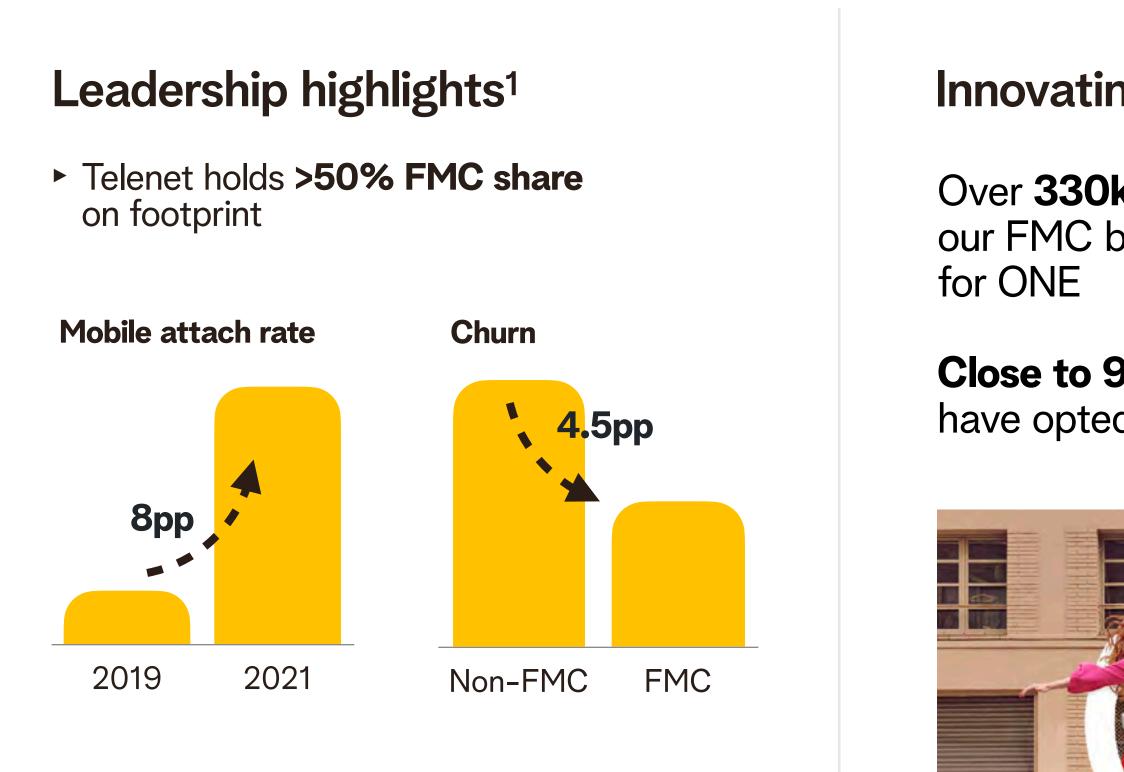
...to drive our customer experience to the next level, by truly understanding our customers & prospects, keep innovating in our propositions and being proactive & personalized in everything we do





Next level customer experience Our broad portfolio Data & Digital

Use case 1 How we differentiate through our innovative customer propositions ONE



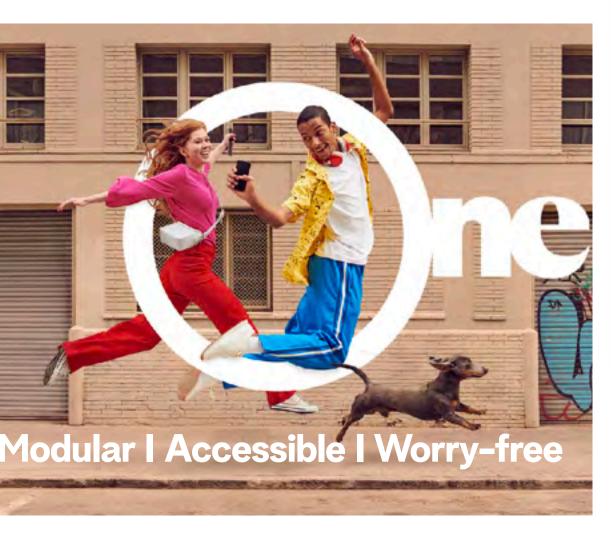
Rated #1 on key customer metrics [Meet my needs | Living up to promises | Transparency]



Innovating with ONE¹

Over **330k** households (>40% of our FMC base) have already chosen

Close to 90% of ONE customers have opted in for our TV products





Value drivers

- FMC penetration
- Mobile attach rate
- ARPU uplift through smart pricing & tiering
- Lower churn from better product fit

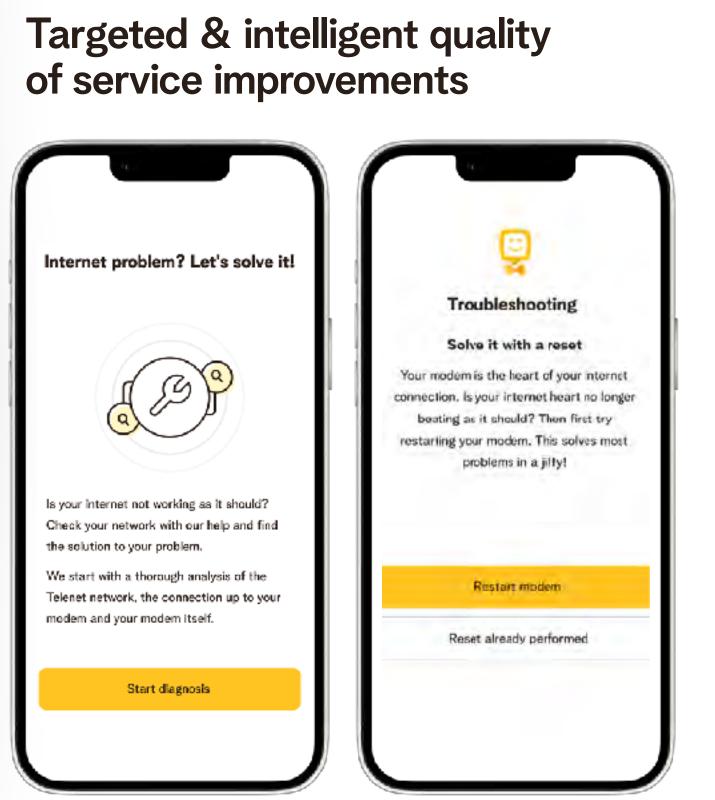


Our broad portfolio Data & Digital Next level customer experience

Use case 2 How we differentiate through data-driven proactive solutions In-Home Connectivity



>600k customers that enjoy our market leading In-Home **Connectivity solution** have a 20% lower churn





1 Internal company data, as measured in the first 24 months of using our In-Home Connectivity solution, 2020-22; 2 Internal company data, Q2 2022; 3 80% fix rate applies to use case of modem ingress self service, Q2 2022

Unique connectivity experience²

- Proven mesh 360°-network solution
- ► 74% customers report significantly improved WiFi experience

Unique proactive care

- Predictive trouble shooting models and self-repair solutions
- ► 80% self-service fix rate³ creating higher customer satisfaction while lowering costs



Our broad portfolio Data & Digital Next level customer experience

Use case 3 How we differentiate through hyperpersonalised interactions | Segment of One

Executing on our "Segment of One" principles...

S?

Recommend the right action



Use the right channel

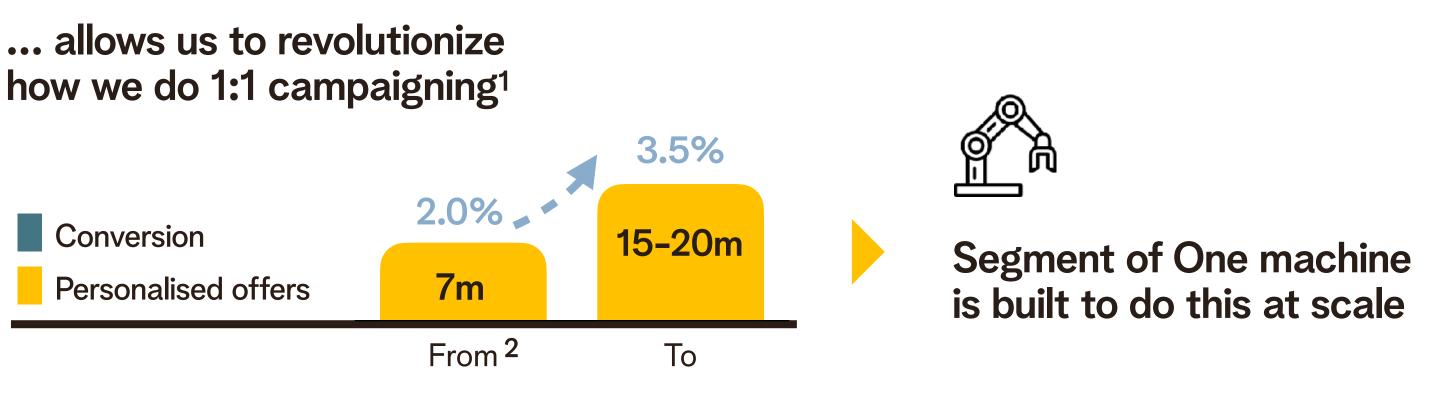


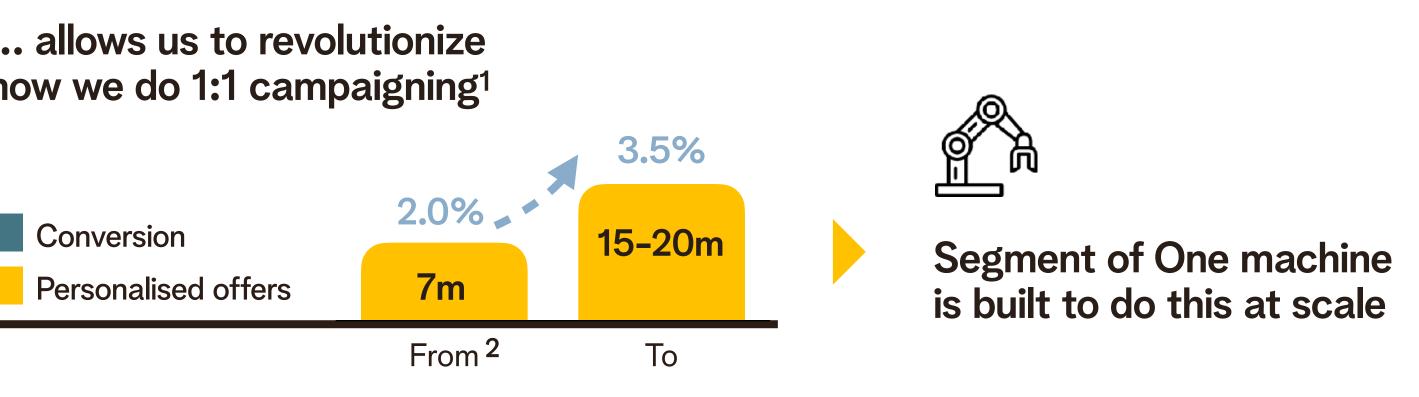
At exactly the right time



With the right message

...enabled by our proprietary IT stack





Outbound use ca

- Mobile cross-sell to went from 1.5% to 2
- ONE App usage up



ases ³	Extending to inbound use cases ³
ONE 2.0%	 Streamz sales campaign resulted in 2.3% omni-channel conversion
20%	 ONE App usage resulted in 4.5% omni-channel conversion



We are ready to scale and deliver the next 10-year gap



We want to grow our broad portfolio...

...by leveraging our unique data/digital capabilities...

...to drive our customer experience to the next level, by truly understanding our customers & prospects, keep innovating in our propositions and being proactive & personalized in everything we do



Substantial value creation



34

3. Growing our business

3.2 Entertainment & Media



Dieter Nieuwdorp

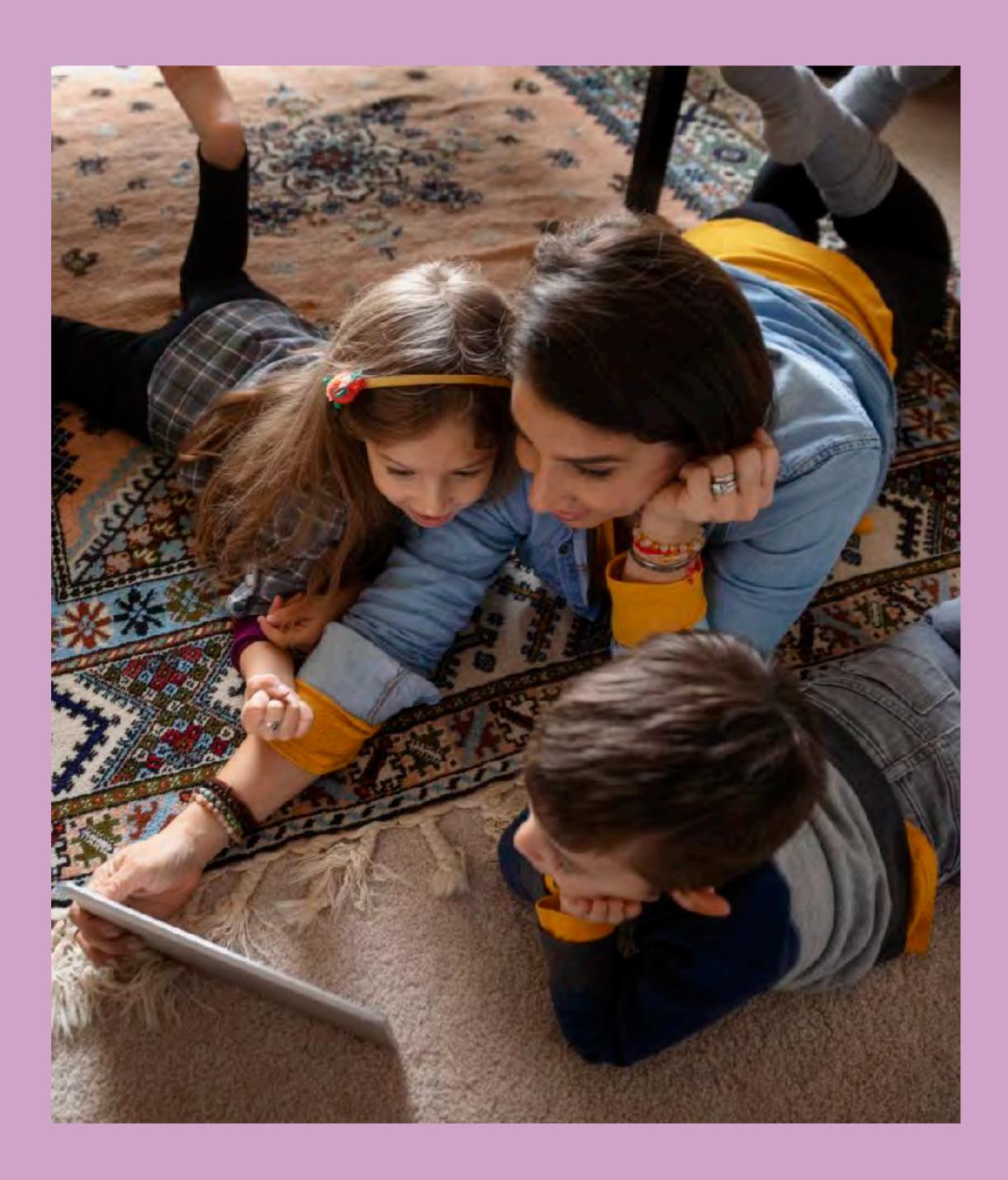
EVP Residential & SOHO Business



Jeroen Bronselaer

Chief Executive Officer SBS





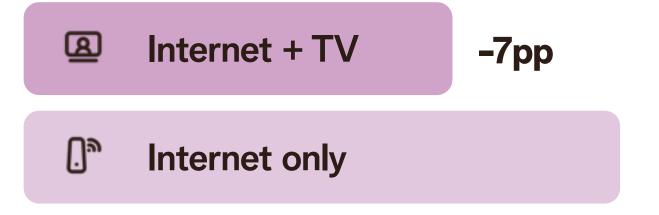
Entertainment continues to be a core USP



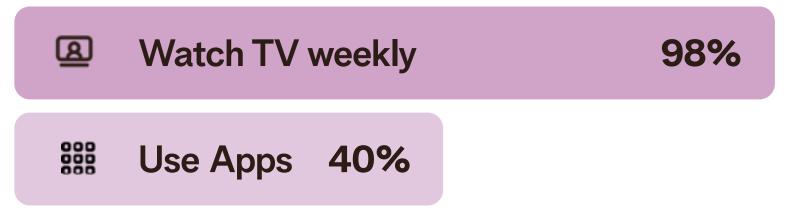
1. TV remains relevant for our customers¹



2. Lower churn of bundled TV customers²



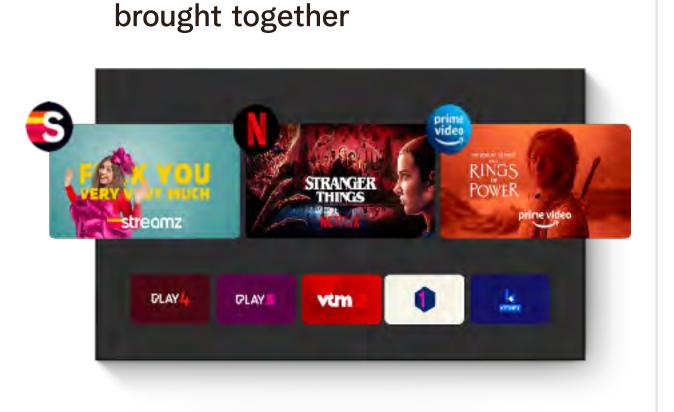
3. Entertainment consumption remains strong²



36

We have the best entertainment proposition in the Belgian market...

The best content at your fingertips



All relevant content

Differentiating with the best local content experience & exclusive sports







Coming soon

Market leading local movies, series and sports offers

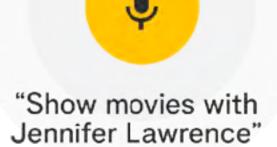


Smart content discovery









Curation & personalization



65%

use voice search on a monthly basis

5.5x

higher interactions through personalization



...backed by a future-proof platform...



Gen 3





Telenet TV app



Flow TV app



Yelo TV app

From a fragmented TV platform landscape...



...backed by a future-proof platform...



...to a consolidated future-proof platform







39

...enriched by a broad portfolio of entertainment assets that capture value and drive growth across the entire entertainment value chain...



Local strongholds in broadcasting & streaming





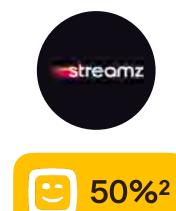
2nd largest commercial

broadcaster covering 4 channels and an online streaming platform under the PLAY umbrella brand. Owns stakes in **NRJ Radio** station and multimedia sales house Ads & Data



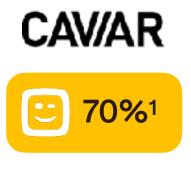


active in TV formats, scripted and sports production for Telenet & external clients. Owns stakes in format distributor **Primitives** & production company Fabiola



2nd largest SVOD streaming

service, offering the best local content & a selection of 50%² international studios like HBO



International production group –

based in BE – active in TV formats. scripted and branded content across BE, NL, FR, UK & US



Strong production assets with international activities & reputation



Tapping into the Metaverse through our location-based VR venture

Largest local production company



2 81%



which is rapidly expanding with 11 locations in Benelux already and more venues in development. Owns a stake in game development company **Triangle Factory**





40

...from growing our share of local free-to-air viewership and tapping into the growth of SVOD market...



Local strongholds in broadcasting & streaming



SBS is a successful challenger and strong performer in a declining traditional TV market

Growing online (monthly active) viewer base 20% viewing share¹ +13% since 2015 +42% since 2020 Growing # of days as prime More big programs time market leader (+1m views) per year +70% from 2018-21 +70% from 2018-21 5

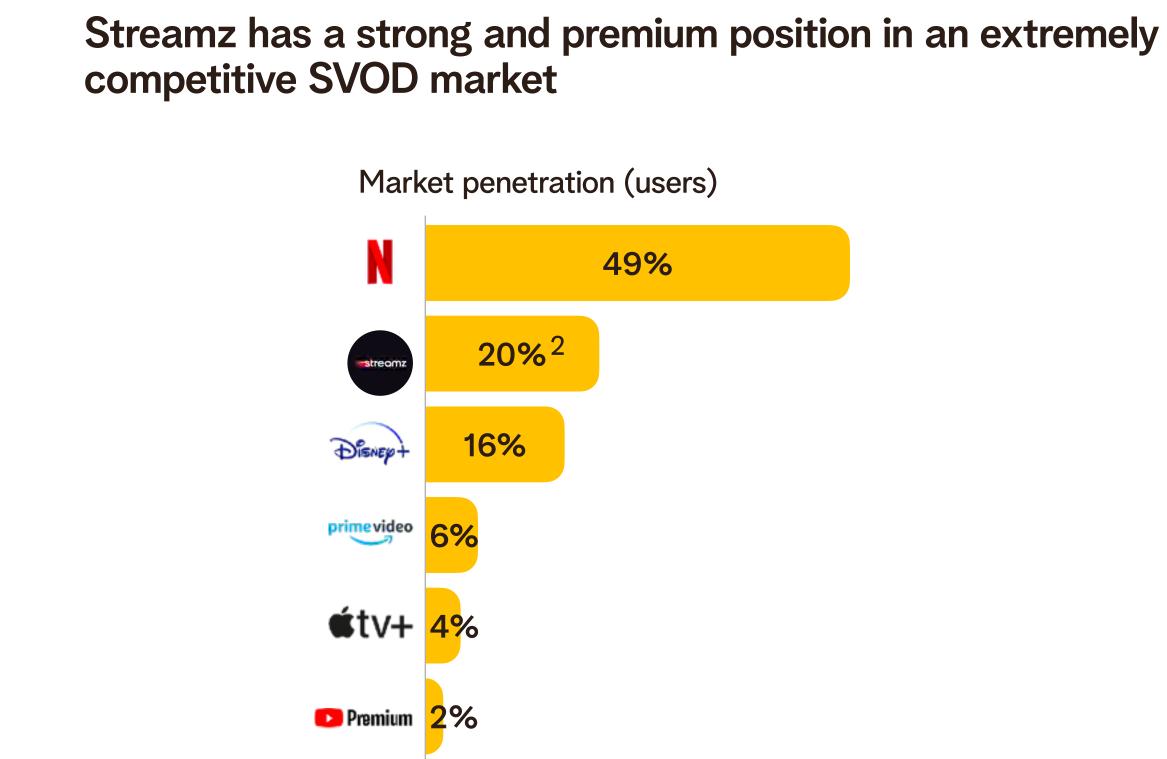


1 Viewing share PRP 18-54; 2 15% Streamz penetration based on paying subscribers, actual penetration based on users estimated at 20%

Strong production assets with international activities & reputation



Tapping into the Metaverse through our location-based VR venture









...to operating premium content production houses on an international scale...



Local strongholds in broadcasting & streaming



Strong production assets with international activities & reputation

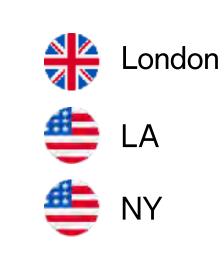


Build on the creativity and quality of the Flemish production sector to make our strong local content and talents more profitable worldwide

OFFICES

::









Television formats



Branded content



Format distribution



Tapping into the Metaverse through our location-based VR venture



Scripted content



Sports production



MULTIPLE AWARDS



RICH CLIENT BASE



BROAD GEOGRAPHIC REACH





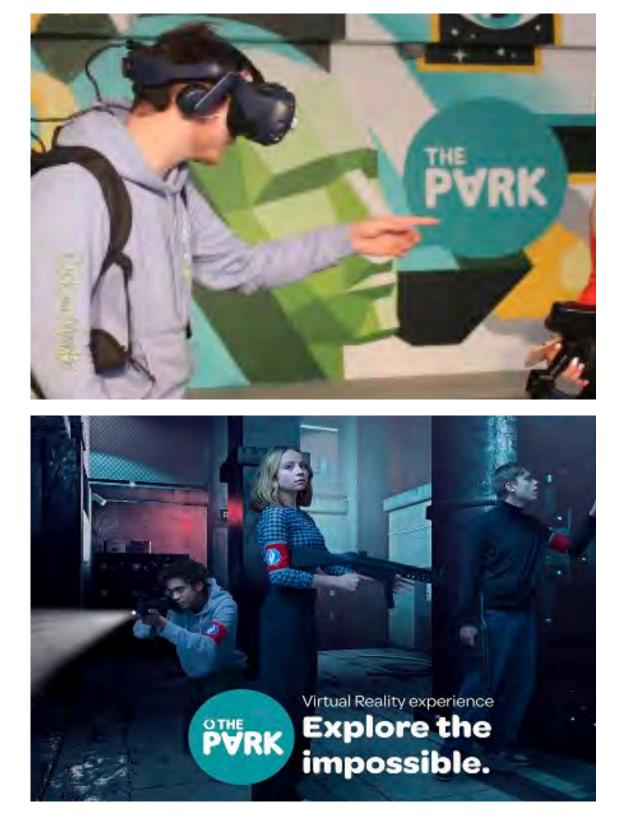
...and building the largest VR ventures player in the Benelux market



Local strongholds in broadcasting & streaming



Strong production assets with international activities & reputation





The Park offers premium location-based free roam VR experiences to groups and families

Customers love our experiences: 9.1/10 average score (+100k survey)¹

1 Internal company data



Tapping into the Metaverse through our location-based VR venture







Expanding library of exclusive content, leveraging own IP



Scalable business model



Expecting significant growth: 250k unique visits over last three years, planning for 2m in the next three years¹





These strong assets underpin the core entertainment differentiation of Telenet on many levels

Secure access to and support the quality & development of local content, which remains a valuable differentiator



Steer and initiate new developments & partnerships by having a seat at the table



- Produced by Woestijnvis
- S Advertized on Telenet TV homepage

•••

- S Commissioned by Streamz #1 most viewed 2022
- Broadcasted on Play 4 (SBS) 30% market share





Representing a +30% share of local ad market

Creating a stronger, 360° & data-driven sales house



Sales house JV of **Portfolio of 45 brands** across TV, radio & publishing

> Reaching 78% of all Flemish people



Strengthen the Telenet TV & entertainment customer value proposition



SBS brought Big Brother back to Flemish TV in 2021 & 2022

Representing a +30% share of local ad market

♦ 24/7 Big Brother Live channel, exclusively available on Telenet platform

Watched by >1/3rd of Telenet TV customers. Reaching 3% of viewing on the Telenet TV platform (top 10 channels)

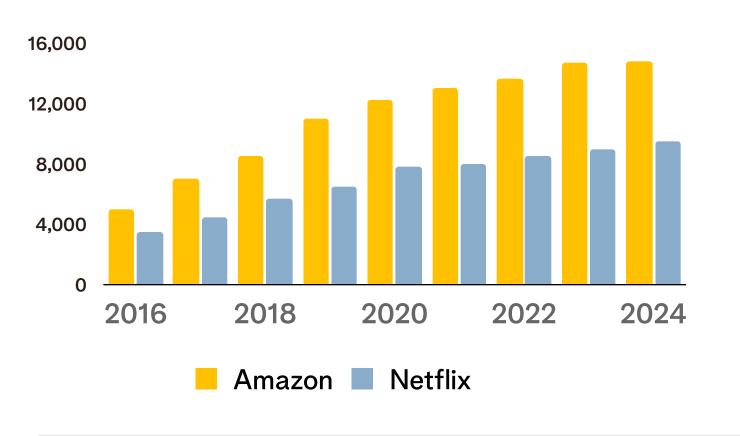


These assets unlock significant growth potential beyond our footprint...

High demand for content and room for growth

Content expenditure by Amazon – Netflix





Total DE production market

● €1.7bn



Telenet portfolio DE



Proven model of IP internationalization

- \checkmark International structure & organization in place
- Focus on content formats which can travel internationally
- New formats are pitched directly to international clients
- Holding on to remake rights
- Remakes, productions & format sales in >20 countries worldwide











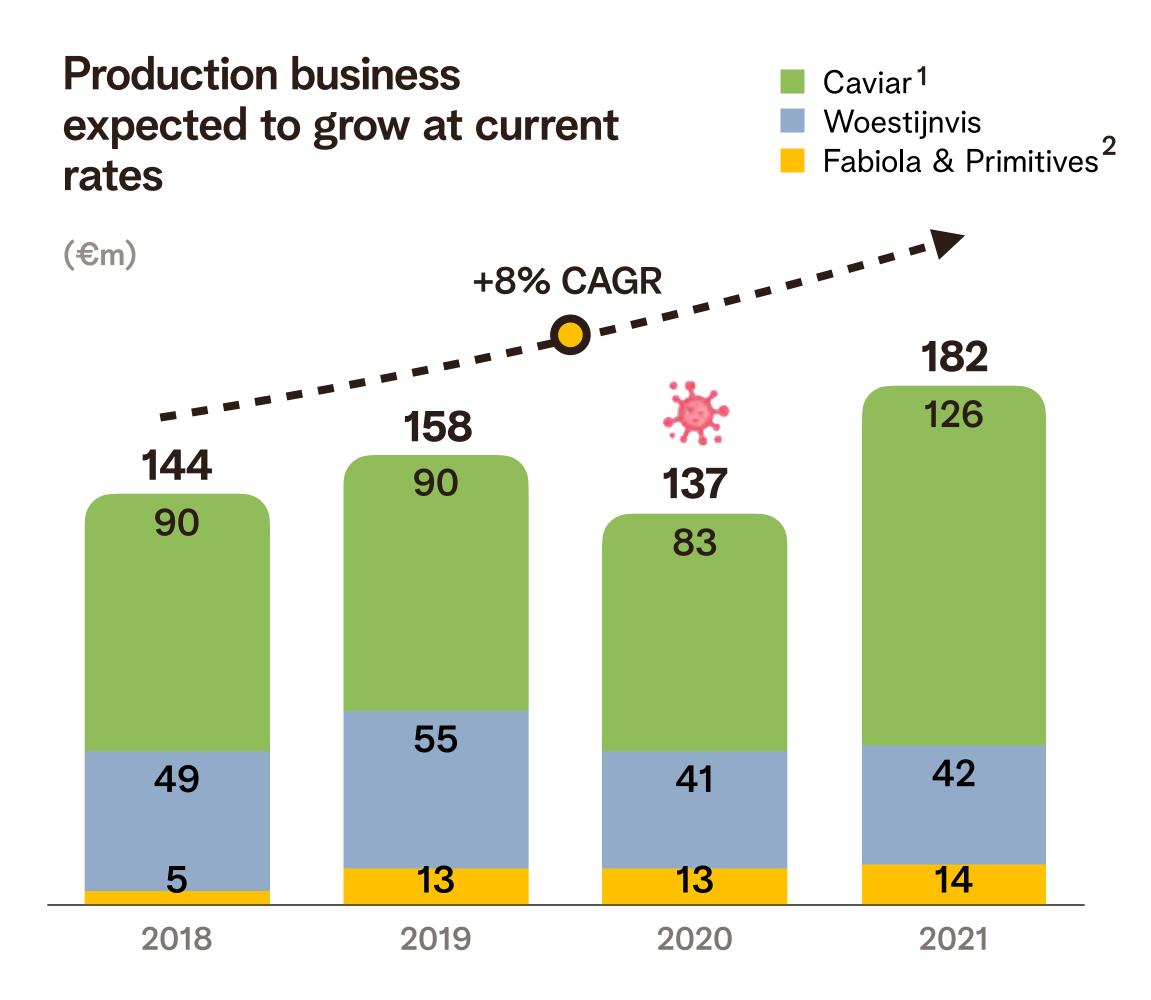


Becoming Europe's most influential VR provider

- 11 locations in the Benelux, with a European and global expansion plan 2023–24
- Growing footprint with own venues, further fueled by a franchise model
- Scalable business & operational model – ready for partnerships
- Building a content universe leveraging own IP

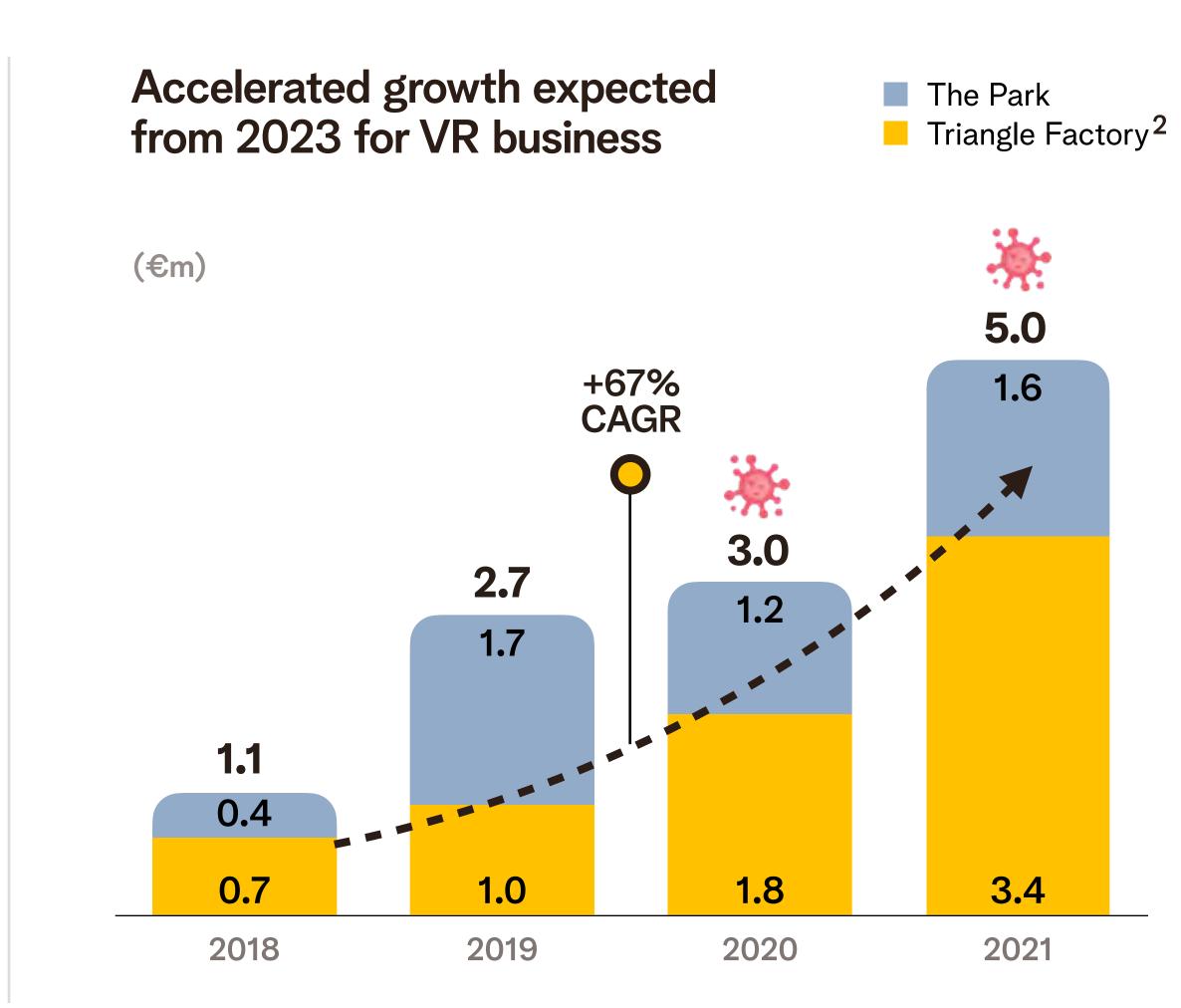


...representing a sizeable revenue growth opportunity which could be accelerated inorganically





Revenue figures excluding intercompany eliminations 1 Consolidated as from October 1st 2022; 2 Non-consolidated



46

3. Growing our business

3.3 B2B Connectivity & ICT Services



Geert Degezelle

EVP Telenet Business

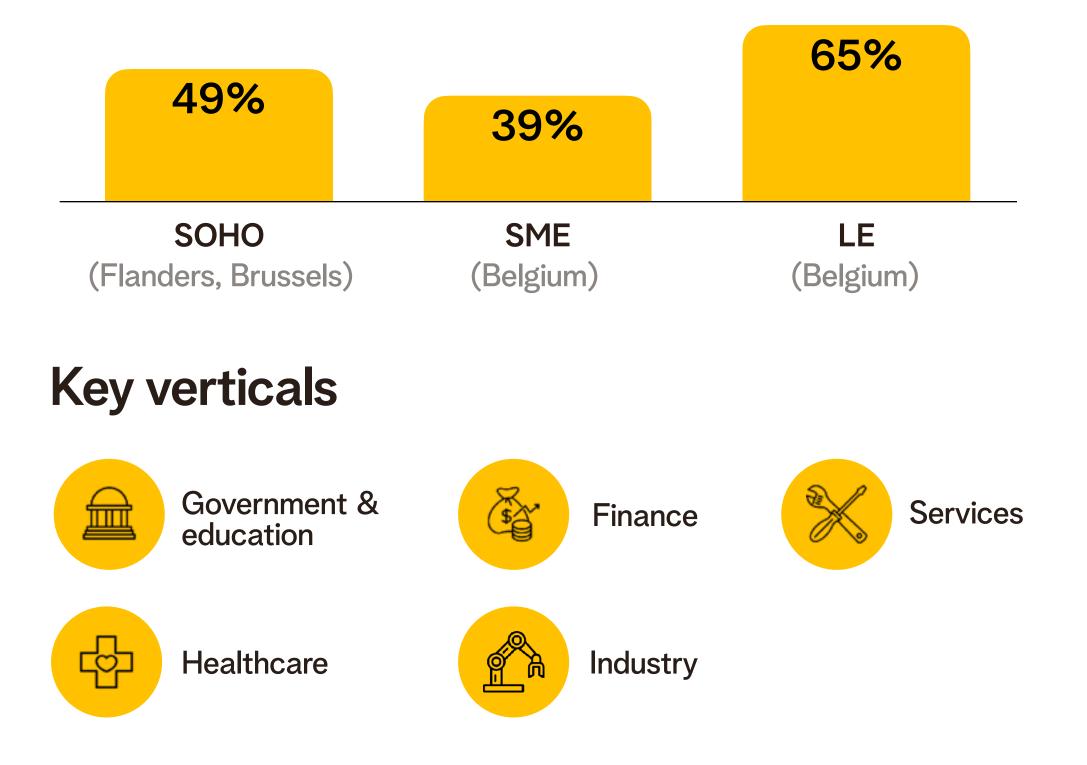




We have customer relationships with more than 30% of enterprises in Belgium

Broad portfolio of customer relationships...

Telenet Business customer relationships¹





...linked to a rich portfolio of solutions

Connect

Always connected through a leading fixed & mobile network

Communicate & collaborate



 \sim

Communicate and collaborate effectively between stakeholders



Protect

Ensure the physical security & cybersecurity of organizations

3

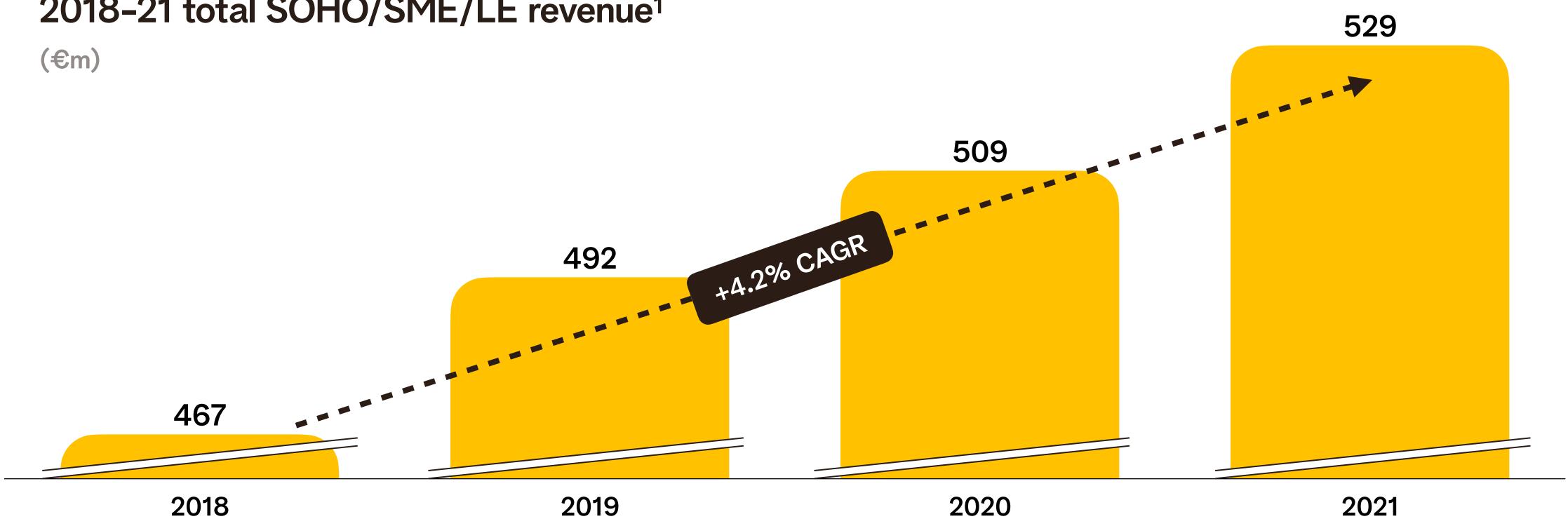
Inform & entertain

Provide B2B2C solutions to customers, guests, residents

48

We have delivered strong top line growth over the 2018-21 period...

2018–21 total SOHO/SME/LE revenue¹





1 Internal company data, excluding Interconnect/Cotidel Brabant: interconnect P&L transferred outside of Telenet Business, Coditel P&L results from SFR acquisition

49

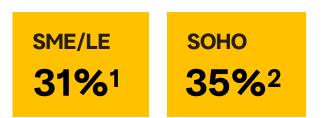
...based on solid foundations



Telenet Business rated #1 Telco brand



Market leader in brand power



Brand power towards customers



Superior customer satisfaction³





Integration of ICT players Nextel & Connectify



Top level people & expertise in each domain





$\widehat{(}$	Growth SME connectivity (2019–21)	+13%
(\$)	Growing SOHO internet ARPU (2020–22)	+6%
€	SOHO converged bundle Internet + mobile (2022)	47% +4pp since 2020
Ĩ	Indirect SME sales channel 2019-21	+96%

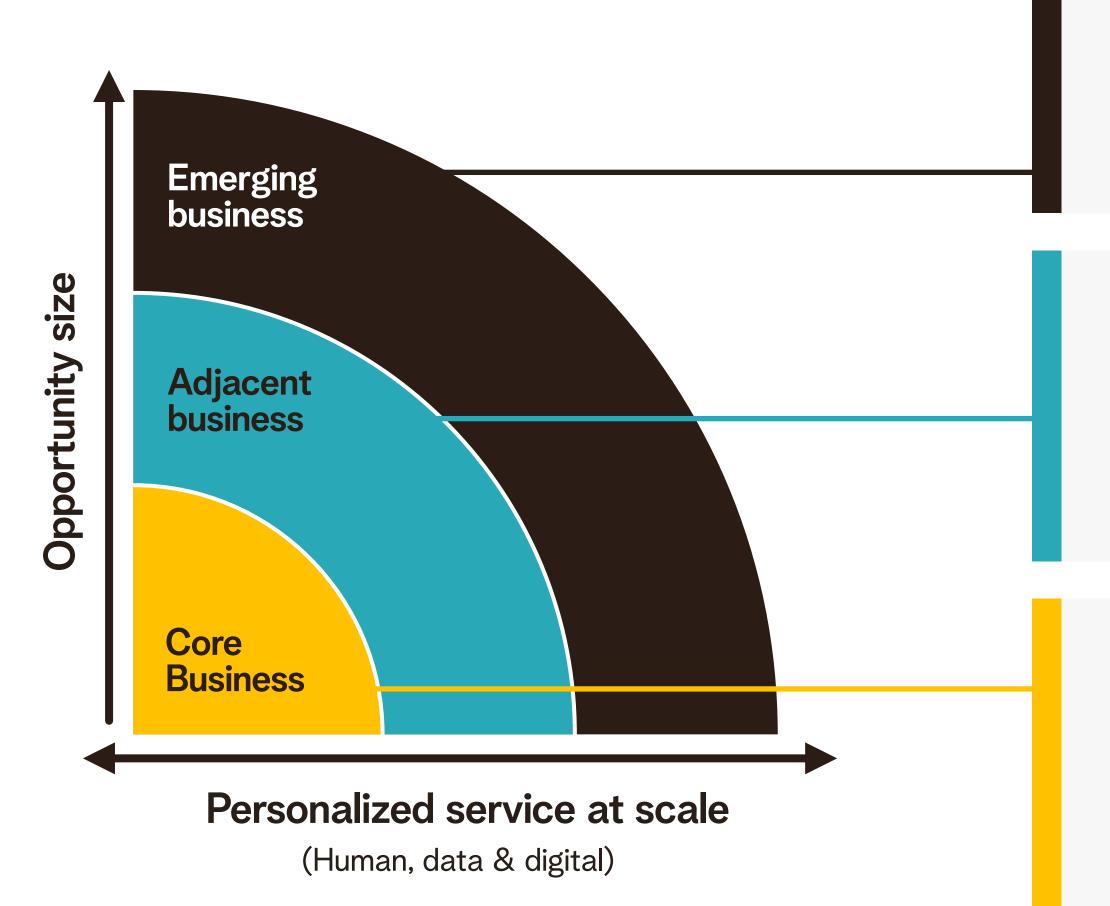


Resilient connectivity revenue despite COVID-19 impact





We will fuel further growth by leveraging our core business and expanding beyond, while delivering a personalized service





Integrated services

Address **high-growth** opportunities Managed services

Enterprise digital services

Expand into new solutions, including **ICT, 5G & Interactive TV/Digital Signage & Digital Presence**, leveraging our **Partner Ecosystem** Cybersecurity, Cloud and Digital Apps, 5G MPN, Business TV, Digital Presence

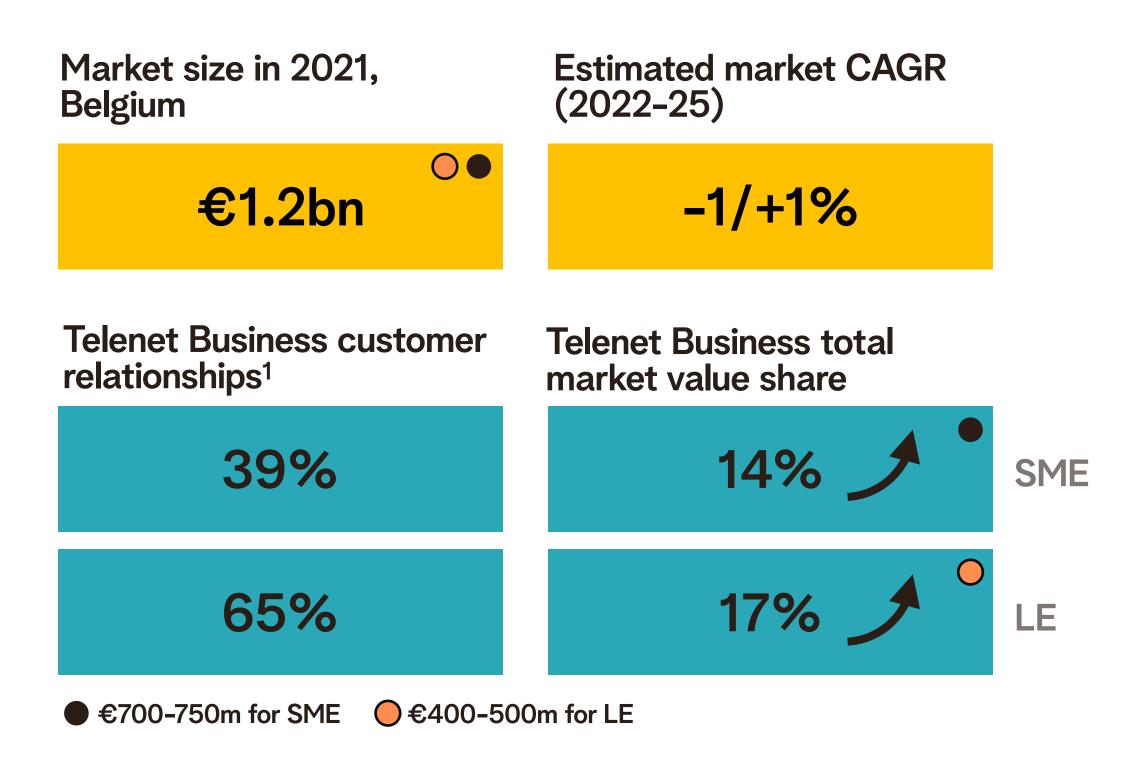
Converged connectivity

Major opportunity in **cross- and upsell**, leveraging the **broader maturity and scale** of the solutions, capabilities and **client segments** Voice, Data, Mobile, SDx, Unified Communication, FMC, IoT / M2M, 5G SA

51

We will strengthen and expand our connectivity footprint in SME/LE through cross- and upsell...

Market value share provides plenty of room for cross- and upsell







Converged connectivity

How we will win

- Continue to offer customers the best high-availability, high-performance connectivity solutions, building on our broad portfolio of access technologies we can offer
- Integrate connectivity in the rest of the portfolio, answering market demands like built-in security by design
- Offer modular connectivity and value-added services, customized to the needs of the business



... and grow our 5G business by integrating 5G into our line-up and focusing on Mobile Private Networks

Fast-growing 5G market...

Total telco operator market size in 2022, Belgium¹

~€25m

Estimated market CAGR $(2022-25)^{1}$

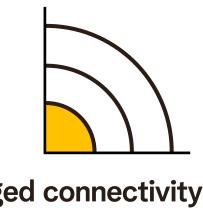
+150-200%

Ultrareliable Low Latency Communication and Massive Machine Type Communication show additional revenue potential in the longer term

...on the private 5G side as well

Market size in 2025, Belgium² Estimated market CAGR (2025–28)² +15-20%~€50m





Converged connectivity

How we will win

- Further integrate 5G into our line-up
- Offer cost-effective Mobile Private Networks by leveraging on our 5G investments
- Extend our partner ecosystem for bespoke 5G value propositions
- Acquired sufficient spectrum to realize our ambition
- Continue to invest into RAN and core network with our partners Ericsson, Nokia and Google





We will offer relevant ICT services together with integrators and ecosystem partners

ICT market is large and growing, offering upside potential for SME/LE Telenet Business

Market size in 2021, Belgium ¹	Estimated market CAGR (2022–25) ¹	
€6.2bn	+5%	
LAN & WiFi	UC&C	
19k Internet Customers (of which 12% LAN/WiFi)	8k UC&C Customers (of which 30% PBX)	
Cybersecurity	Cloud & Digital Apps	
19k Internet Customers (of which 16% have cybersecurity)	5k Business TV customers (with 210k screens, of which 1% Tellie)	



Global Data, 2021, scope limited to cybersecurity, C&C, Networking and IoT



Enterprise digital services

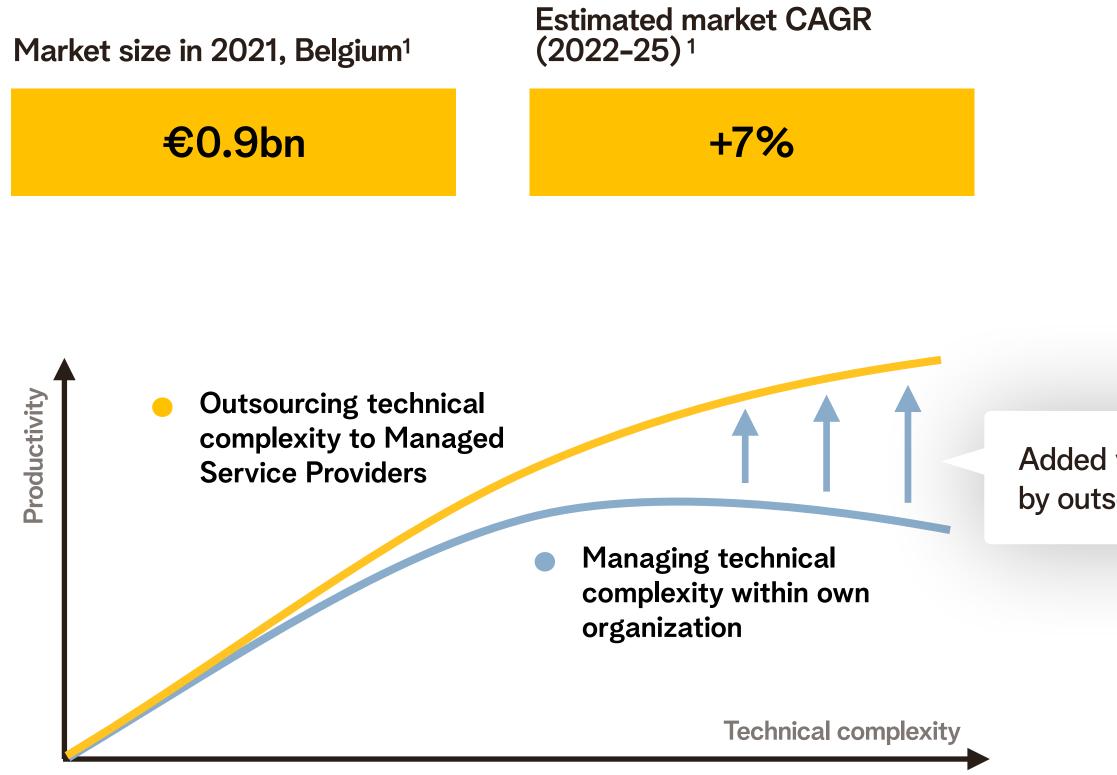
How we will win

- Scalable ICT services for SOHO & SME market leveraging Telenet's own portfolio and our partner ecosystem
- LAN/WiFi incorporate LAN/WiFi in other Telenet Business offerings and explore Hybrid 5G possibilities
- Cybersecurity expand 24/7 Service Operations Center services and scale up to SOHO & SME Market
- Unified Communications & Collaboration proactively migrate on-premise solutions to cloud solutions
- Cloud & Digital Apps shift our installed base to a hybrid cloud model; offer compelling digital platforms such as Digital Signage



We will engage in proactive Managed Services, end-to-end

Telenet Business manages connectivity & ICT infrastructure end-to-end





1 Source: Global Data, 2021, scope limited to cybersecurity, IP Telephony and Network



How we will win	
 We take care of managing complex connectivity and ICT infrastructure 	
We act as a partner towards our customers	
Developr experience level management (XLA), putting the customer at the center of the value proposition	

Added value for the customer is created by outsourcing technical complexity



Close to our customers, delivering a personal service

The customer at the center of everything we do (customer testimonial)



Telenet Business provides secure network connectivity (SD-WAN), including authentication & security managed services

High responsiveness



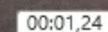
Telenet responds a lot faster than the competition with a relevant answer

Understanding customer needs



Telenet wants to understand our business and considers our customers as their own customers





Kris Vangeel COO/CTO at Batopin





56

3. Growing our business

3.4 New Business



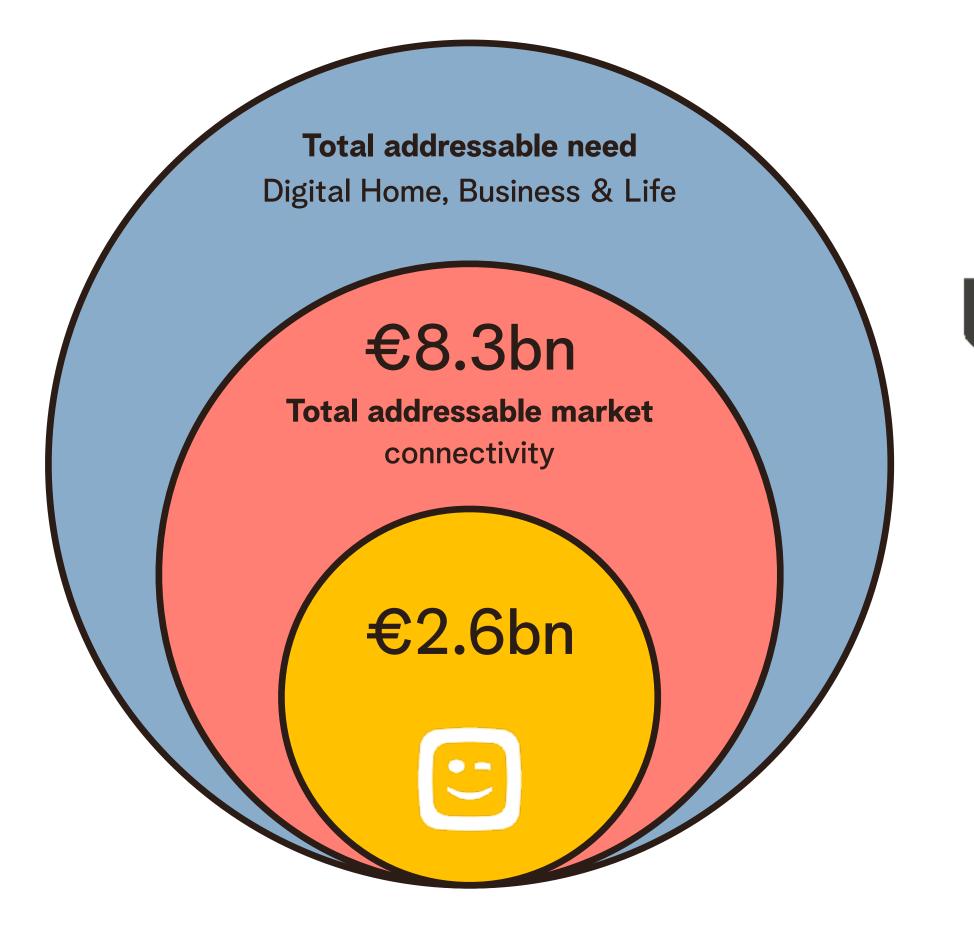
Dieter Nieuwdorp

EVP Residential & SOHO Business

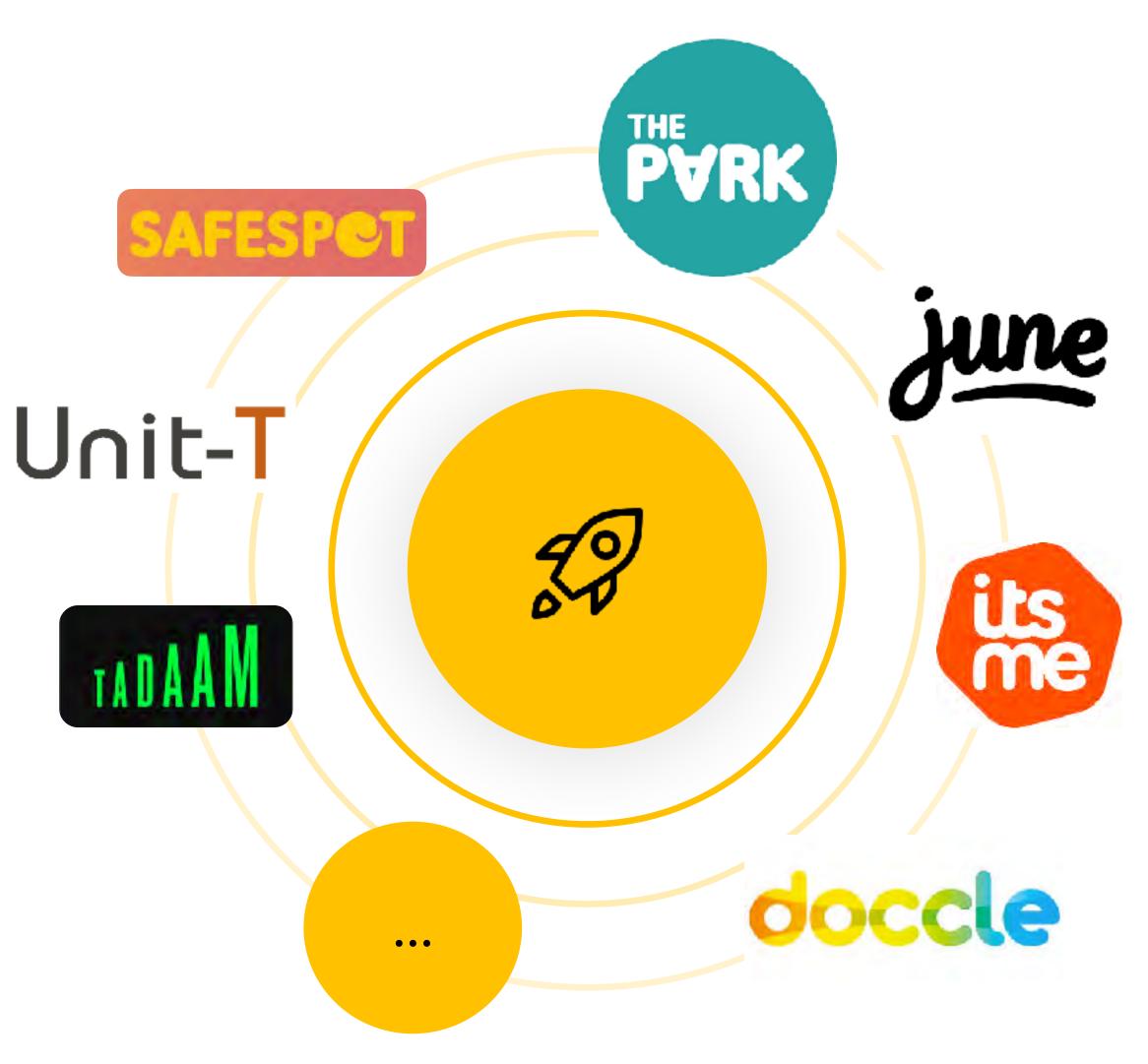




Going beyond traditional telco







58

3. Growing our business: conclusions



Dieter Nieuwdorp

EVP Residential & SOHO Business





Key conclusions across growth areas

Robust commercially agile core business

Growth from 'Zero voluntary churn' and sustainable pricing: driven by our relentless customer focus

Ready to scale investment benefits

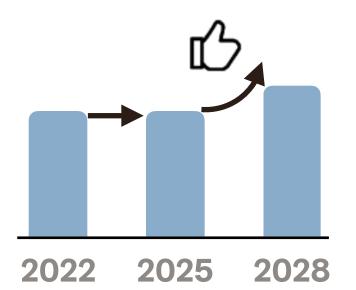
Building differentiated Digital & Data capabilities on top of our existing superior network has created commercial opportunities. Scaling these opportunities will drive significant efficiencies and add top line value

3 Multiple paths to growth

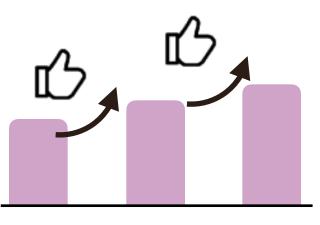
The BASE flanker brand, our Entertainment & Media investments, our broad focus on B2B, plus our New Business offer growth optionality and commercial flexibility





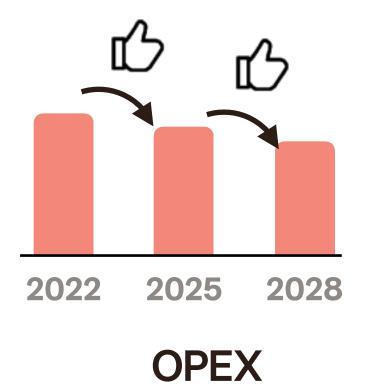


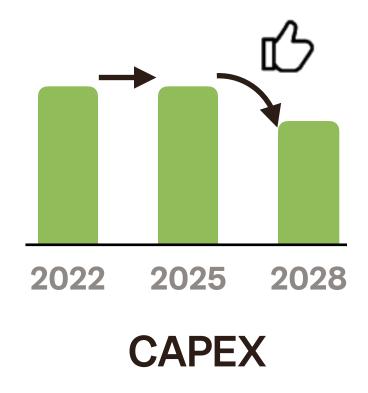
Customer base



2022 2025 2028

ARPU









Coffee Break









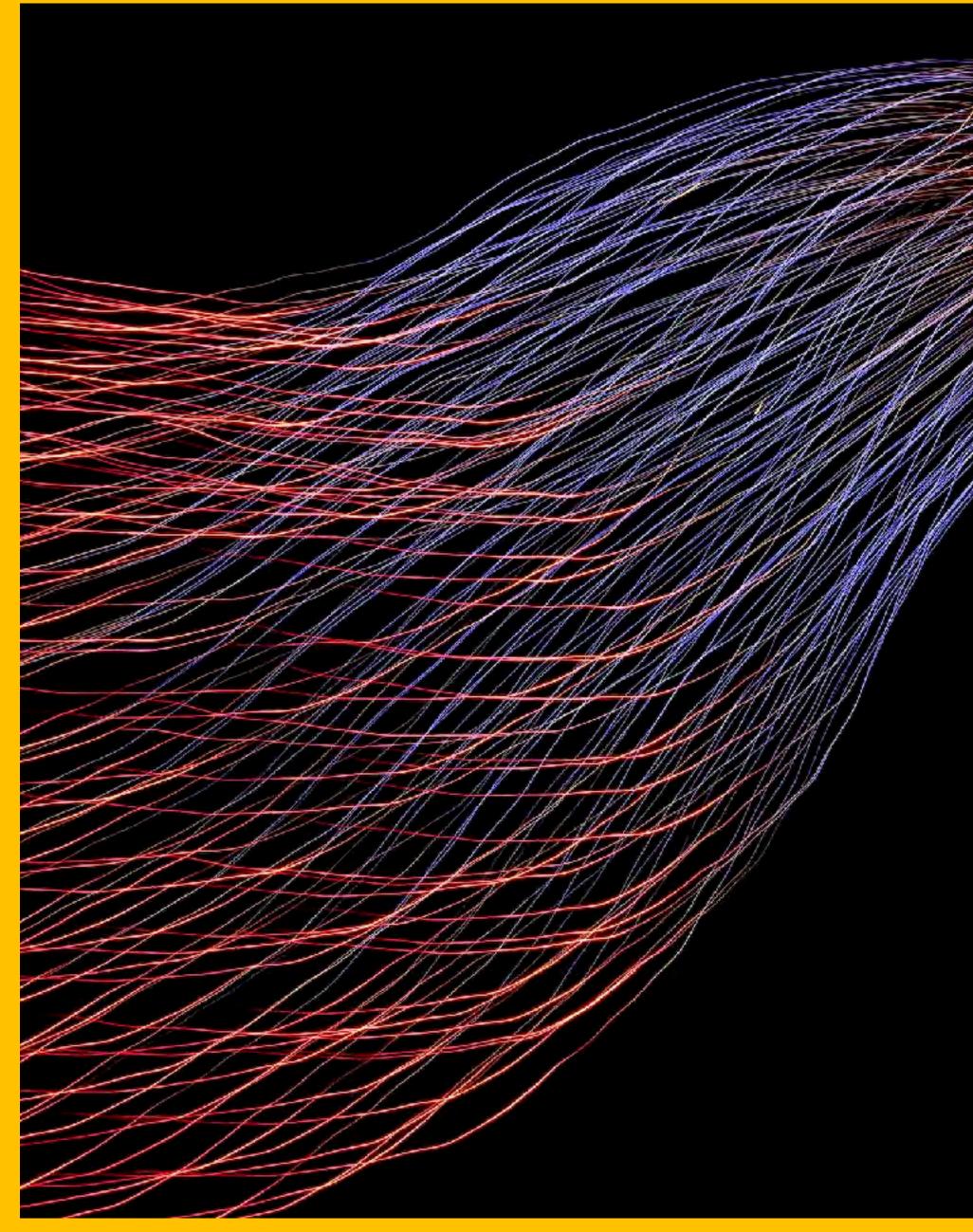
4. Building a highly valuable future-proof network



Micha Berger

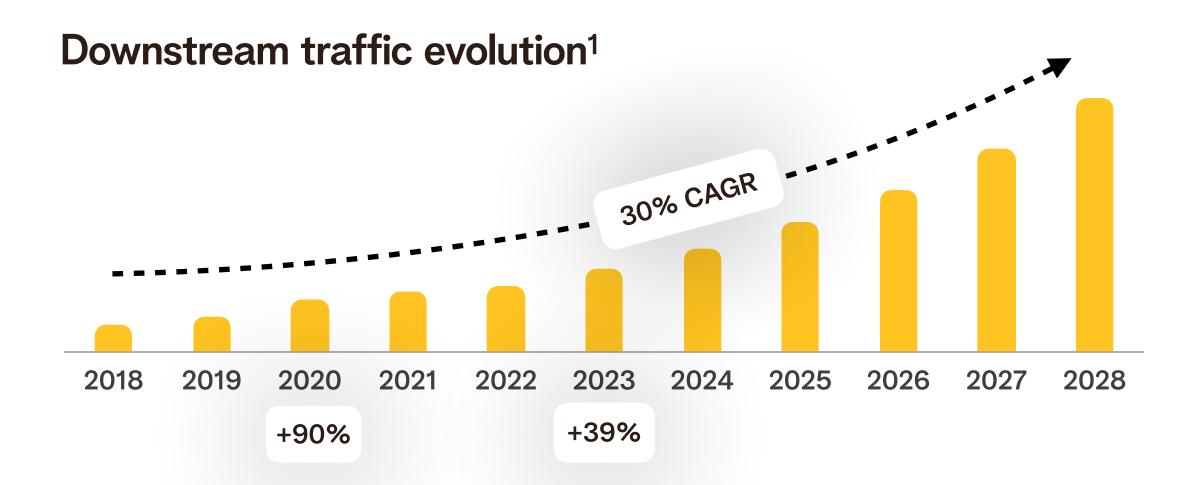
Chief Technology & Information Officer

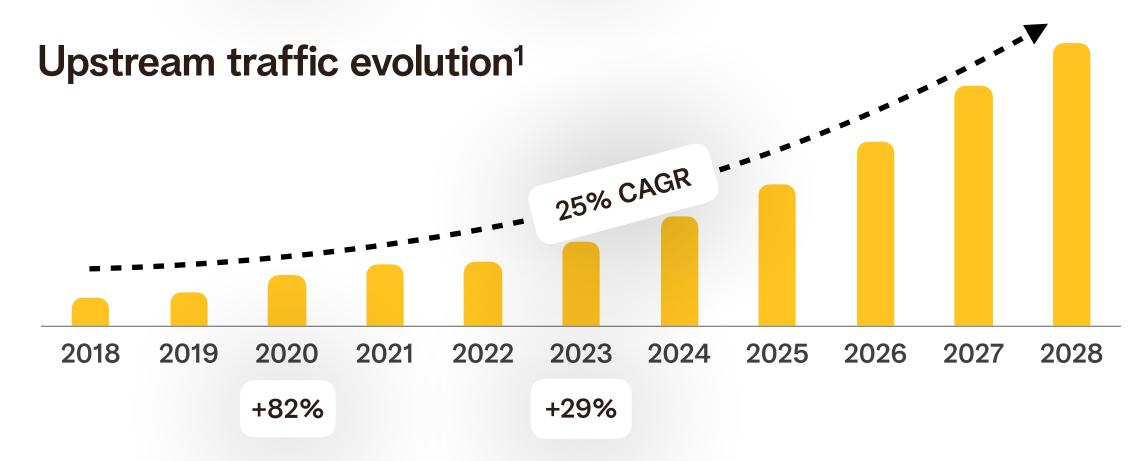






We are at an inflection point in customer demand and will invest in future-proof network technology for the coming decades







New technologies underpinning the metaverse bring new load on the network

AR, VR, Entertainment, Gaming, Streaming, IP Video calling ...

Individual user data consumption has doubled over the last 4 years

From 124 GB per month per subscriber in 2018 to 240 GB in 2022

3

2

COVID has forever changed customer behavior

Upstream traffic has nearly doubled as homeworking and homeschooling trends remain post-COVID



We intend to invest up to $\pounds 2$ billion¹ in the coming years into an FTTH network, retaining quality and reliable services



Technological leadership

- Fiber has a clear path beyond 10 Gbps without future access network upgrade cycles
- Significant reduction in operating costs
- ► FTTH for 2.7m homes, DOCSIS evolution to 10 Gbps for remaining footprint
- Increased reliability due to fewer active components



I Excluding termination-related capital expenditures



Creating NetCo

- New cost-efficient partnership with Fluvius to build the data network of the future
- Replacing expensive and rigid longterm lease agreement ('erfpacht')
- Infrastructure-like valuation for NetCo implies substantial intrinsic value upside for Telenet



Growing by extending the wholesale model

- High utilization as of day one
- Open access model attractive to new tenants
- Increased financial growth potential on top of current utilization of network

64

Fiber is a future-proof technology with sustainable benefits

Future-proof technology



Clear industry roadmap to 50 Gbps and beyond

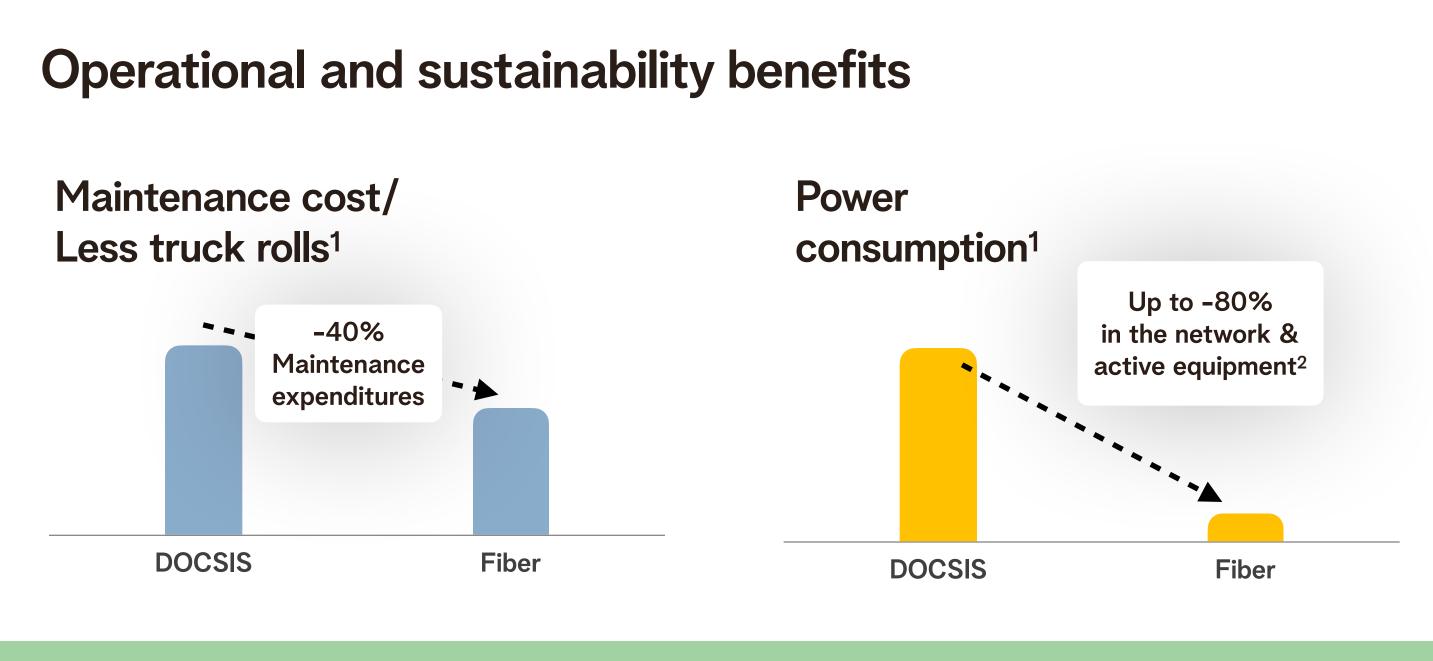


One-off investments in passive access network



A network without active components

(lower operating costs & higher reliability)



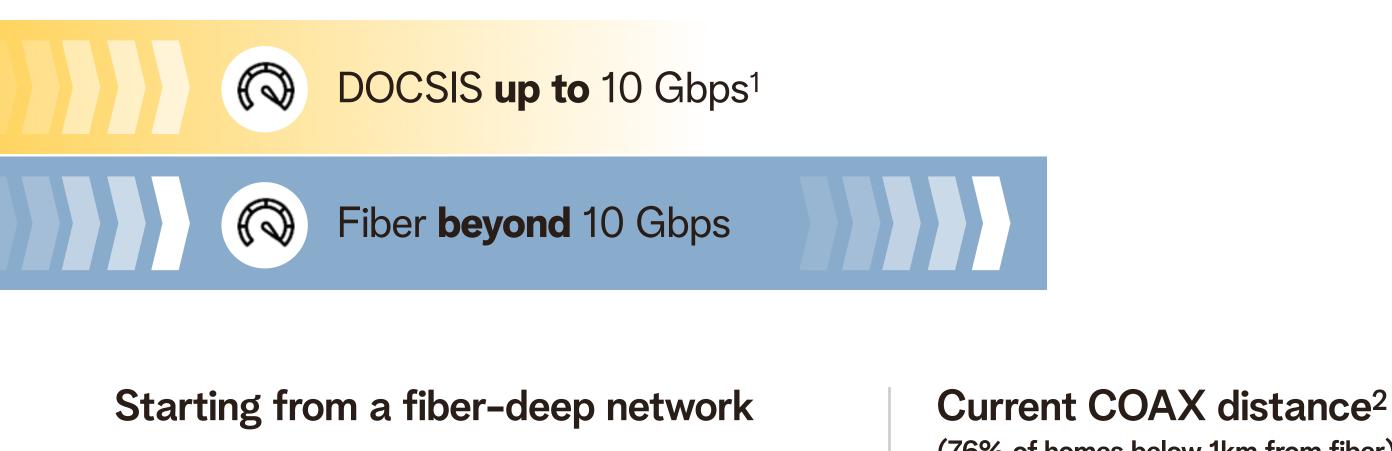


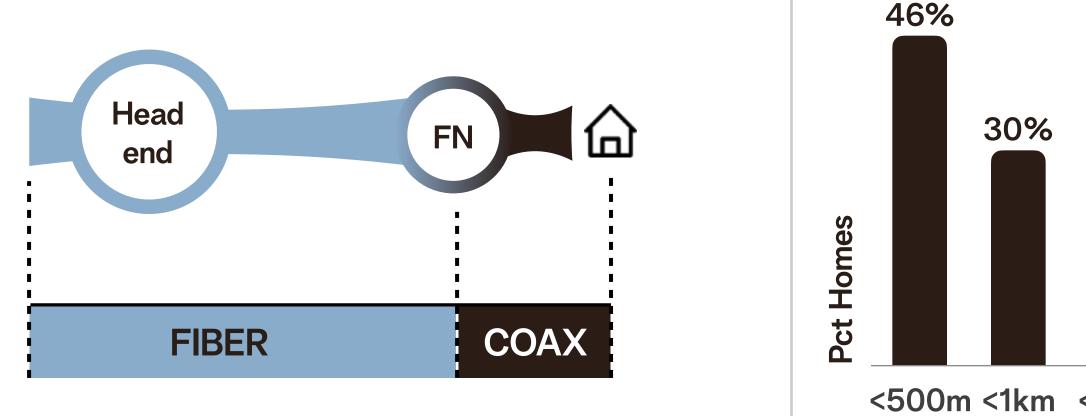


65

Creating NetCo

We are in pole position to efficiently build a future-proof fiber network







1 Future DOCSIS technology developments may increase speeds further; 2 Internal company data

(76% of homes below 1km from fiber)

18% 5% 1% <500m <1km <2km <3km >3km As smart & experienced builders, we will enable multiple operational efficiency levers



Reusing façade deployment





Maximizing trench sharing

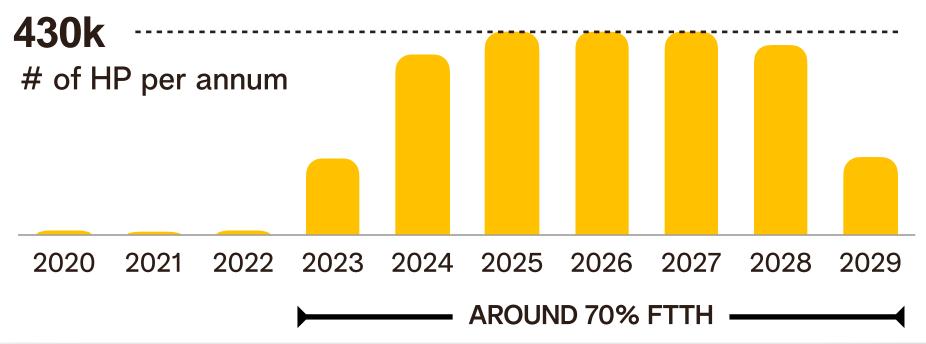
Using proprietary Al-driven tooling in design phase



We have clear FTTH roll-out ambitions and a solid long-term plan

Speedy and efficient fiber roll-out¹

- ► ~70% of footprint covered with fiber in 2029
- Attractive build cost (€650 cost per premise) for 50%+
- Peak run-rate up to ~430k homes passed per annum
- Flexibility to optimize CAPEX spend through wholebuy optionality on top of operational levers (façade deployment, trench sharing, Al-driven tooling)
- Subcontractor design, roll-out capacity and material being secured





Using footprint density as a guideline

HIGH-DENSE AREAS

55% of homes

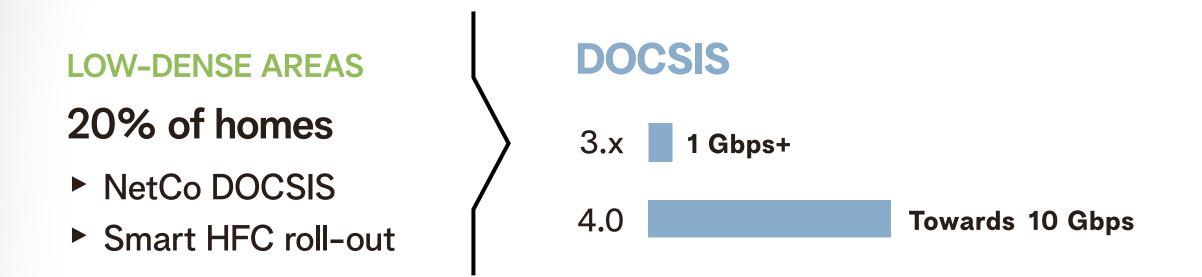
NetCo fiber strategy

MEDIUM-DENSE AREAS

25% of homes

NetCo fiber & "Wholebuy" strategy





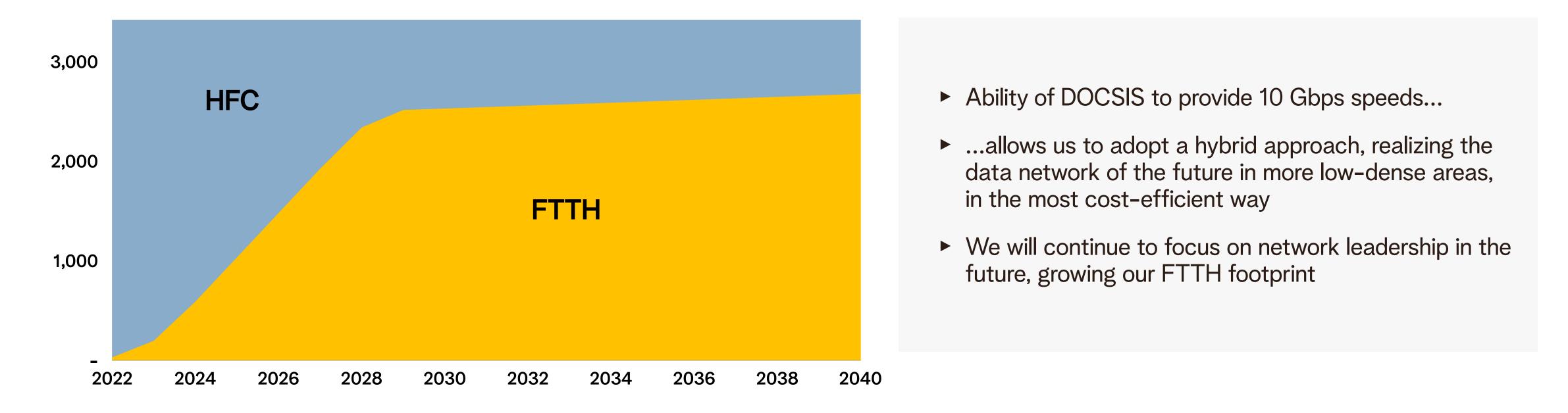


Hybrid fiber-coax approach provides optionality to deploy network of the future in the most efficient way

NetCo footprint ambition

(HP, #k)

4,000



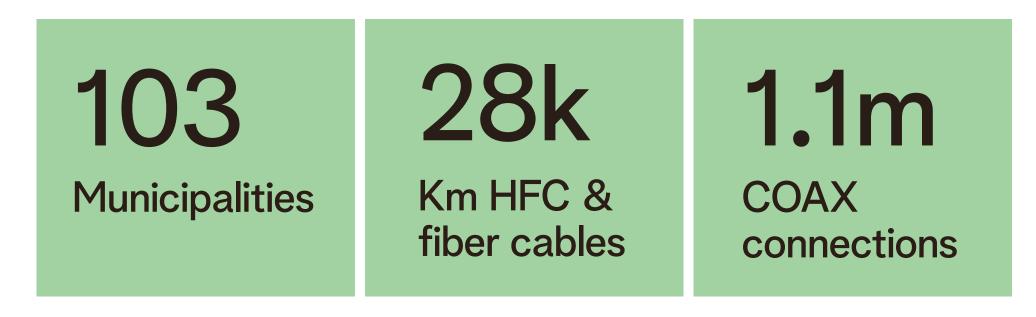




Complexities of the current 'erfpacht' agreement are eliminated as we enter into a historic partnership with Fluvius, creating a new joint venture - NetCo

Fluvius is an established utility powerhouse with leading infrastructure roll-out expertise¹

- Fluvius is the largest utility company in Flanders
 - Regroups 11 Flemish utility companies
 - 3.6m access points for electricity, 2.3m for gas, 0.6m for sewage and 1.2m public lighting infrastructure
 - ► €3.8bn operating revenue and €0.6bn of net cash flow in FY 2021
- Fluvius owns the HFC network in around one-third of Flanders





Partnership provides a strong value-add proposition



- Telenet has had a long-term partnership with Fluvius through a network lease across around one-third of Flanders since 1996
- Clear alignment focusing on fiber network ambitions and future utility innovations
- Cost optimizations in the roll-out of the infrastructure





Technological leadership Crea

Creating NetCo Growing by e

NetCo as a fully funded entity with ambition to keep network leadership position (HFC & FTTH)



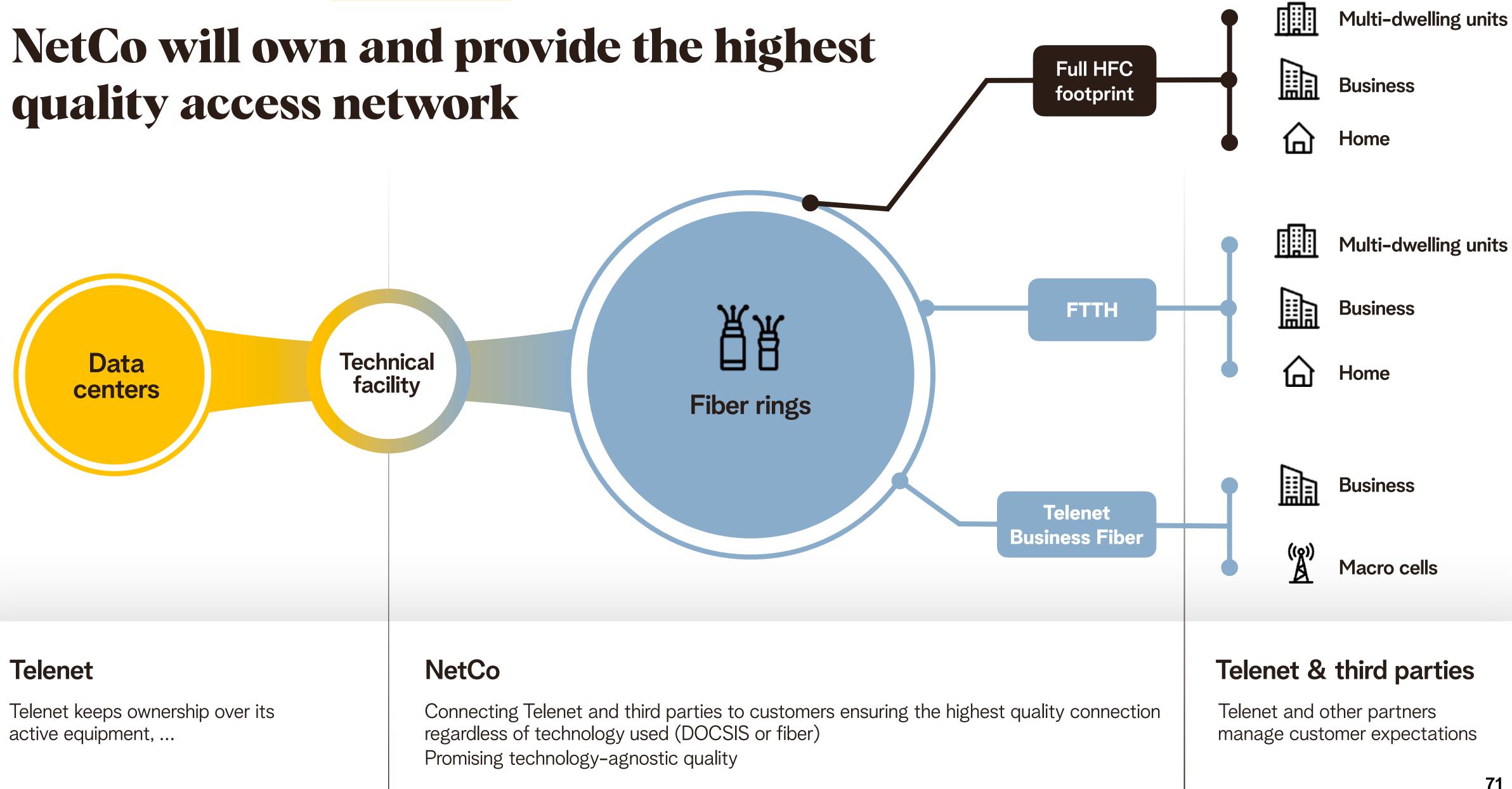
Future-proof network investment program, with flexibility to optimize CAPEX spend (DOCSIS 4.0, wholebuy, façade deployment, trench sharing and AI-driven tooling) to deliver returns

Open access network model attractive to new tenants

The elimination of the "erfpacht" brings full operational control and efficiencies

Clear organic value creation plan for NetCo through increased network utilization and potential new tenants

70



Growing by extending wholesale model



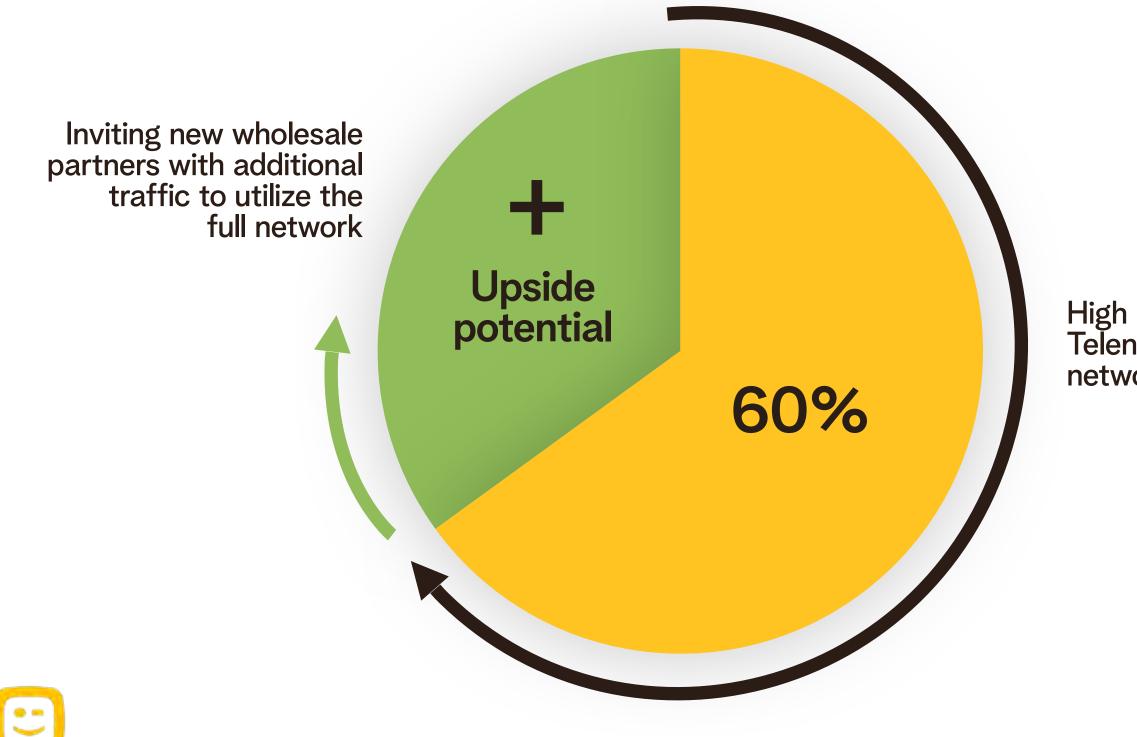






Reaping the benefits of extending our wholesale model, we will cater the network to both existing and new tenants

With network utilization at 60% from the start, NetCo will generate revenue immediately



NetCo providing substantial benefits

- Gigabit DOCSIS network today with future-proof plan to reach 10 Gbps
- Unique fixed infrastructure asset with network utilization already at 60%
- Highly attractive financial profile 76% Adjusted EBITDA margin, <10% long-term CAPEX intensity run-rate
- Multi-tenant wholesale customer base with potential to add further tenants
- Retain flexibility to sell a further stake in NetCo to an infra investor and/or a strategic partner

High utilization on Telenet & Fluvius network today



Key conclusions across growth areas

- We intend to invest in order to cover ~70% of footprint with FTTH in 2029 and bring a future-proof network to our customers (higher speed and capacity, lower operating costs and higher reliability)
- 2 We will continue to be the leading connectivity provider in Flanders by bringing a 10 Gbps-ready network for everyone, leveraging fiber and DOCSIS technologies
- 3 NetCo brings opportunities that Telenet and Fluvius would not have been able to grasp as standalone entities and converts the Fluvius 'erfpacht' lease into long-term equity
- 4 NetCo is a highly valuable and attractive vehicle for infrastructure and strategic investors with 60% network utilization from the start and high potential for further growth

::



5. Investing for profitable growth



Erik Van den Enden

Chief Financial Officer





Committed to long-term value creation



2

3

Our recent corporate activity has created a new operating model, centered around the best infrastructure and services for our customers

We are embarking on an ambitious investment program to solidify our leadership position and drive long-term value creation

4

Our strategy is supported by a robust balance sheet and balanced shareholder remuneration policy





Committed to long-term value creation

We have delivered on our 2018–21 commitment and are well positioned to weather the current turmoil

Our recent corporate activity has created a new operating model, centered around the best infrastructure and services for our customers

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2

3



We have delivered on our 2018-21 CMD commitment, underpinned by strong operational performance...

	Guidance 2018-21
Adjusted EBITDA less PPE Additions ^{1,3}	6.5% - 8.
Revenue	Stable
Adjusted EBITDA ^{1,3}	Grow
Accrued CAPEX ³	Decrease
Adjusted Free Cash Flow ³	Grow



1 Excluding the impact of IFRS 16, applicable as of January 1, 2019; 2 CAGR: Compound Annual Growth Rate; 3 See Definitions in Appendix for additional disclosure; 4 Percentage growth FY 2021 versus FY 2018 (reported)

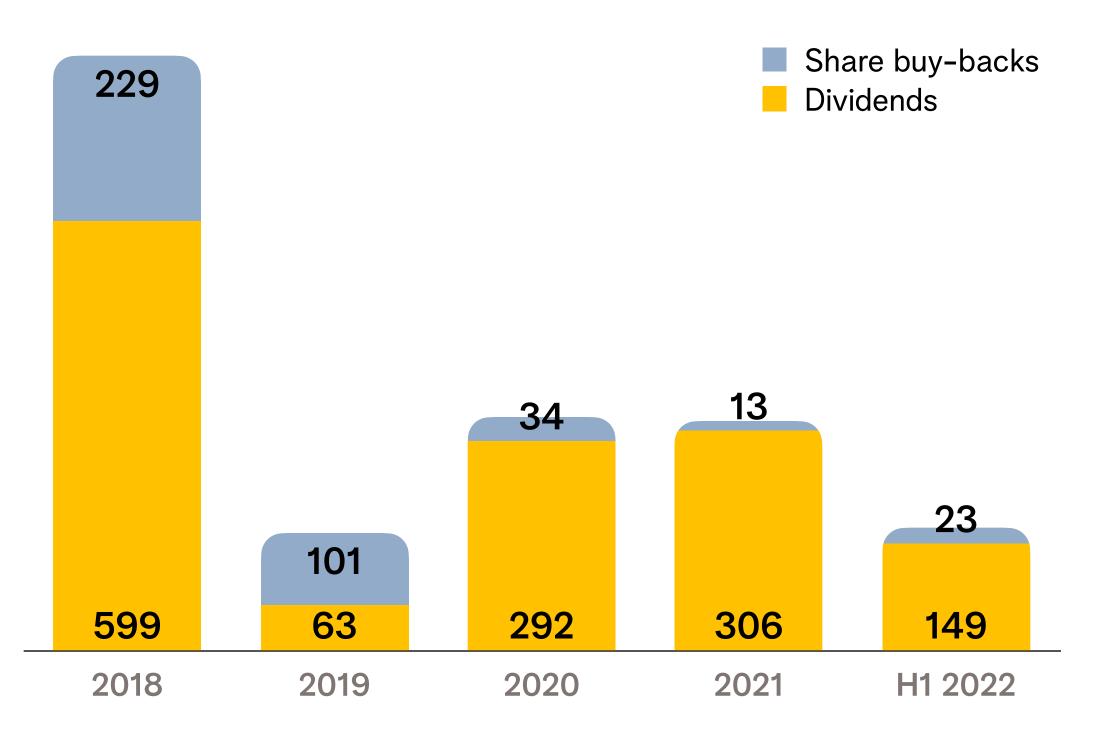
Supported by a strong Delivered 2018-21 CAGR² operational performance 6.9% .0% Growth of **broadband** 4.1% customer base⁴ (0.7%) Growth of mobile \rightarrow 17.3% postpaid customer base⁴ ╋ 0.1% Growth of **FMC** 87.6% customer base⁴ (7.6%) **Fixed customer** 5.7% relationship ARPU growth⁴ **A** 1.0%





...allowing us to return over €1.8 billion to shareholders, equivalent to around 30% of our 2018 market capitalization¹

>€1.8bn of capital returned to shareholders since 2018 (€m)

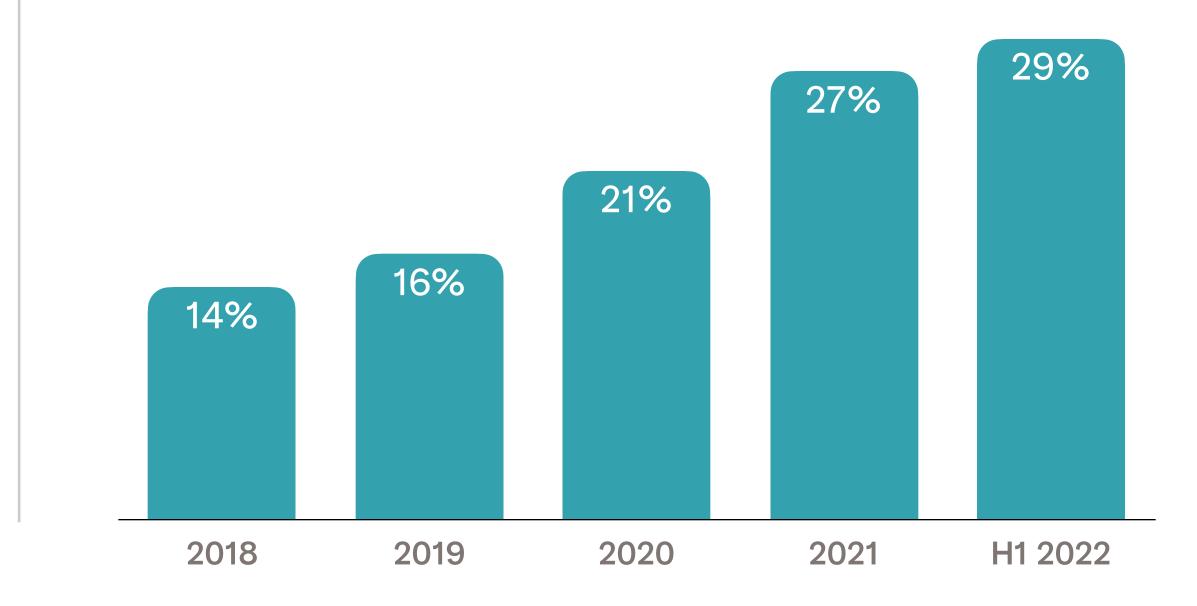




Calculated as cumulative share buy-backs + dividends - capital increased divided by Telenet's market capitalization as of January 1, 2018 (excluding treasury shares)

Equivalent to ~30% of 2018¹ market capitalization

(% of market capitalization returned to shareholders)

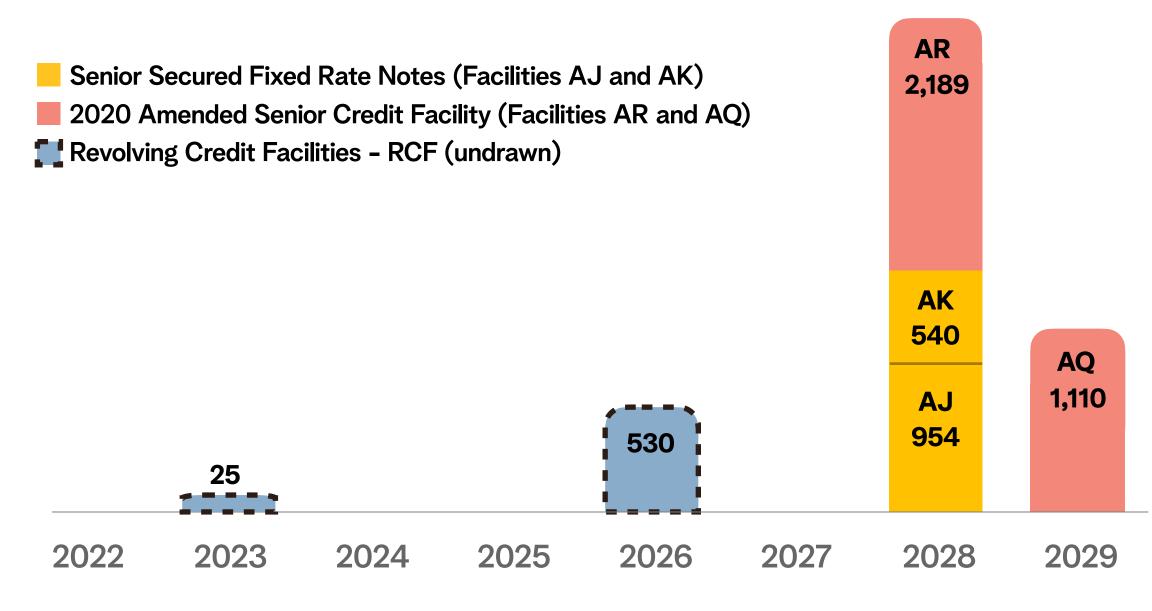


78

Our debt maturity and liquidity profiles ensure that we are fully capitalized for our investment plans, with limited refinancing risk

Debt maturity profile

(€m)



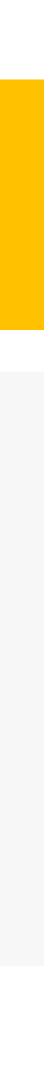


€1.4bn Untapped liquidity, including RCF

6.0 years Weighted average maturity

3.2% Weighted average cost of debt

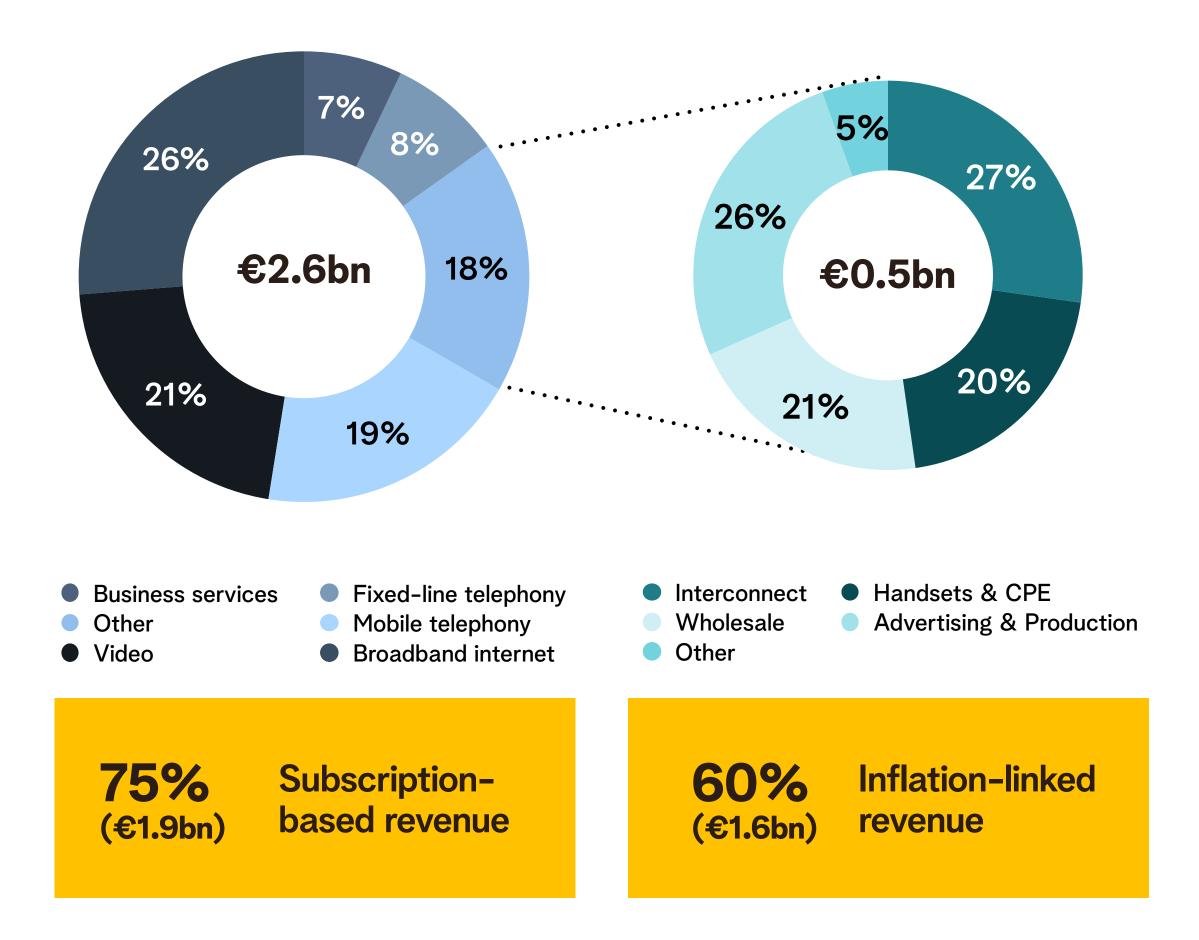
100% Swapped into € fixed rates



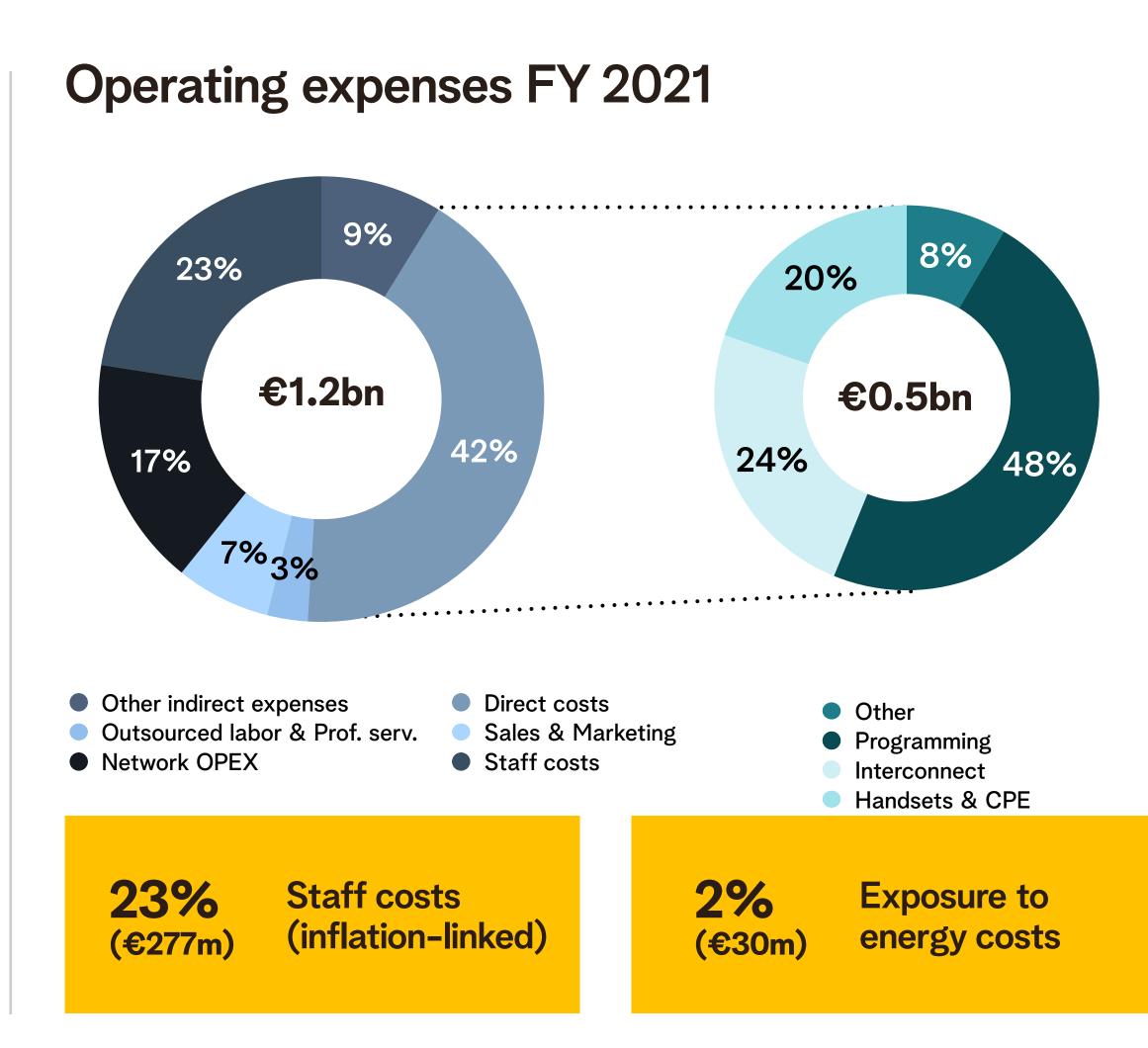


We have a diversified, inflation-linked revenue profile, mitigating inflationary pressures

Revenue FY 2021



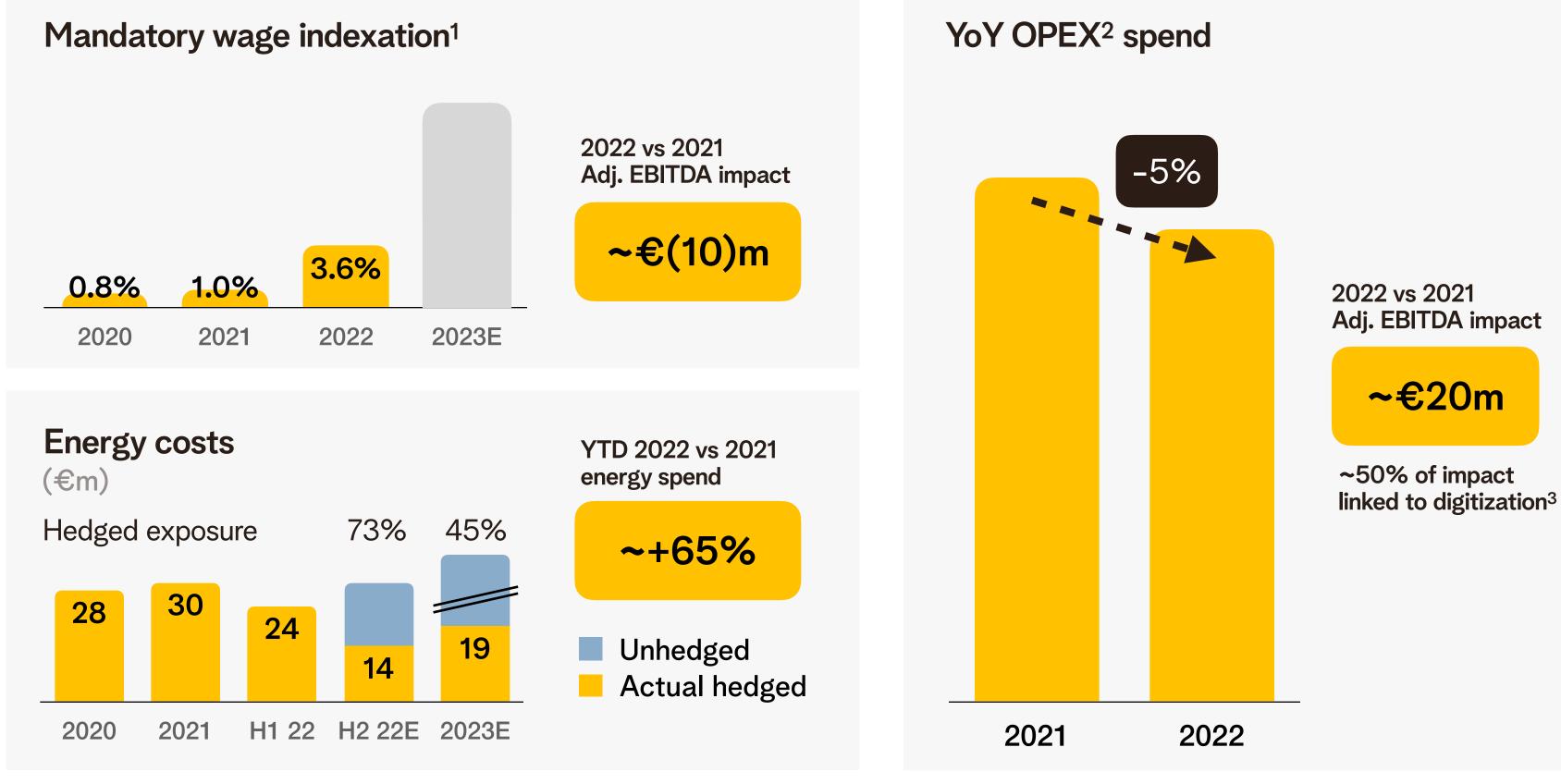




80

Tight cost control and benefits from past investments enable us to maintain our guidance, despite inflation







1 Statbel; 2 Excluding staff-related expenses, energy costs and the impact of certain non-recurring M&A transactions; 3 Digitization and IT simplification leading to less calls in call centres, CPE refurbishments and less IT maintenance

... which we expect to partially offset in 2022

On track to deliver on our FY 2022 guidance on all metrics





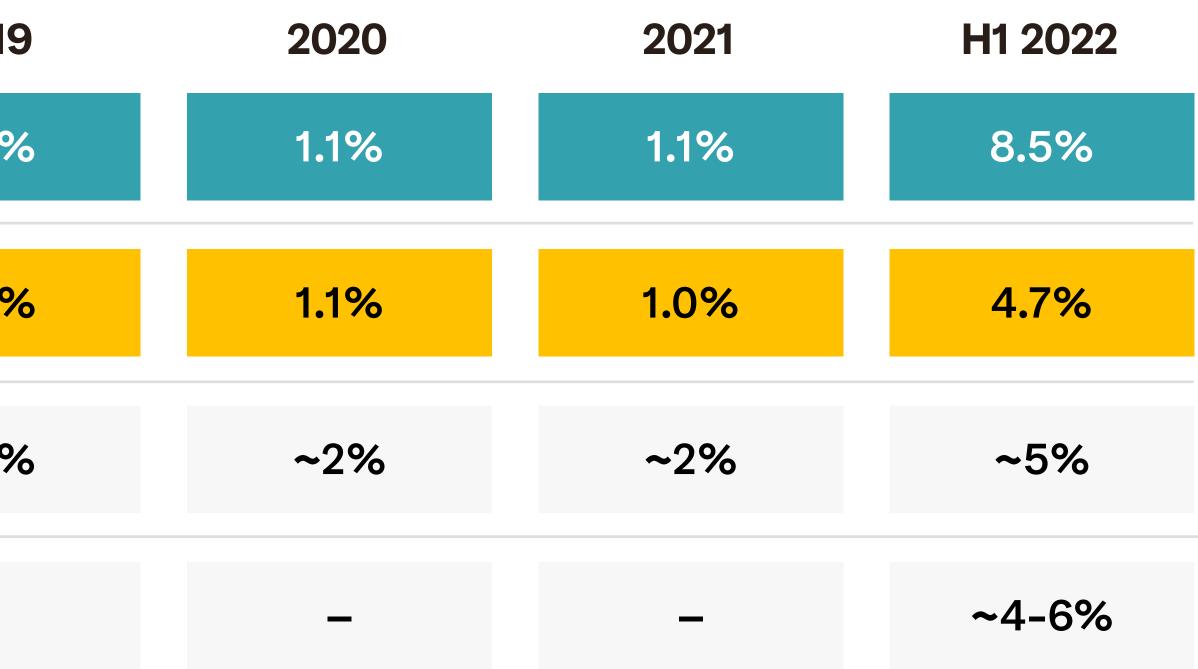
Market environment is evolving as macro-economic conditions change

Pricing exhibited by Belgian telcos has typically tracked the rate of inflation

	2019
Belgian inflation ¹	1.8%
Price adjustment – 📴	1.9%
Price adjustment – Competitor 1 ²	~3%
Price adjustment – Competitor 2 ²	



1 Flattened health index, July; 2 Estimation based on nominal increase variating per tariff plan



82

Committed to long-term value creation

We have delivered on our 2018–21 commitment and are well positioned to weather the current turmoil

2

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We are embarking on an ambitious investment program to solidify our leadership position and drive long-term value creation

4

3

Our strategy is supported by a robust balance sheet and balanced shareholder remuneration policy





We announced two significant transactions in 2022, positioning us strongly for the future...



Sale of mobile telecommunications tower business

DIGITALBRIDGE

Net proceeds of €745m on a cash free / debt free basis

25.1x EV/2021 EBITDAaL multiple¹



Creation of a digital infrastructure company "NetCo"



Attractive IRR vs Telenet cost of equity

Implied low double-digit transaction multiple

Fully funded NetCo plan

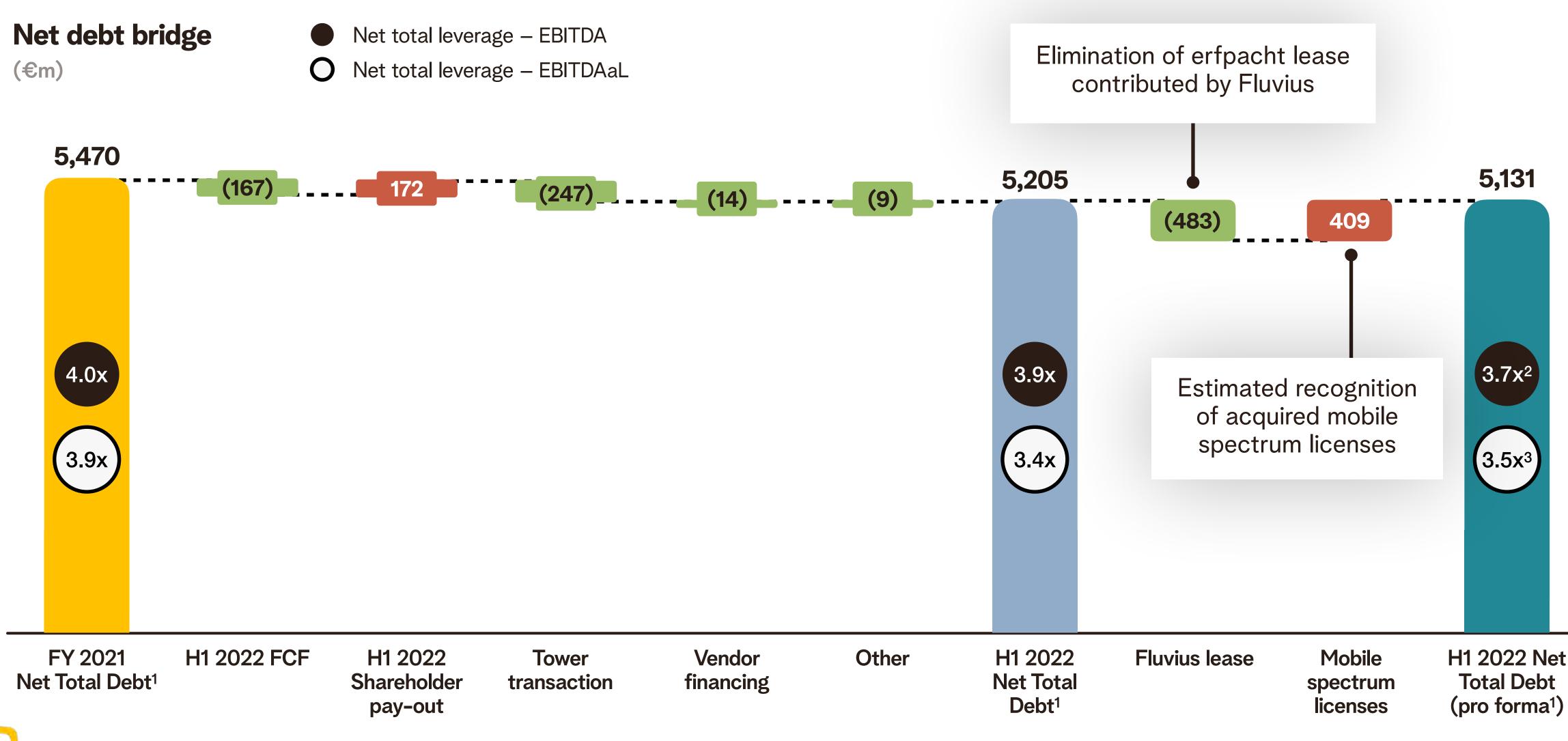


- TowerCo as Telenet's long-term partner, including annual fixed escalator slightly above long-term CPI
- Long-term MLA²: initial period of 15 years and two renewals of 10 years
- ► BTS³ commitment to deploy >475 sites, resulting in additional proceeds
- Proceeds re-invested into fiber, leading to a fully funded investment plan

- ► Targeting 78% FTTH coverage by 2038 in our footprint with ~70% in 2029
- Attractive cost of €650 per home for first 50%+ of homes in our footprint
- Lower long-term operating costs compared to HFC
- NetCo fully self-funded with no additional shareholder equity contributions
- Optionality for a partial NetCo sale in the future, providing scope for additional shareholder returns
- Increases strategic optionality

84

...allowing us to further strengthen our balance sheet



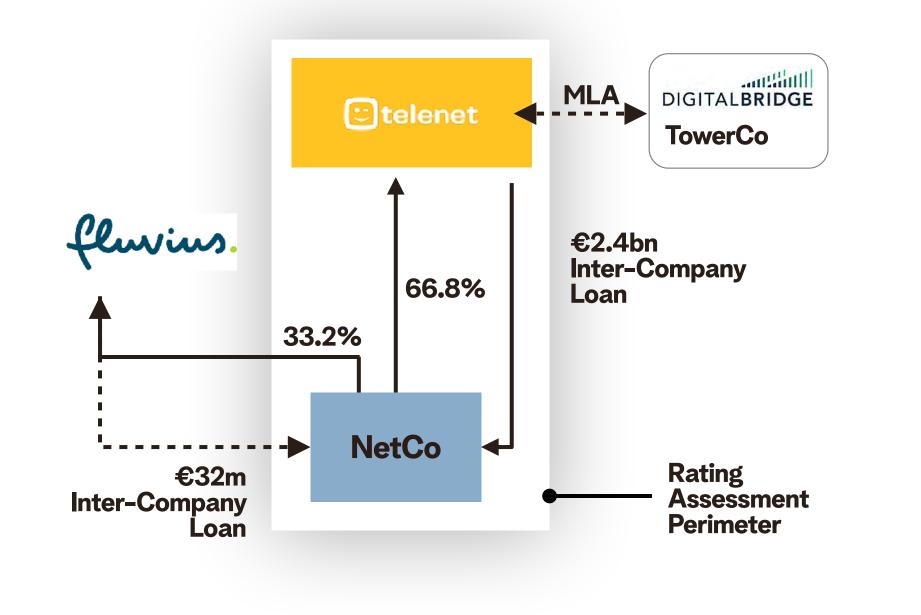
1 Including leases and vendor financing commitments; 2 Adjusted for removal of Fluvius-related OPEX; 3 Adjusted to exclude Fluvius erfpacht and including TowerCo lease

85

Our new operating model refocuses Telenet on digital infrastructure ("NetCo") and services ("Telenet")

Telenet financial model

- Asset-light business model
- Focus on fixed-mobile convergence
- Inflation-linked revenue profile
- Significant cost reduction opportunity through digital transformation
- CAPEX intensity expected to decline post-5G investment



Long Duration Efficient Capital structure

- Telenet's capital structure remains in place, including all external debt facilities
- 6 years Weighted Average Maturity
- 3.2% Weighted Average Cost Of Debt
- ► 100% swapped to fixed € rates

- NetCo levered at close to 5.0x EBITDA, equivalent to €2.4bn of Net Total Debt
- ► €2.4bn inter-Company Loan from Telenet to NetCo at a fixed interest rate of 3.2%
- Telenet to fund an additional CAPEX facility over time to cover the FTTH investment, mirrored at external market rates including commitment fees

NetCo financial model

- Infrastructure focus and open access model
- Inflation linked, long-duration revenue profile
- High margin, low maintenance CAPEX intensity
- Significant medium-term OPEX and CAPEX reduction opportunity through fiber transformation
- Significant strategic optionality
 - Implied net total leverage of 2.8x at Telenet (excluding NetCo), equivalent to €2.5bn of Net Total Debt









We maintain our robust financial profile – pro forma NetCo & TowerCo transactions¹...

(€bn)	Consolidated post-NetCo & TowerCo transactions	
Revenue	2.6	
Adjusted EBITDA	1.4	
Margin (%)	53%	
Adjusted EBITDAaL	1.3	
Margin (%)	51%	
CAPEX	(0.7)	
CAPEX/Sales (%)	25% ³	
Adj. EBITDA less PPE additions	0.7	
Cash conversion (%)	48%	
Gross debt	5.7	
Cash	(0.8)	
Net debt ²	4.9	
Net total leverage - EBITDA	3.5 x	



1 See definitions in Appendix for additional disclosure; 2 Including leases and vendor financing-related liab NetCo and Telenet due to approx. 90% of NetCo revenue consisting of intercompany wholesale revenue

NetCo

0.644
0.49
76%
0.49
76%
(0.14)
22%
0.35
71%
2.41
_
2.41
4. 9x

Telenet

2.6 ⁴
0.9
34%
0.8
31%
(0.5)
20% ³
0.3
35%
3.3
(0.8)
2.5
2.8 x

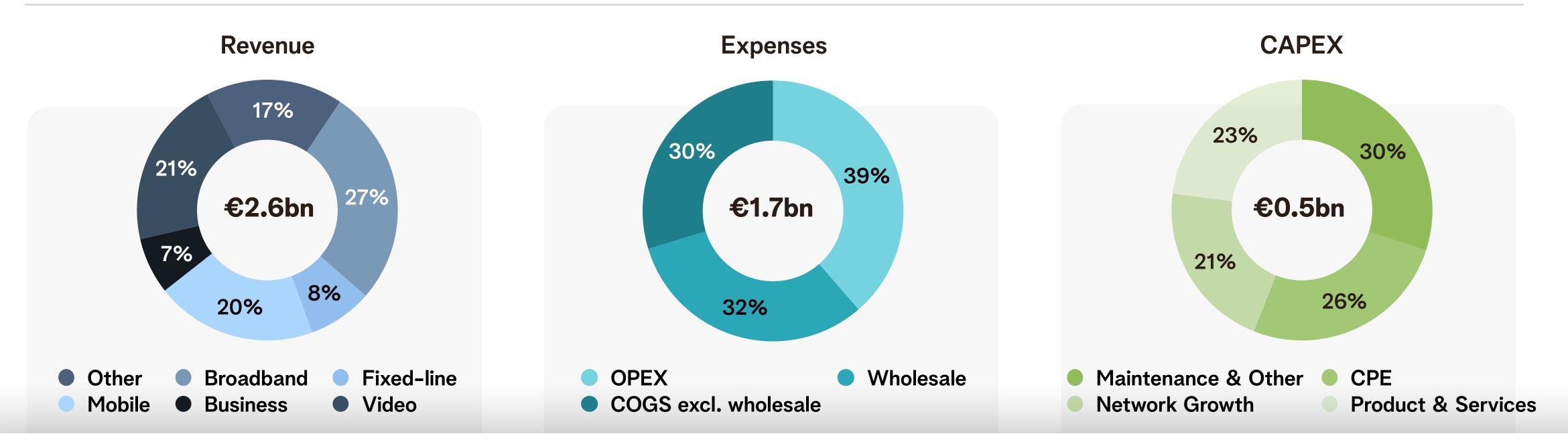
1 See definitions in Appendix for additional disclosure; 2 Including leases and vendor financing-related liabilities; 3 Excl. football broadcasting rights and IFRS16-related CAPEX; 4 Total revenue differs from the sum of





...with Telenet performing strongly on both operational and financial metrics...

FY22E Telenet pro forma key KPIs



Premium convergence focus¹

789k

FMC customers 5.4%

Low FMC annualized churn

€58.5

Attractive fixed customer relationship ARPU



Attractive financial profile

60%

Inflationlinked revenue 34%

Adj. EBITDA margin **2.8**x

Net total leverage - EBITDA

88

...complemented by an equally attractive NetCo vehicle...

FY22E NetCo pro forma key KPls





continued customer demand for higher volume and speeds

~€22

91% B2C & SOHO 7% B2B 2% Other

High margin, low maintenance CAPEX model

Adj. EBITDA margin

Build cost per premise

Maintenance CAPEX intensity

>80% long-> term run-rate

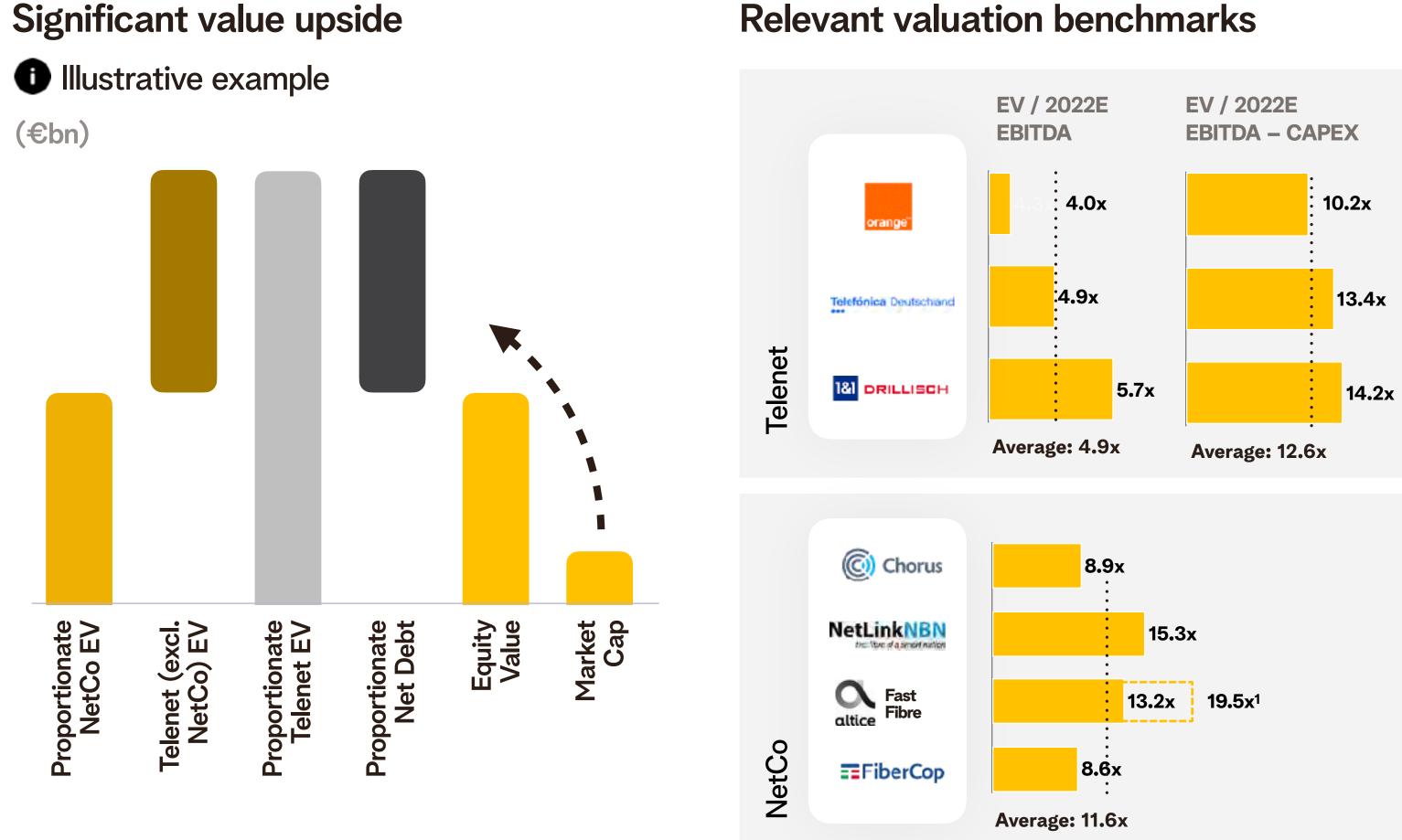
> €650 for 50%+

<10% long-term run-rate





...with significant intrinsic value upside for NetCo based on comparables and strategic optionality



1 Source: CapIQ, Broker Research, Public Company Filing Based on Pre-IFRS 16 metrics

Significant strategic optionality

Fully funded investment program, yielding attractive long-term returns

NetCo is highly monetizable to infrastructure investors at any time

NetCo increases Telenet's strategic optionality

Significant intrinsic value upside based on Telenet sum-of-the-parts



90

Committed to long-term value creation

We have delivered on our 2018–21 commitment and are well positioned to weather the current turmoil

Our recent corporate activity has created a new operating model, centered around the best infrastructure and services for our customers

We are embarking on an ambitious investment program to solidify our leadership position and drive long-term value creation

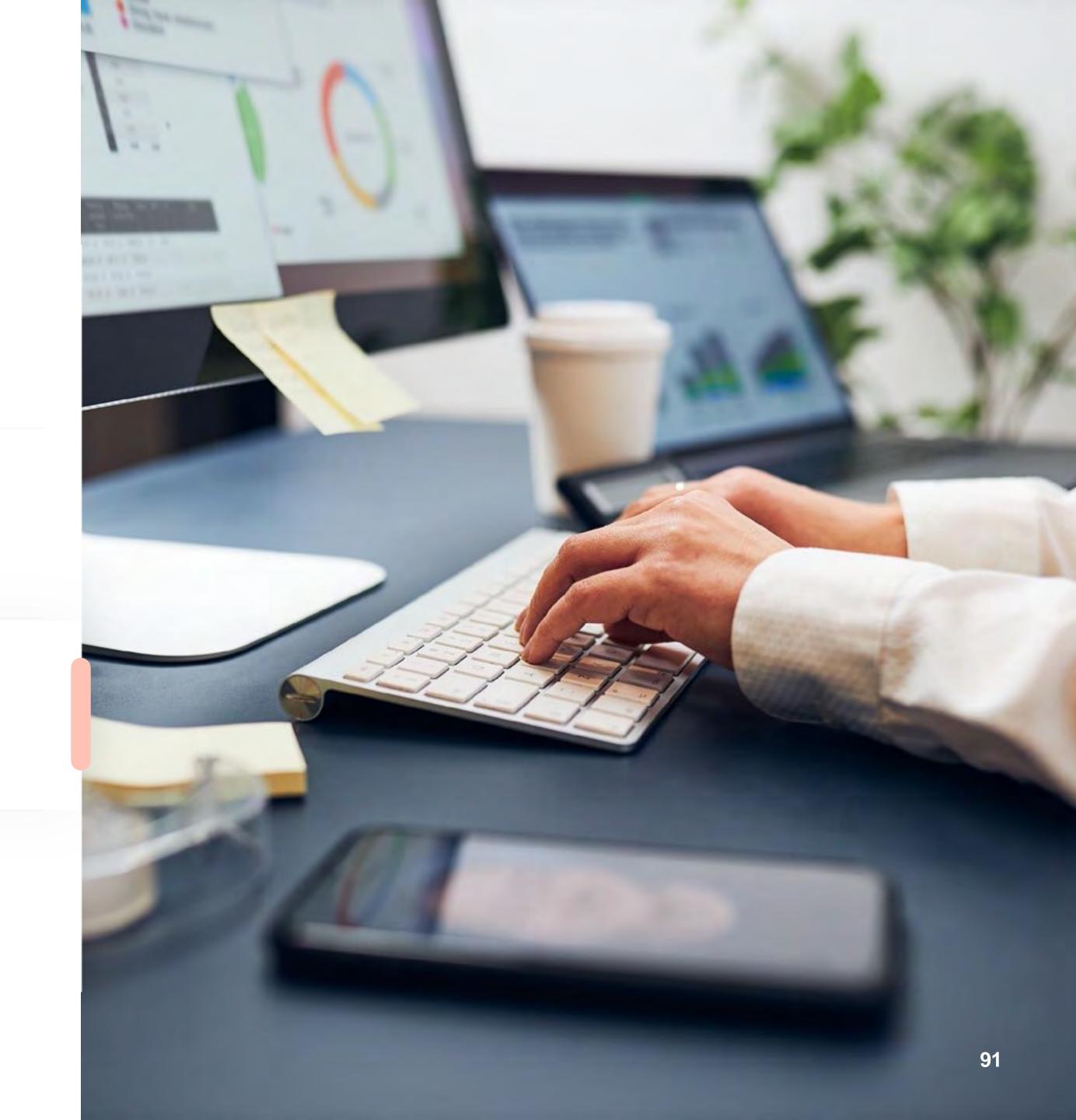
Our strategy is supported by a robust balance sheet and balanced shareholder remuneration policy



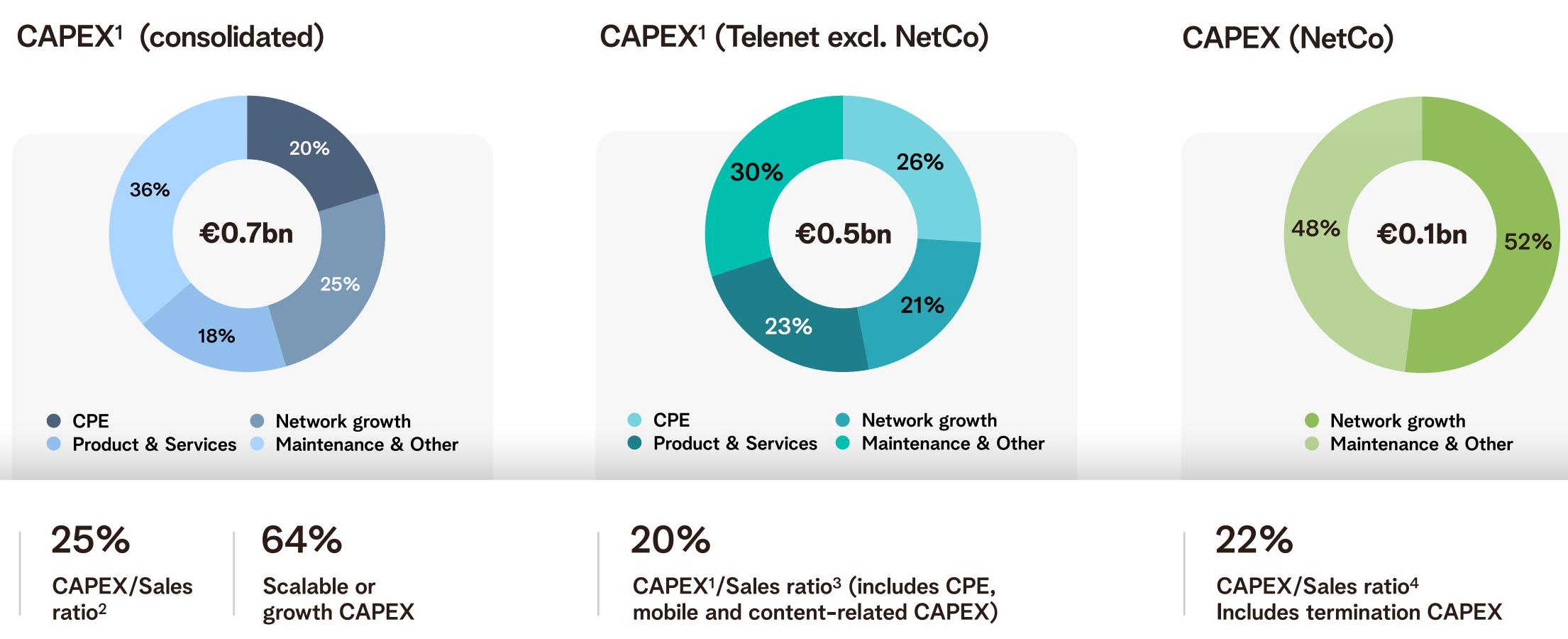
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3

4



Investing around 25% of revenue in 2022 driven by the start of 5G roll-out and targeted fiber investments

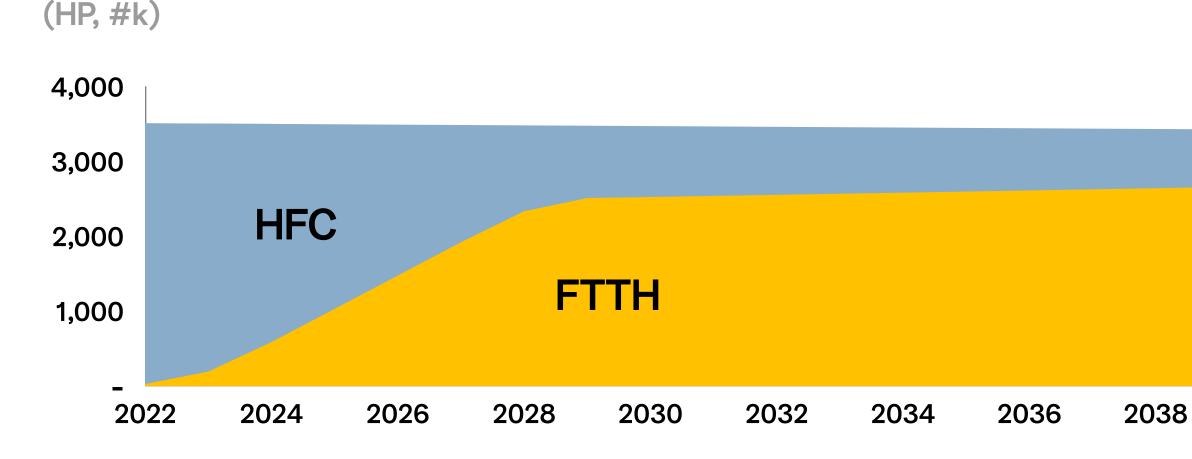




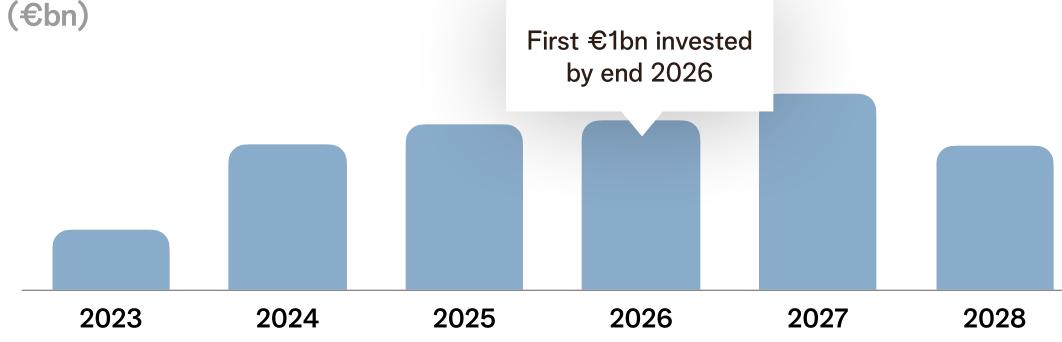


We intend to invest up to €2 billion¹ with flexibility to optimize CAPEX

Gradual conversion to FTTH



We intend to invest up to €2bn¹ with majority by 2029





Excluding termination-related capital expenditures

Roll-out economics

2040

2029

- Plan to cover 78% of current footprint in Flanders and Brussels with FTTH by 2038, with ~70% in 2029
- Attractive build cost (€650 cost per premise) for first 50%+
- Market segmented into 3 areas based on economic viability of infrastructure deployment

Levers to optimize CAPEX

- Flexibility to optimize CAPEX spend by maximizing the DOCSIS 4.0 versus fiber ratio, utilizing wholebuy, building fiber with the most efficient deployment cost etc.
- Potentially leading to incremental shareholder returns



Our previous investment plans have resulted in positive realized returns...

We have invested into our business...

Gigabit network

Mobile

Digitization/IT simplification

1 See Definitions in Appendix for additional disclosure, 2018 - H122; 2 Internal company data, H1 2022; 3 Internal company data 2019-21; 4 Internal company data, 2021; 5 Internal company data Q4 2021; 6 Internal company data, 2020; 7 Internal company data 2018-21

...with a positive realized return

✓ 1 Gbps deployed on 100% of our footprint
 ✓ +€2.6 fixed customer relationship ARPU increase¹
 ✓ 243 Mbps weighted average download speed (+76%)²

+8pp mobile attach rate³
 > 50% FMC penetration in footprint⁴
 Rated #1 Telco brand in Flanders⁵

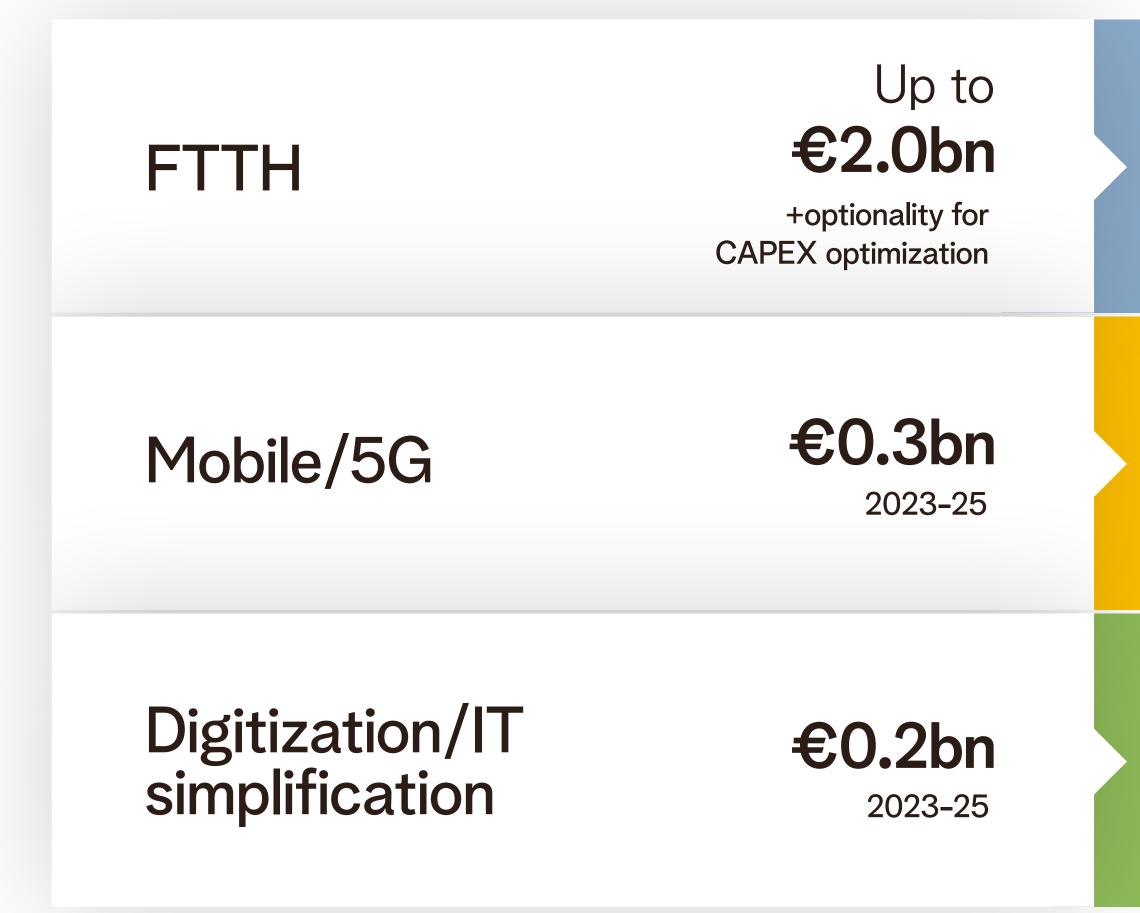
✓ +2 Net Promoter Score⁶
 ✓ €2 lower service costs⁶
 ✓ >15% OPEX savings in IT & residential customer operations⁷



94

...we are confident that further investment will continue to result in incremental future benefits

We intend to invest further in our business...



1 Internal company data, Telenet footprint; 2 Ericsson, assuming full utilization of technology, sites and spectrum

...with a positive return

- Lower cost to operate -40%¹
- ► Lower energy consumption, up to -80%¹
- Smart decommissioning optionality

- Up to 10x more cost efficient (network cost/GB)²
- ► Up to 15% reduction in carbon emissions²

- Increase in NPS
- Efficiency gains in sales, services and operations
- Reduction in churn levels





Committed to long-term value creation

We have delivered on our 2018–21 commitment and are well positioned to weather the current turmoil

2

Our recent corporate activity has created a new operating model, centered around the best infrastructure and services for our customers

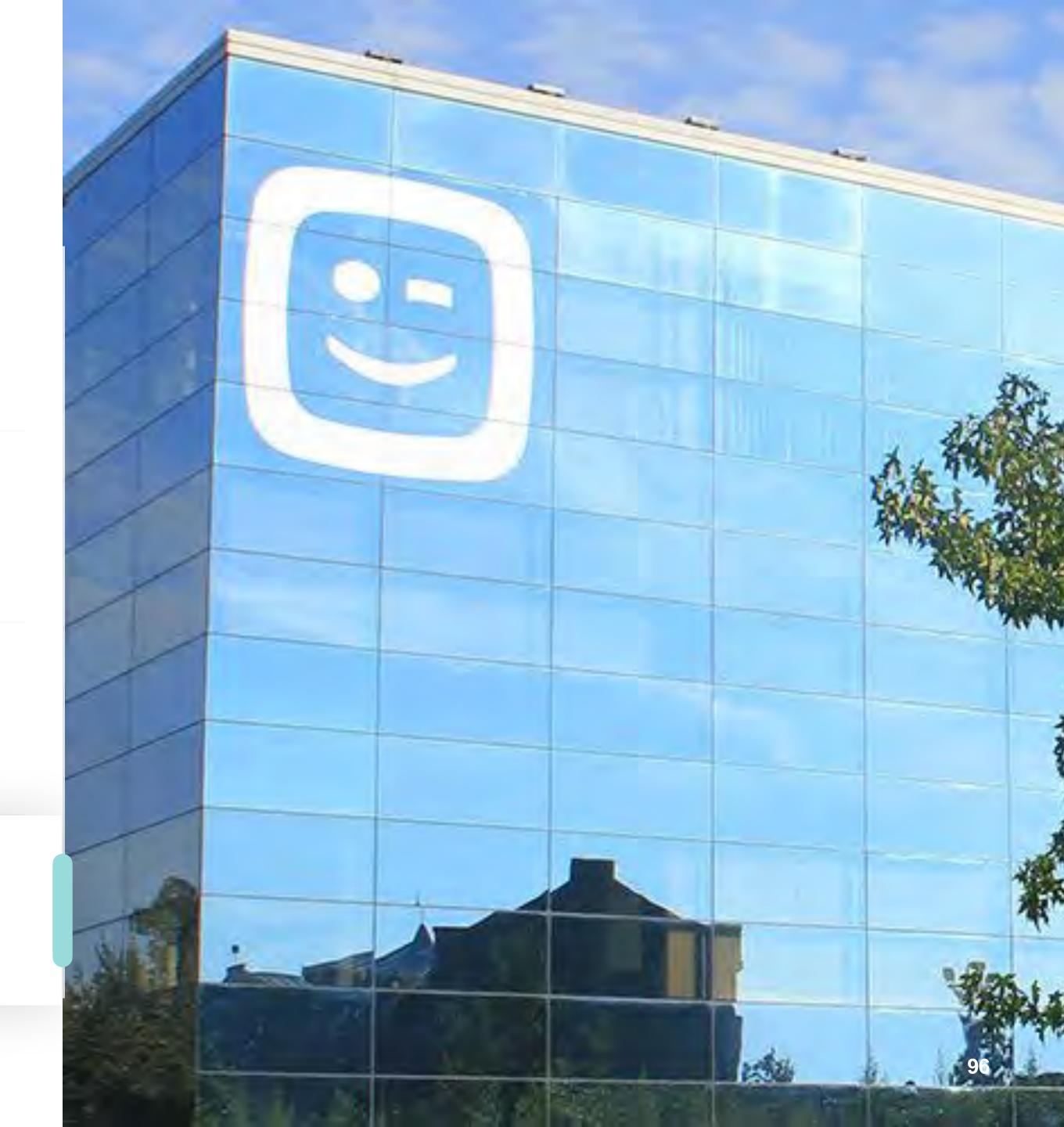
We are embarking on an ambitious investment program to solidify our leadership position and drive long-term value creation

4

3

Our strategy is supported by a robust balance sheet and balanced shareholder remuneration policy





Our investment plan is fully funded

Robust balance sheet¹

Consolidated² 3.5x Net total leverage³

NetCo

4.9xNet total leverage³ Telenet

2.8xNet total leverage³



Leverage policy remains unchanged

- ► 3.5x 4.5x Consolidated Net total leverage
- Target below 4.0x until macro-economic backdrop improves
- Fully funded investment plan: NetCo to be financed through €2.4bn inter-Company debt and additional CAPEX facility from Telenet
- NetCo long-term net total leverage up to 6.0x
- Expect post roll-out CAPEX intensity to decline, providing scope for incremental shareholder returns







We have opted for a balanced shareholder remuneration policy during the investment cycle with scope for upside



Short-term: dividend floor rebased to €1 per share (gross) annually with next dividend payment in May 2023¹



Medium-term: scope investment plan



Pending shareholder approval during the April Annual General Shareholders' Meeting

for incremental shareholder returns (through extraordinary dividends and/or share buy-backs) from potential partial NetCo sale and/or ability to optimize FTTH



Longer-term: substantial FCF and shareholder return upside post network investment as CAPEX intensity is expected to decrease materially

98

Committed to long-term value creation



2

3

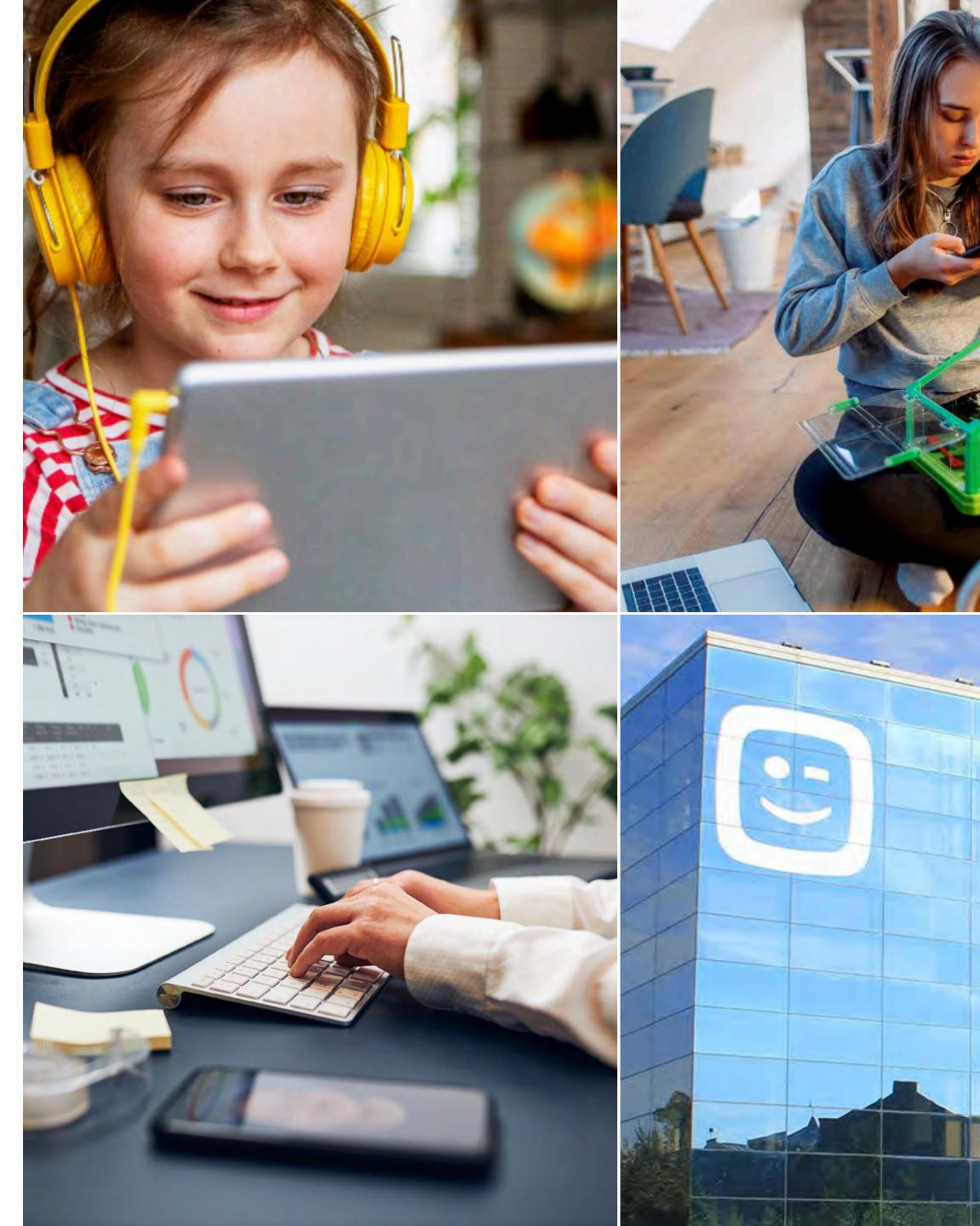
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4

Our strategy is supported by a robust balance sheet and balanced shareholder remuneration policy







6. Closing remarks



John Porter

Chief Executive Officer & Managing Director





From connectivity to customer centricity



Shifting our strategy from connectivity to customer centricity...



... while growing our business...







... building a highly valuable, future-proof network...

...and investing for profitable growth



Q&A Session





102

Thank Voul



Appendix





104

Definitions (1/5)

Accrued capital expenditures are defined as additions to property, equipment and intangible assets, including additions from leases and other financing arrangements, as reported in the Company's consolidated statement of financial position on an accrued basis. Adjusted EBITDA less property & equipment additions (formerly referred to as Operating Free Cash Flow ("OFCF")) is defined as Adjusted EBITDA minus accrued capital expenditures as reported in the Company's consolidated financial statements. Accrued capital expenditures exclude the recognition of football broadcasting rights and mobile spectrum licenses

Adjusted EBITDA is defined as EBITDA before stock-based compensation, measurement period and post-measurement period adjustments related to business acquisitions and restructuring charges, and before operating charges or credits related to successful or unsuccessful acquisitions or divestitures. Operating charges or credits related to acquisitions or divestitures include (i) gains and losses on the disposition of long-lived assets, (ii) due diligence, legal, advisory and other third-party costs directly related to the Company's efforts to acquire or divest controlling interests in businesses, and (iii) other acquisition-related items, such as gains and losses on the settlement of contingent consideration. Adjusted EBITDA is a non-GAAP measure as contemplated by the U.S. Securities and Exchange Commission's Regulation G and (i) represents an additional measure used by management to demonstrate the Company's underlying performance both before and after including all lease-related expenses necessary to run the business and (ii) provides comparability between Telenet's performance and the performance of other companies in the same or similar industries, although Telenet's measure may not be directly comparable to similar measures used by other public companies. Adjusted EBITDA should not replace the measure in accordance with EU IFRS as an indicator of the Company's performance, but rather should be used in conjunction with the most directly comparable EU IFRS measure

Adjusted EBITDAaL (Adjusted EBITDA after leases) is defined as Adjusted EBITDA further adjusted to include lease-related depreciation and interest expense. Adjusted EBITDAaL is a non-GAAP measure as contemplated by the U.S. Securities and Exchange Commission's Regulation G and (i) represents an additional measure used by management to demonstrate the Company's underlying performance both before and after including all lease-related expenses necessary to run the business and (ii) provides comparability between Telenet's performance and the performance of other companies in the same or similar industries, although Telenet's measure may not be directly comparable to similar measures used by other public companies. Adjusted EBITDAaL should not replace the measure in accordance with EU IFRS as an indicator of the Company's performance, but rather should be used in conjunction with the most directly comparable EU IFRS measure







Definitions (2/5)

Adjusted EBITDA less property and equipment additions is a non-GAAP measure as contemplated by the U.S. Securities and Exchange Commission's Regulation G and is a meaningful measure because it provides (i) a transparent view of Adjusted EBITDA that remains after the Company's capital spend, which the Company believes is important to take into account when evaluating overall performance of the business and (ii) a comparable view of the Company's performance relative to other telecommunications companies. The Company's Adjusted EBITDA less property and equipment additions measure may differ from how other companies define and apply their definition of similar measures

Adjusted Free Cash Flow is defined as net cash provided by the Company's operating activities, plus operating-related vendor financed expenses (which represents an increase in the period to the Company's actual cash available as a result of extending vendor payment terms beyond normal payment terms, which are typically 90 days or less, through non-cash financing activities), less (i) cash payments in the period for capital expenditures as reported in the Company's consolidated statement of cash flows, (ii) principal payments on operating-and capital-related amounts financed by vendors and intermediaries (which represents a decrease in the period to the Company's actual cash available as a result of paying amounts to vendors and intermediaries where we previously had extended vendor payments beyond the normal payment terms), and (iii) principal payments on finance leases (which represents a decrease in the period to our actual cash available) each as reported in the Company's consolidated statements of cash flows. The Company believes its presentation of Adjusted Free Cash Flow, which is a non-GAAP measure as contemplated by the U.S. Securities and Exchange Commission's Regulation G, provides useful information to its investors because this measure can be used to gauge the Company's ability to (i) service debt and (ii) fund new investment opportunities after consideration of all actual cash payments related to working capital activities and expenses that are capital in nature whether paid inside normal vendor payment terms or paid later outside normal vendor payment terms (in which case the Company typically pays in less than 365 days). Adjusted Free Cash Flow should not be understood to represent the Company's ability to fund discretionary amounts, as the Company has various mandatory and contractual obligations, including debt repayments, that are not deducted to arrive at these amounts. Investors should view Adjusted Free Cash Flow as a supplement to, and not a substitute for EU IFRS measures of liquidity included in the Company's consolidated statements of cash flows. Further, the Company's Adjusted Free Cash Flow may differ from how other companies define and apply their definition of Adjusted Free Cash Flow

Average Revenue Per Unit ("ARPU") refers to the average monthly subscription revenue per average customer relationship and is calculated by dividing the average monthly subscription revenue (excluding mobile services, Business-to-Business ("B2B") services, interconnect, channel carriage fees, mobile handset sales and installation fees) for the indicated period, by the average of the opening and closing balances for customer relationships for the period





Definitions (3/5)

Customer Churn represents the rate at which customers relinquish their subscriptions. The annual rolling average basis is calculated by dividing the number of disconnects during the preceding 12 months by the average number of customer relationships. For the purpose of computing churn, a disconnect is deemed to have occurred if the customer no longer receives any level of service from Telenet and is required to return Telenet's equipment. A partial product downgrade, typically used to encourage customers to pay an outstanding bill and avoid complete service disconnection is not considered to be disconnected for purposes of Telenet's churn calculations. Customers who move within Telenet's cable footprint and upgrades and downgrades between services are also excluded from the disconnect figures used in the churn calculation

Customer Relationships are the number of customers who receive at least one of Telenet's video, internet or telephony services that Telenet counts as RGUs, without regard to which or to how many services they subscribe. Customer Relationships generally are counted on a unique premises basis. Accordingly, if an individual receives Telenet's services in two premises (e.g. a primary home and a vacation home), that individual generally will count as two Customer Relationships. Telenet excludes mobile-only customers from Customer Relationships

EBITDA is defined as profit before net finance expense, the share of the result of equity accounted investees, income taxes, depreciation, amortization and impairment

Fixed-line Telephony Subscriber is a home, residential multiple dwelling unit or commercial unit that receives Telenet's fixed-line voice services over the Combined Network. Fixed-line telephony Subscribers exclude mobile telephony subscribers

Homes Passed are homes, residential multiple dwelling units or commercial units that can be connected to the Combined Network without materially extending the distribution plant. Telenet's Homes Passed counts are based on census data that can change based on either revisions to the data or from new census results

Internet Subscriber is a home, residential multiple dwelling unit or commercial unit that receives Telenet's internet services over the Combined Network



Definitions (4/5)

Net total leverage is defined as the sum of loans and borrowings under current and non-current liabilities (excluding lease-related liabilities) minus cash and cash equivalents ("Net Total Debt"), as recorded in the Company's statement of financial position, divided by the last two quarters' Consolidated Annualized Adjusted EBITDAaL In its statement of financial position, Telenet's USD-denominated debt has been converted into EUR using the June 30, 2022 EUR/USD exchange rate. As Telenet has entered into several derivative transactions to hedge both the underlying floating interest rate and exchange risks, the EUR-equivalent hedged amounts were €2,041.5 million (USD 2,295.0 million Term Loan AR) and €882.8 million (USD 1.0 billion Senior Secured Notes due 2028), respectively. For the calculation of its net leverage ratio, Telenet uses the EUR-equivalent hedged amounts given the underlying economic risk exposure. Net total leverage is a non-GAAP measure as contemplated by the U.S. Securities and Exchange Commission's Regulation G

Net covenant leverage is calculated as per the 2020 Amended Senior Credit Facility definition, using Net Total Debt (using the €-equivalent hedged) amounts for its USD-denominated debt as highlighted above), excluding (i) subordinated shareholder loans, (ii) capitalized elements of indebtedness under the Clientele and Annuity Fees, (iii) any finance leases entered into on or prior to August 1, 2007, (iv) any indebtedness incurred under the network lease entered into with the pure intermunicipalities, (v) any vendor financing-related liabilities, and including (vi) the Credit Facility Excluded Amount (which is the greater of (a) €400.0 million and (b) 0.25x Consolidated Annualized Adjusted EBITDA), divided by last two quarters' Consolidated Annualized Adjusted EBITDA

Rebased information: On June 1, 2022, we successfully completed the sale of our mobile tower infrastructure business ("TowerCo") to DigitalBridge Investments, LLC, an affiliate of DigitalBridge Group, Inc. ("DigitalBridge"). For purposes of calculating rebased growth rates on a comparable basis, we have adjusted our historical revenue and Adjusted EBITDA to exclude the revenue and Adjusted EBITDA of TowerCo to the extent revenue and Adjusted EBITDA related to this transaction is no longer included in our current results. The rebased growth percentages have been presented as a basis for assessing growth rates on a comparable basis. Rebased growth is a non-GAAP measure as contemplated by the U.S. Securities and Exchange Commission's Regulation G and is an additional measure used by management to demonstrate the Company's underlying performance and should not replace the measures in accordance with EU IFRS as an indicator of the Company's performance, but rather should be used in conjunction with the most directly comparable EU IFRS measure





Definitions (5/5)

RGU is separately a Video Subscriber, Internet Subscriber or Fixed-line Telephony Subscriber. A home, residential multiple dwelling unit, or commercial unit may contain one or more RGUs. For example, if a residential customer subscribed to Telenet's video service, fixed-line telephony service and broadband internet service, the customer would constitute three RGUs. Total RGUs is the sum of Video, Internet and Fixed-line Telephony Subscribers. RGUs generally are counted on a unique premises basis such that a given premises does not count as more than one RGU for any given service. On the other hand, if an individual receives one of Telenet's services in two premises (e.g. a primary home and a vacation home), that individual will count as two RGUs for that service. Each bundled cable, internet or fixed-line telephony service is counted as a separate RGU regardless of the nature of any bundling discount or promotion. Non-paying subscribers are counted as subscribers during their free promotional service period. Some of these subscribers may choose to disconnect after their free service period. Services offered without charge on a long-term basis (e.g. VIP subscribers, free service to employees) generally are not counted as RGUs. Telenet does not include subscriptions to mobile services in its externally reported RGU counts

Telenet's mobile subscriber count represents the number of active subscriber identification module ("SIM") cards in service rather than services provided. For example, if a mobile subscriber has both a data and voice plan on a smartphone this would equate to one mobile subscriber. Alternatively, a subscriber who has a voice and data plan for a mobile handset and a data plan for a laptop (via a dongle) would be counted as two mobile subscribers. Customers who do not pay a recurring monthly fee are excluded from Telenet's mobile telephony subscriber counts after a 90day inactivity period

Video Subscriber is a home, residential multiple dwelling unit or commercial unit that receives Telenet's video service over the Combined Network



